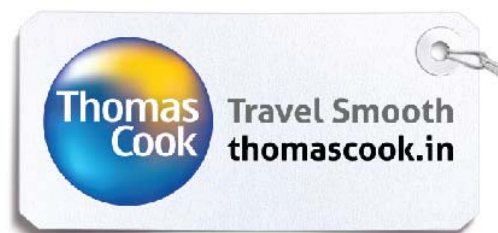


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



6th February, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated February 6, 2020 titled: *"Thomas Cook India witnesses a 14% growth in demand for Valentine's Day."*

This is for your information and records.

Thank you,
Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



A FAIRFAX Company

Thomas Cook India witnesses a 14% growth in demand for Valentine's Day

- ***In addition to romantic elements, increased appetite observed for unconventional experiences-destinations***
- ***Strong uptake from couples, as also solo travellers and millennials (me-cations), bonding trips with family & friends***

Mumbai, February 6, 2020: Thomas Cook (India) Ltd., India's leading integrated travel and related financial services company, has witnessed a 14% growth in demand for travel to celebrate Valentine's Day. Falling on a Friday, the company has observed that Indian consumers are making the most of an extended/smart weekend break to bond with their loved ones.

Interesting trends witnessed include:

- 1) Shifting consumer segments: In addition to the traditional couples segment (comprising 55% of the pie), growing uptake observed from solo travellers (*me-cations*), groups of friends/ family (contributing 45%)
- 2) Increased appetite for fun-engaging experiences and destinations as against solely romantic elements

Thomas Cook India's data reveals that India's couples, especially millennials, are veering towards unconventional travel experiences and not limiting themselves to romantic elements. Experiences in demand include: white-river rafting in Rishikesh, cave expeditions in Meghalaya, jeep safaris in Jaisalmer/Thekkady, quad-biking in Indonesia, skydiving in Malaysia and swimming with sharks in Thailand. Gastronomic tours are also high on the Valentine's Day travel bucket list with inclusions like cooking classes with local chefs in Singapore, Malaysia and Tuscany and wine/whiskey tours in France, Ireland, Scotland, Japan, South Africa, and California.

Stay-cations are also witnessing an uptick during this Valentine's Day weekend with metro consumers preferring to relax and pamper themselves- within their city of residence. With city hotels wooing consumers with Valentine offers and added benefits of spa-wellness and dining, this ensures an alluring weekend break.

20-2-2020 offers couples the perfect proposal date and Thomas Cook India has hence curated Valentine specials at iconic locales like Agra's Taj Mahal, the Eiffel Tower or the Swiss Alps; a private island in the Maldives, a romantic sundowner in Mauritius, Indonesia, Greece or at Reunion Island's waterfalls; being serenaded in a Venetian gondola, etc. Delightful options curated include: an igloo stay in Manali, a hot stone bath experience in Bhutan, skiing in Gulmarg, wakeboarding in Maldives, scuba diving in Mauritius, Clearwater caving in Malaysia, a visit to Indonesia's Yogyakarta pottery village, sunset sailing in Abu Dhabi, spa-ayurveda in Kerala, a fun visit to Dubai Theme Parks and Resorts, among others.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd., said, *"The expression of love has changed manifold and Indians are now looking to create experiential memories while travelling. With Valentine's Day falling on a Friday and February being a low travel season, Indians are opting for an extended weekend break to avail of value offers- across India or to visa-free or visa-on-arrival destinations like Indonesia, Singapore, Malaysia, Dubai, Abu Dhabi, Bhutan, Thailand and islands like Mauritius and Maldives, among others. What is interesting is that demand is not restricted to couples, and we are witnessing encouraging uptake from solo travellers wanting to indulge in me-cations, family/friends bonding trips and staycations."*

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at ‘CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world’s leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

Thomas Cook India Limited: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in

Communicate India: Kapil Daryani, +91 99872 10099, kapil@communicateindia.com | Natasha D’souza +91 98673 88748, natasha.d@communicateindia.com

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