

Thomas Cook (India) Limited

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June 27, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated June 27, 2025 titled, “Thomas Cook India and SOTC Travel Tap into Rising Demand for Monsoon Holidays”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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Thomas Cook India and SOTC Travel Tap into Rising Demand for Monsoon Holidays

Launch Monsoon Special holidays with attractive BOGO offers and special deals

Mumbai, June 27, 2025: Indian travellers continue to showcase a strong appetite for holidays, post the peak summer rush —fuelled by cooler weather, vibrant landscapes and significant value. Capitalising on this opportunity, Thomas Cook (India) Limited, India's leading omnichannel travel services company, and its Group Company, SOTC Travel, have launched their portfolio of Monsoon Holidays 2025 across India and the sub-continent.

Monsoon, traditionally considered a low travel season, is gaining momentum due to its compelling value proposition. Travellers are leveraging off-season pricing, together with special deals/discounts from airlines and hotels and fewer crowds to explore India's scenic beauty.

This is reiterated by Thomas Cook India and SOTC's **India Holiday Report** which reveals an uptick in travel sentiment: 85% of respondents plan to double/triple their holidays, from 2 trips a year to 4-6 holidays annually. The report also highlights the growing trend of smart holiday planning, with 47% of respondents plan to optimise long/extended weekends and public holidays for short breaks and multiple mini-cations, making monsoon the ideal season to travel.

In addition, Thomas Cook India and SOTC have announced attractive Monsoon holiday offers, including discounted deals and special 'Buy One Get One Free' (BOGO) offers on select packages*, making Monsoon travel an attractive opportunity for Indian travellers.

Key highlights for Monsoon Holidays:

- **Diverse traveller segments:** Monsoon holidays gaining strong interest from Young India's Gen Z & millennials, working professionals, couples, multigenerational families, a rising segment—'frolleagues' (colleagues who double as friends)
- **Adventure and outdoor travel:** continues to drive demand especially among young travellers, with experiences such as hiking in Tawang, biking in Rishikesh, waterfall trekking, rafting, and zip lining in Dawki
- **Nature-Based Stays & Experiences:** travellers are increasingly choosing unique stays and immersive nature escapes like guided treks to Valley of Flowers in Uttarakhand, Kas Pathar in Maharashtra, River kayaking and mangrove explorations in Sundarbans and Goa's Choroa Island; stays in floating cottages and houseboats, eco-resorts with tree-top cabins and tree houses
- **Regional and cultural festivals drawing interest:** Snake Boat Races in Alleppey, Puri Rath Yatra in Odisha, Kandy Perahera festival in Sri Lanka, local festivals in Ladakh
- **Wellness tourism is on the rise:** travellers opting for traditional Ayurveda treatments and retreats in Kerala, along with yoga and wellness getaways in Rishikesh and Gokarna
- **Spiritual and pilgrimage tourism:** continued demand to key circuits like the 12 Jyotirlingas, Char dham, Rameswaram, Dwarka, Omkareshwar and Varanasi
- **Romantic holidays** during the monsoon are a growing trend among couples, especially to serene hill stations, beaches, and backwater retreats
- **Mini-cations/Drive-cations and weekend getaways** remain top picks for short escapes:
 - **From Mumbai/Pune:** Lonavala, Mahabaleshwar, Nashik
 - **From Delhi NCR:** Mussoorie, Rishikesh, Jaipur
 - **From Bangalore/Hyderabad:** Coorg, Wayanad, Ooty

- **Top destinations:**
 - **Domestic:** Ladakh, Kashmir, Spiti Valley, Goa, Kerala, Andamans, Coorg, Ooty, Mysore, Nilgiris, Cherrapunji, Mawsynram, Shillong, Rajasthan (Udaipur, Jaisalmer)
 - **Indian Sub-continent:** Nepal, Sri Lanka, Bhutan
- **Cruises are gaining popularity:** as a hassle-free, all-inclusive monsoon option like Cordelia Cruises from Chennai to Singapore, Thailand and Malaysia

Additionally, short haul international destinations are witnessing demand during this season with increased interest for Indonesia, Thailand, Singapore, Malaysia, Dubai, Abu Dhabi and island destinations like Maldives and Mauritius.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd., said, *India's monsoon is a magical season with lush, cooler climes and full of hidden gems. Being a traditionally low season for travel, Monsoon is the perfect time to embrace the great outdoors and experience travel at discounted rates with special offers. We have also launched 'Buy One Get One Free' (BOGO) offers on select packages to enhance value for our customers. From backwaters to wildlife safaris, biking trails, spiritual circuits to Ayurveda retreats, our Monsoon Holidays offer something for every traveller across segments of families, millennials, working professionals, group of friends, couples and frolleagues."*

Mr. S D Nandakumar, President & Country Head - Holidays & Corporate Tours - SOTC Travel, said, *"The monsoon season is opening up exciting opportunities for travellers to experience India at its lush and vibrant best. From mist-covered hills to rain-kissed forests, we've designed experiences that capture the untapped beauty of the season. We're also seeing a shift beyond metros, with growing demand from Tier 2 and 3 cities. Micro-breaks, mini-cations and weekend getaways are becoming the new norm, as travellers seek shorter, more frequent holidays. Our monsoon portfolio is designed to cater to these evolving preferences with curated itineraries, flexible options and great value."*

[Thomas Cook](#) | [SOTC](#)

*T&C apply

About Thomas Cook (India) Limited:

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphotography Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IATA India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has upgraded the rating on debt programs and bank facilities of TCIL - 'CRISIL AA/Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

**About Fairfax Financial Holdings Limited:**

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:**Sterling Holiday Resorts Limited**

Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 60 resorts, hotels and retreats across 54 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers) a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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