

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



April 28, 2025

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release of M/s. Thomas Cook (India) Limited dated April 28, 2025 titled, "Thomas Cook India opens its first ever outlet in Siliguri Strategic move to tap into West Bengal's high-potential market Increases consumer access to 10 locations in the State".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

**Registered & Corporate Office:**

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.  
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717  
www.thomascook.in

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## Thomas Cook India opens its first ever outlet in Siliguri Strategic move to tap into West Bengal's high-potential market Increases consumer access to 10 locations in the State

- *The new Siliguri outlet intends to leverage the strong travel demand from the region*
- *Growth drivers include exclusive Bengali group tours – accompanied by a Bengali speaking, experienced Tour Manager; local cuisine on tour, also tours curated during the Durga Pujo festival*

**Mumbai, April 28, 2025:** With a strategic intent to capitalise on the strong and growing demand from West Bengal, Thomas Cook (India) Limited, India's leading omnichannel services company, has inaugurated a new outlet in the high potential market of Siliguri. The new outlet expands Thomas Cook India's network to 10 locations in the state of West Bengal.

In its commitment to enhance access and convenience, Thomas Cook's new outlet will cater to the North Bengal and Sikkim travellers across diverse customer segments - families, couples, Young India's millennials & Gen Z, business professionals and seniors. Thomas Cook's Siliguri outlet offers end-to-end travel services: International & Domestic Holidays (Group Tours, Personalised Holidays, Cruises, etc.), Value Added Services like Travel Insurance, etc. Additionally, Thomas Cook's AI booking platform assists customers in planning their personalized vacations in real time by checking availability and making reservations in a matter of minutes.

### Siliguri and West Bengal Travel Trends

- **Top destinations:**
  - International: Japan, South Korea, Europe's Switzerland, France, Spain-Portugal; Australia-New Zealand, Scandinavia, Greenland, USA, Indonesia, Thailand, Malaysia, Dubai-Abu Dhabi
  - Domestic and Indian subcontinent: Himachal Pradesh, Uttarakhand, Andaman's, North-East, Kerala, Bhutan
- Holiday duration has increased from 3 days to 5 - 8 days for short trips; from 5 days to 10 -15 days for longer trips
- Pilgrimage/Spiritual Tourism is in demand: Char Dham, Ayodhya, Aerial helicopter darshans to Om Parvat-Dev Bhoomi
- Emergence of fresh new destinations: Azerbaijan, Uzbekistan, Kazakhstan, Vietnam and Morocco, South Africa and Kenya
- Top traveller segments: Multi-generational families, couples, Young India's millennials & GenZ, GenS (seniors)

### Contact Details

Thomas Cook (India) Limited  
1st Floor, Pp Traders Building,  
Opposite Sagar Restaurant, Salugara Checkpost More  
Sevoke Road, Siliguri – 734001  
Contact no: 8797825950  
Email id- [ashish.kumar5@thomascook.in](mailto:ashish.kumar5@thomascook.in)

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, *"West Bengal is an important source market for us, and we are witnessing a significant demand from the state. Hence, we are delighted to announce the opening of our first ever Gold Circle Partner franchise outlet at Siliguri. Strategically chosen for its central location, this new outlet will enhance our ability to serve the growing and diverse needs of customers in the region, offering easy access and seamless services to our customers – right at their doorstep! We also have exclusive Bengali tours with co-travellers from the State, accompanied by a Bengali speaking expert Tour Manager and the comfort of select Bengali cuisine while on tour. On behalf of my Team, I extend a warm welcome to our customers from Siliguri. My Team and I look forward to co-curating memorable holidays for each of our customers – both within India and international."*

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

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### About Thomas Cook (India) Limited:

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country, offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphotography Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with the award for MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, MICE Travel Operator of the Year at the Economic Times Travel & Tourism Awards 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 & 2019 at the SATTE Awards, IATA India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programs and bank facilities of TCIL - 'CRISIL AA- / Positive' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

### About Subsidiaries of Thomas Cook (India) Limited (TCIL):

#### Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 55 resorts, hotels and retreats across 48 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

#### SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

#### Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

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**DEI Holdings Limited**

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

**For more information, visit:**

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

**Media Enquiries:**

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