

TCIL Q3 & 9M FY21 Earnings Presentation

Thomas Cook (India) Limited (TCIL)

BSE: 500413 | NSE: THOMASCOOK



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Thomas Cook India Group at a glance

Thomas Cook (India) Ltd is a leading integrated Travel and Financial services Company in India, part of the Fairfax group which owns 65.6% stake in Thomas Cook India

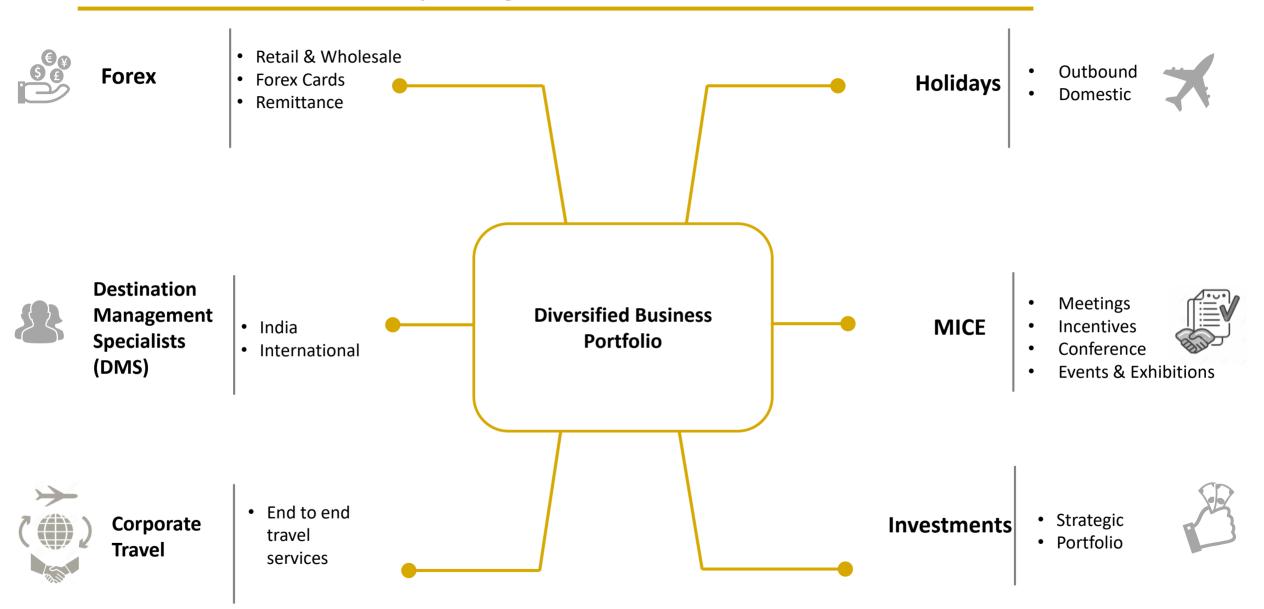
Integrated business model creates value through scale and flexibility

Spread across 25 countries across 5 continents

Premier brand portfolio with multi-format strategy

Business is uniquely positioned to provide true value for our customers and shareholders

Thomas Cook India Group at a glance





















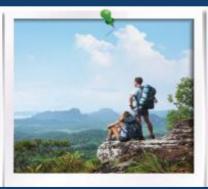




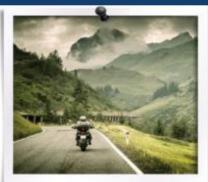












Summary: Q3 FY21

- Based on the improved QoQ performance of Digiphoto Entertainment Imaging Ltd (DEI), the Middle East based DMS companies and Sterling Holidays Ltd., the Company reduced its loss at a consolidated level to Rs. 893 Mn in Q3 FY21 Vs Rs. 1229 Mn in Q2 FY21
- With its focus on cost optimization the Company has already achieved Rs. 5.7 Bn in 9 months ahead of its annual cost savings target of Rs. 5.6 Bn. The Company has reduced its cost QoQ consistently for the 3 consecutive quarters
- TCIL continues to maintain short-term liquidity and Balance sheet strength given the uncertain environment with a continued focus on cash conservation. The consolidated cash and bank balances are at Rs. 5.5 Bn as of December 31, 2020 and is adequate to deal with commitments for the coming quarters
- **DEI has seen improvement in revenue** at Rs. 648 Mn in Q3 FY21 Vs Rs. 374 Mn in Q2 FY21 on the back of strong performance in UAE, China & Singapore
- Sterling Holidays has achieved a revenue of Rs. 511 Mn in Q3 FY21 Vs Rs. 171 Mn in Q2 FY21 and delivered a profit of Rs. 26 Mn at an EBIT level in Q3 FY21 Vs a loss of Rs.133 Mn in Q2 FY21
- **Domestic holidays** business demand improved during Q3 FY21, with a 9X growth in sales over Q2 FY21. The holidays business was able to leverage pent up demand with around 14,000 customers booked till date
- The Group **accelerated on its digitisation journey** with the roll out of several technology initiatives like remote selling platforms & virtual branches, e-KYC process, Bots for booking and invoicing etc., during this quarter
- The Foreign Exchange business has delivered over 134,000 transactions during 9M FY21, registering a revenue recovery of 34% against 9M FY20
- The Corporate Travel business has issued over 85,000 tickets in 9M FY21. During Q3 FY21 the business issued 56000 tickets Vs 23000 in Q2 FY21 and 6000 in Q1 FY21. Since the restart of corporate travel, the business has registered a revenue recovery of 14%



Cost Savings: Q3 & 9M

FY21

Cost Savings Target

Cash, Bank & MF

investment details



Forex

Holidays

MICE

Corporate Travel

DEI

DMS



New product launches

Customer centric initiatives

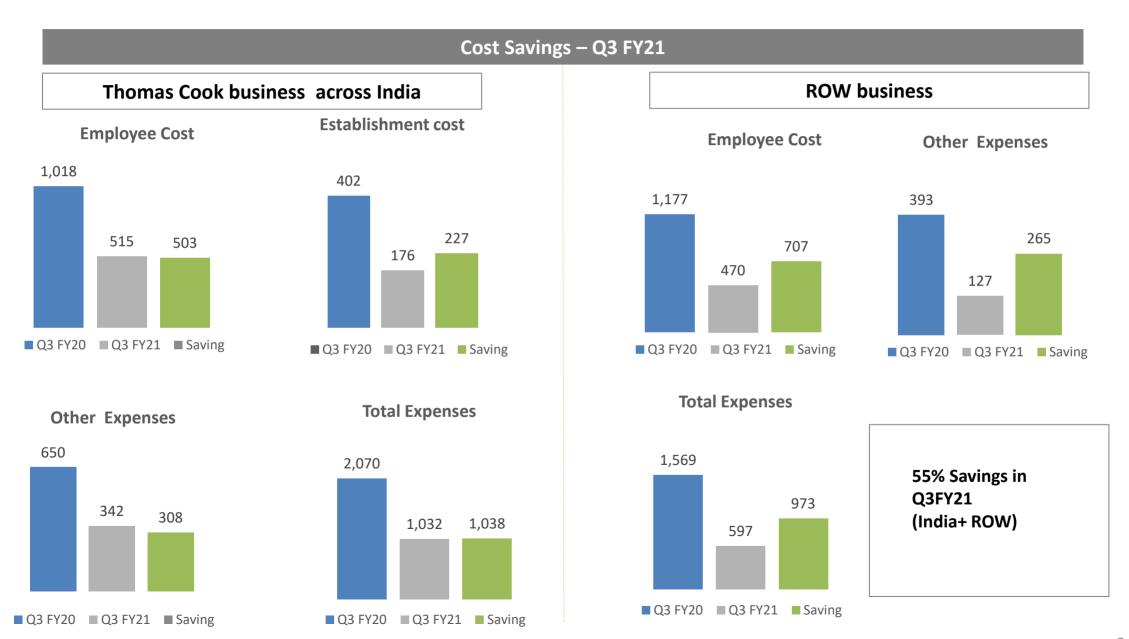
Partnerships

Cost & Cash Management

Business Operations

Addressing the consumer needs



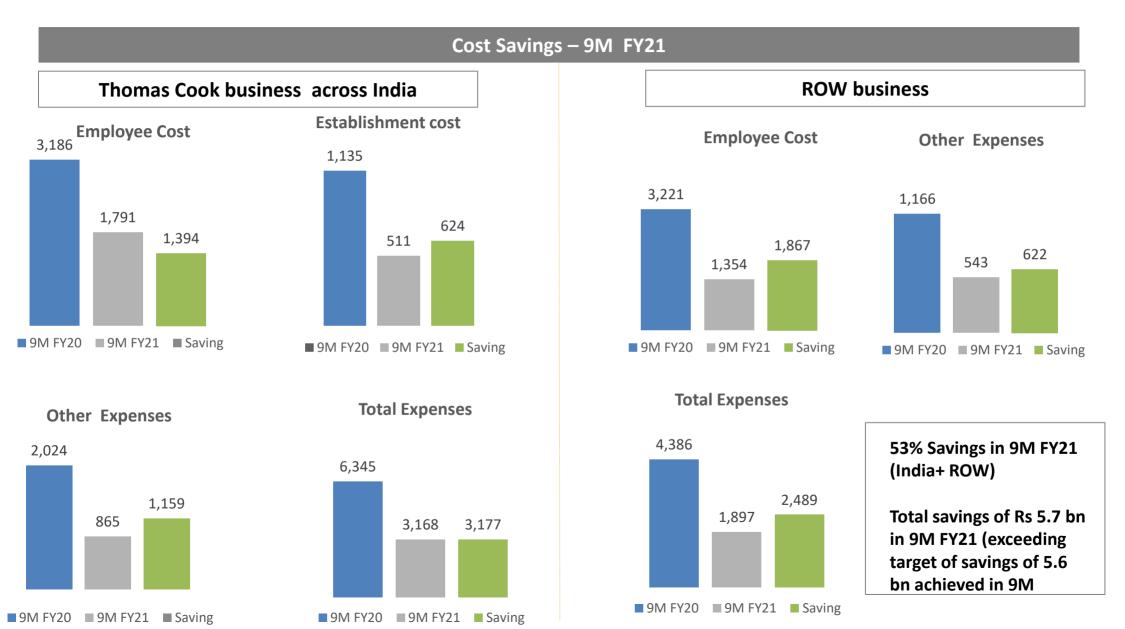


^{*} Note: Numbers discussed are excluding Sterling, Rest of World business includes – DMS entities, DEI and Kuoni HK

Cost and Cash Management



Cost and Cash Management



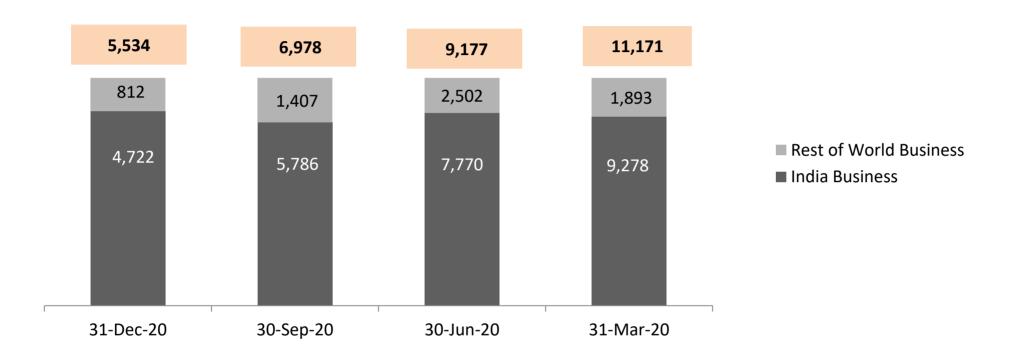
^{*} Note: Numbers discussed are excluding Sterling. Rest of World business includes – DMS entities. DEI and Kuoni HK

Cash, Bank & MF investment details



Cost and Cash Management

Closing Balance - Rs mn



Particulars (INR mn)	31 Dec 2020	30 Sep 2020	30 June 2020	31 March 2020
Cash and cash equivalents	5,534	6,978	9,177	11,171



Business Operations

Forex

- Virtual branches operational since June 2020, have delivered a turnover of
 Rs. 241 Mn with over 2400 transactions
- New Borderless Prepaid Card launched with enhanced features: 100% contactless transactions, supported by a best in class app for card management, superior security features, value added features like global lounge access and merchant discount offers

MICE

- 63 virtual and 15 physical events have been delivered by The Thomas Cook & SOTC MICE Teams (9M FY21) while ensuring health and safety protocols as per the Companies' Assured Safe Travel Program)
- SOTC hosted a first of its kind digital event, 'Growing MICE Connections,
 Achieving Together', in association with Singapore Tourism Board. The event saw
 participation from over 150 key MICE decision makers and featured India's first
 Grandmaster and five-time world chess champion, Mr. Viswanathan Anand

Holidays

- Thomas Cook India and SOTC launched Doctor on Call 24x7 a complimentary, exclusive service for customers in association with Apollo Clinics
- Thomas Cook India introduced India's first Virtual Holiday Store with a dedicated team of travel experts available over video chat 365 days, from 8 am to 12 pm
- India's first Physical Holiday Roadshows since lockdown Thomas Cook India's Freedom Month Celebrations and SOTC's Freedom Month Carnival - were held in association with Accor and Marriott hotels, covering 11 tier 1 & 2 cities pan India

Corporate Travel

- The business has successfully managed the travel and logistics of multiple teams for high profile sports events like the IPL in the UAE and The Indian Soccer League (ISL)
- A new automated booking tool was successfully deployed for 120 customers



Business Operations

DEI

- Despite the impact of the pandemic, DEI has achieved revenue of Rs. 648
 Mn in Q3 FY21 Vs Rs. 374 Mn in Q2 FY21 on back of strong performance in countries like UAE, China & Singapore. Losses at EBIT level have reduced to Rs.77 Mn in Q3 FY21 Vs Rs. 111 Mn in Q2 FY21
- DEI has acquired 4 new customers during the Quarter:
- Dubai Parks and Resorts, Middle East's largest integrated theme park, has signed with DEI for its imaging services and solutions - across the 4 theme parks, Bollywood Parks, Motiongate, Legoland and Legoland Water Park
- DEI acquired the imaging rights at Dubai Safari Park. DEI has also started a unique presold VIP experience for a more photo immersive experience for the guests
- Global Village, UAE's seasonal and largest multi-cultural festival park, has chosen DEI as its photography partner
- The Middle East's largest aquarium, The National Aquarium in Abu Dhabi
 has partnered with DEI for its photography operations

DMS

- Revenue improved to Rs. 638 Mn in Q3FY21 from Rs. 113 Mn in Q2FY21
- Asian Trails Ltd.: Asian Trails Laos and Asian Trails Myanmar won the 'Leading Destination Management Company' category in their respective locations for the second successive year at the prestigious World Travel Awards 2020
- Desert Adventures: Sales showed a gradually increasing trend during the quarter with Dubai opening up for tourists. Christmas & New year bookings from CIS countries and UK were encouraging. Staycations market proved to be important segment to support the business.
- Private Safari East Africa: Kenya opened its borders for worldwide tourists and gradual arrivals have been seen from markets such as Romania, France and Germany. Healthy increase in enquiry flow is also being witnessed from India, UK, Brazil, Canada, Spain, Bulgaria and Hungary



Addressing Consumer needs

Innovation and new products-services:

- Thomas Cook India and SOTC jointly released survey report Second Holiday Readiness Report (December 2020) revealing resurgence of Consumer Confidence in Travel
- Thomas Cook India and SOTC introduced River Cruise holidays with Antara Luxury Cruises, India's leading luxury river cruising company
- Thomas Cook India and SOTC partnered with WelcomHeritage Hotels to launch exceptional experiential stays across India
- To inspire demand for the Festive Season, a series of virtual consumer outreach events- the Thomas Cook India Holiday Showcase & SOTC Holiday Preview were conducted in partnership with Marriott, covering 19 key source markets in India

India Network expansion

Thomas Cook India opened a new franchise outlet in Prayagraj, Uttar
 Pradesh



Q3 & 9M FY21 Performance











Results – Q3 FY21 Consolidated

Particulars (Rs. mn)	Q3 FY21	Q3 FY20
Revenue from Operations	2,364.7	17,270.2
Other Income*	349.5	308.7
Total Income from Operations	2,714.2	17,578.8
Total Costs	3,101.5	16,777.0
EBITDA	(387.4)	801.8
Depreciation / Amortization	364.7	380.8
EBIT	(752.1)	421.0
Interest and Finance cost	141.3	253.0
РВТ	(893.3)	168.0
Tax expense	(231.4)	81.3
PAT	(661.9)	86.7

Particulars (Rs. mn)	Q3 FY21	Q3 FY20
Segment Revenue		
(a) Financial Services	243.4	709.7
(b) Travel and Related Services	962.1	14,100.9
(c) Vacation Ownership and Resorts Business	511.3	753.1
(d) Digiphoto Imaging Services	647.9	1,706.5
Total	2,364.7	17,270.2
Segment Results (EBIT)		
(a) Financial Services	9.8	207.2
(b) Travel and Related Services	(731.3)	360.7
(c) Vacation Ownership and Resorts Business	26.0	(31.0)
(d) Digiphoto Imaging Services	(77.2)	86.4
Total	(772.8)	623.4
Less: Interest and Finance expenses	141.3	253.0
Less : Common Expenditure	(20.6)	202.4
Profit / (Loss) before tax	(893.3)	168.0

^{*}Other income includes a non-cash gain of Rs. 187 Mn. in Q3FY21 and Rs 79 mn in Q3FY20 on account of increase in the market value of shares of Quess Corp

Results - 9M FY21 Consolidated

Particulars (Rs. mn)	9M FY21	9M FY20
Revenue from Operations	4,376.8	57,426.7
Other Income*	1,064.2	966.0
Total Income from Operations	5,441.0	58,392.7
Total Costs	7,309.7	56,010.2
EBITDA	(1,868.7)	2,382.5
Depreciation / Amortization	1,149.0	1,101.1
EBIT	(3,017.7)	1,281.4
Interest and Finance cost	465.7	769.1
PBT	(3,483.4)	512.3
Tax expense	(737.8)	530.7
PAT	(2,745.6)	(18.4)

Particulars (Rs. mn)	9M FY21	9M FY20
Segment Revenue		
(a) Financial Services	806.5	2,281.0
(b) Travel and Related Services	1,602.2	48,780.9
(c) Vacation Ownership and Resorts Business	864.0	2,095.7
(d) Digiphoto Imaging Services	1,104.1	4,269.2
Total	4,376.8	57,426.7
Segment Results (EBIT)		
(a) Financial Services	105.5	818.6
(b) Travel and Related Services	(2,465.8)	1,338.8
(c) Vacation Ownership and Resorts Business	(250.1)	(268.7)
(d) Digiphoto Imaging Services	(360.6)	131.5
Total	(2,971.0)	2,020.2
Less: Interest and Finance expenses	465.7	769.1
Less: Common Expenditure	46.7	738.8
Profit / (Loss) before tax	(3,483.4)	512.3

^{*}Other income includes a non-cash gain of Rs. 467 mn and Rs 79 mn on account of increase in the market value of shares of Quess Corp

Management comments- Q3 FY21

Mr. Madhavan Menon, Chairman and Managing Director, Thomas Cook (India) Ltd., said, "Despite the continued challenges posed by the pandemic, our teams have remained focussed on business recovery across each of our business segments with impressive performances by DEI, the Middle East based DMS companies and Sterling Holidays, supported by the continued focus on cost optimisation and cash conservation across the Group. The Quarter also witnessed significant improvement in customer sentiment with growing demand during and after the festive season for both leisure and business travel as the country moves towards business normalcy post pandemic. With the rapid and parallel roll out of vaccination drives across multiple countries, we are optimistic of increased momentum towards full recovery."





Supplementary Information

- Portfolio Investment
 - Sterling Holiday Resorts Limited











Portfolio Investments – Vacation Ownership & Resorts



Key Indicators	FY 18	FY19	FY20	Q3FY21	9MFY21
New members additions (Nos)	4,065	2,985	3,253	637	897
Cumulative member base	84,101	87,086	90,339	91,236	91236
Average unit realization (Rs lacs)	2.99	2.99	3.52	2.6	3.0
Resort Occupancy	64%	63%	64%	40%	34%
Average Room Rent (ARR) (Rs)	3,529	3,756	4,392	4,524	4,358
No of Rooms	1,977	2,278	2,368	2,254	2,254

Key financial Indicators (Rs mn)	FY 18	FY19 (IndAs 115)	FY20 (Ind AS 116)	Q3FY21	9MFY21
Revenue from operation	2,746.12	2,619.13	2,690.8	511.3	864.0
EBITDA including Other Income	27.62	(191.21)	182.3	136.8	97.3
PAT (after exceptional items)	(295.78)	(228.54)	(491.1)	(6.4)	(366.5)

Key Highlights – Q3

- Sterling has achieved a revenue of Rs. 511 Mn in Q3 FY21 Vs Rs. 171 Mn in Q2 FY21 and delivered a profit of Rs. 26 Mn at an EBIT level in Q3 FY21 Vs a loss of Rs.133 Mn in Q2 FY21
- 100% Resorts became operational
- Resorts revenues climbed in December on higher ARR and occupancy.
- Resorts Occupancy grew to 40% in Q3 FY21 Vs
 20% in Q2 FY21 along with increase in ARR to
 Rs. 4,500 in Q3 FY21 Vs Rs. 3,600 in Q2 FY21

Current Resort Network (2200+ Operational rooms)

Riverfront & Heritage	Jungle	Beach	Mountain
Anaikatti (L)	Corbett (L)	Puri (O)	Dharamshala (L)
Palavelli (L)	Sariska (MC)	Goa (L)	Manali (O)
Guruvayur (MC)	Thekkady (MC)	Karwar (L)	Mussoorie ((O)
Jaipur (MC)	Kanha (L)		Nainital (L)
			Kufri (L)
			Gangtok (MC)
			Darjeeling (O)
	30 Resorts +		Lonavala (L)
			Ooty (O)+(O)
	4 Nature Trails Res	sort	Yercaud (O)
	32 Destinations	;	Kodai (O)+(O)
			Yelagiri (MC)
			Munnar (O)
			Wayanad (O)
			Mount Abu (L)
			Srinagar (MC)
			Rajakkad (MC)







Supplementary Information











Innovation & Reimagining Business

The company has taken several measures adapting to the new normal by re-imagining businesses and capabilities with a primary focus on ensuring health and safety at every stage

FOREX

MICE

Holidays

Business Travel

Re-imagine

- Omni Channel solution for a contactless journey for customers to transact
- B2B Tool to increase footprints and customer touch-points.
- Virtual Branches

- Focus on Domestic destinations
- Innovative customer engagement (Dream Voucher, Digital events and engagements, Staycations, Gourmet genie)
- Contactless customer experience
- Virtual incentive platforms, advanced health & safety measures & new age technologies

- Omni Channel sales
- Contactless customer experience
- Virtual branches
- Innovative products (Workations, Wellness, Staycations, Experiential Stays, Pilgrimage Tours & Affordable Luxury)
- Integration across SOTC and TCIL

- **Process reinvention:** Digitization of sales lifecycle
 - off-site model with bots for invoicing, refunds
 - streamlined processes & automated credit flow on a single platform
- Contactless customer experience
- Technological integration with clients

The E-Commerce business to support the growth of virtual agent network for contactless customer interactions across Holidays, Forex and Visa - sales & service coupled with integration of shared services of TCIL/SOTC will drive potential savings

Rebuild & Grow

- Technology driven business growth
- Build Scale
- Quality service
- Improve productivity/Efficiency
- Frugal Mindset

- Opening up of a few international destinations
- Leverage capability & connect
- Drive automation to improve cost efficiency & productivity
- Multi skilled human resource base

- Cost Focus & Improved productivity
- Drive automation to optimize the integration.
- Rebuild scale as market bounces back
- Leverage national and regional presence to drive domestic business

- Cost Focus & Improved efficiency
- Drive Automation to optimize opportunities of cost reduction
- Rebuild scale as market bounces back

Entrenching technology for perpetuity in savings

Tech enabled customer journey



Interact

- Contactless booking capabilities across products and services to provide omni channel experience
- Virtual Agents for Forex services
- Web and mobile Apps for customer interactions
- Chat BOTS



Analyze

- Advanced analytics for
 - Sales lead prioritization and management
 - Focused CRM
 - Efficient inventory management



Service

- Efficient Lead Management
 - Customization Tool for sales force
- Automation driven operational management
- Self-service using website & mobile apps
- Contactless services in Forex
- Robotics for quality checks & reconciliations

Leverage & Enhance Existing technology

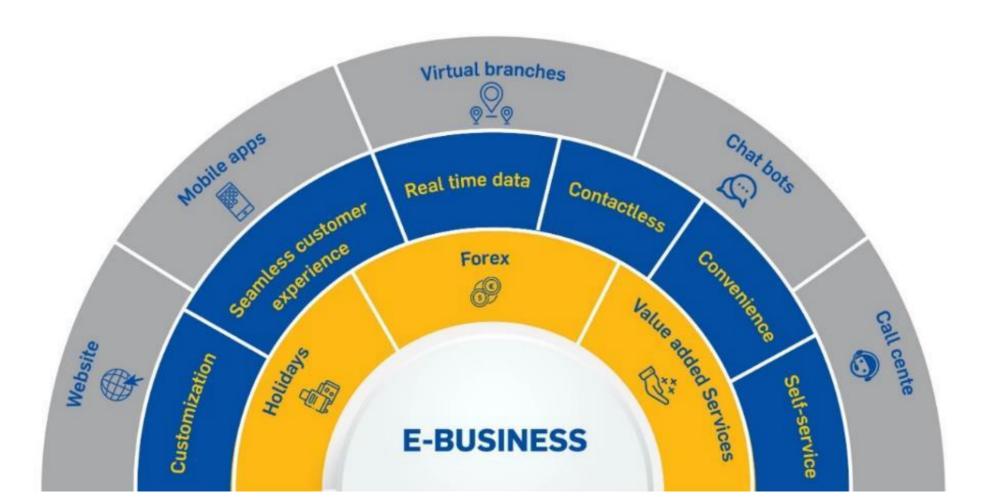
- Thomas Cook India group has been consistently driving its agenda towards automation and digitalization
 - This created a strong foundation to implement additional technology driven scalability across functions
- Adoption of cloud based technology to drive agility and scalability in the digital journey driven by an opex led investments
- Drive centralization of business processes and functions by way of intelligent automation and virtual robotic workforce
- Consolidation of CRM & product teams across
 TCIL & SOTC
- Process reinvention interlaced with digital solutions





Driving Business through Digitization

Accelerated deployment of end to end Digital solutions & processes completed across business lines to ensure seamless delivery of contactless, scalable, secure solutions to customers in line with the new normal



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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.



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