Thomas Cook (India) Limited

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June 19, 2025

The Manager, Listing Department **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 **Scrip Code: 500413** Fax No.: 2272 2037/39/41/61 The Manager, Listing Department **National Stock Exchange of India Limited** Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051 **Scrip Code: THOMASCOOK** Fax No.: 2659 8237/38

Dear Sir/ Madam,

# Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Thomas Cook (India) Limited, dated June 19, 2025 titled, "Thomas Cook India & SOTC Travel join hands with Disney Cruise Line for their First Consumer Activation in India: *Gateway to Adventure* at Mumbai's Jio World Drive - till July 6, 2025".

This is for your information and records.

Thank you.

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a





## Thomas Cook India & SOTC Travel join hands with Disney Cruise Line for their First Consumer Activation in India: *Gateway to Adventure* at Mumbai's Jio World Drive - till July 6, 2025

- Thomas Cook India and SOTC's cruise experts will be present throughout the 3-week activation to inspire and guide customers with their cruise vacation bookings
- Special Offer\* from Thomas Cook & SOTC Travel! Complimentary 1-night hotel stay with breakfast in Singapore with on-ground transfers on every Disney Adventure cruise booking

**Mumbai, June 19, 2025**: Thomas Cook (India) Limited, India's leading omnichannel travel services company, and its Group Company SOTC Travel, team up with Disney Cruise Line for its first-ever consumer activation in India, offering Indian consumers a preview of a Disney cruise vacation and opportunity to avail of a special offer on their Disney Adventure cruise bookings. Disney Adventure - the first Disney ship in Asia will homeport in Singapore from December 2025.

The activation, "Gateway to Adventure", is open to the public at Mumbai's Jio World Drive till July 6, 2025. Through the mall's ground and first floors, customers get a unique opportunity to explore and take photos at photogenic spaces featuring stories of Disney, Pixar and Marvel characters inspired by the seven themed areas on-board the Disney Adventure cruise.

India's consumers are displaying a strong and growing appetite for cruising, and the **Thomas Cook and SOTC India Holiday Report 2025** reveals that 45% of respondents are keen on cruise holidays. Cruise experts from Thomas Cook and SOTC will be present at Jio World Drive's TGCO Monsoon Hangar until July 6, 2025 to guide and assist customers in booking a Disney cruise experience.

**Mr. Rajeev Kale - President & Country Head, Holidays, MICE, Visa - Thomas Cook (India) Limited** said, "Cruising is witnessing strong momentum, with a clear shift towards premium, experience-led sailings, rich in storytelling. Disney Adventure delivers this and more – a world-class cruise experience designed to captivate every age group. We are delighted to be the on-ground travel distributors for the unique "Gateway to Adventure" event and to inspire bookings via our special complimentary offer."

**Mr. S.D. Nandakumar - President & Country Head - Holidays and Corporate Tours, SOTC Travel Limited** said, "Disney Cruise Line's entry into Asia is a great opportunity for Indian travellers to experience the magic of Disney, closer to home. What's encouraging is the strong demand that we are witnessing not only from India's metros but also from emerging Tier 2 markets – highlighting a growing appetite for premium, global experiences. Indian travellers - across families, honeymooners and groups of friends - are now embracing cruising as a preferred holiday format."

Guests of the Disney Adventure will enjoy a Disney cruise vacation on a grand scale, including the hallmarks of every Disney cruise – fun and relaxation for everyone, world-class dining, incredible entertainment, and exceptional guest service.

\*Terms and conditions apply

### About Thomas Cook (India) Limited:

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.





As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IAMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has reaffirmed the rating on debt programs and bank facilities of TCIL - 'CRISIL AA- / Positive' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

#### About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

#### About Subsidiaries of Thomas Cook (India) Limited:

#### Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 60 resorts, hotels and retreats across 54 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

#### SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

#### Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers) a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

#### **DEI Holdings Limited**

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit: Sterling Holiday Resorts Limited: <u>http://www.sterlingholidays.com</u> SOTC Travel Limited: <u>http://www.sotc.in</u>

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