

Thomas Cook (India) Limited

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Board No.: +91-22-4242 7000
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August 31, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated August 31, 2025 titled, “Thomas Cook India & SOTC Travel ink long-term strategic MOU with Queensland Tourism”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
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Thomas Cook India & SOTC Travel ink long-term strategic MOU with Queensland Tourism

Mumbai, August 31, 2025: In a strategic initiative to boost travel to Queensland - Australia from the high-potential India market, Thomas Cook (India) Limited, India's leading omnichannel travel services company, and its group company, SOTC Travel, have signed a long-term, multi-pronged MOU with Queensland Tourism (Tourism and Events Queensland). This strategic collaboration will ensure focus on growing Queensland's visibility and inspiring year-round visitation from India. The MOU was signed by senior leadership from Thomas Cook (India) Limited and SOTC Travel with **Katie Mills, International Director at Tourism and Events Queensland** in the presence of **Hon David Crisafulli MP, Premier of Queensland and Minister for Veterans**.

This multi-pronged long-term MOU will focus on content, education & training programmes and joint marketing, leveraging Thomas Cook India and SOTC Travel's strategic phygital model (range of digital platforms and extensive pan-India retail network) to position Queensland as an ideal destination for leisure, MICE, B-leisure, and sports tourism across India's metro, mini-metro, and Tier 2 and 3 markets.

Home to UNESCO World Heritage sites like the Great Barrier Reef and the Daintree Rainforest, Queensland offers travellers a wide range of unique experiences. The Gold Coast is known for its theme parks, beaches and adventure activities, the Whitsundays for its white-sand island stays and sailing opportunities. Brisbane's modern, cosmopolitan touch with its riverfront precincts, diverse dining, rooftop bars and nightlife, Cairns and Port Douglas serve as gateways to reef and rainforest exploration.

Queensland appeals to all traveller segments - multi-generational families, couples to young India's millennials & GenZ and MICE groups. In addition, sports tourism, fuelled by Indians' love for cricket and global sporting events like the upcoming 2032 Brisbane Olympic Games.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited, said, *"Experiential travel is a key demand driver, highlighted in our India Holiday Report - with 75% respondents seeking experiences over traditional tours. And Queensland offers just this: from spectacular natural vistas, world-class gastronomy to global sporting events and more!"*

Our MOU with Queensland is a great opportunity to expand our product portfolio and showcase Queensland as a year-round destination. Our intent is to create innovative, immersive, experience-led itineraries that appeal to our range of segments across multi-generational families, millennials and GenZ, couples, working professionals and our powerful MICE corporates."

Mr. S.D. Nandakumar - President & Country Head - Holidays and Corporate Tours, SOTC Travel Limited, said, *"We are excited to partner with Queensland Tourism! With our powerful legacy of over 75 years and our extensive pan-India reach, we look forward to inspiring Indians, not just from metros, but also our regional tier 2 and 3 markets. Our strategy will focus on the key pivots of product development, education and marcom."*

We intend to spotlight Queensland's iconic natural beauty while also showcasing the state's hidden gems and exciting experiences - ensuring truly memorable and repeat visitations."

Tourism and Events Queensland CEO, Craig Davidson said, *"This strategic connection with Thomas Cook India and SOTC Travel is a powerful step forward in our mission to position Queensland as the destination of choice for India travellers. From the Great Barrier Reef to the Scenic Rim, Queensland offers unforgettable experiences across every season. Through collaborative marketing, education and content*



creation, we're excited to inspire more India visitors to discover 'Australia's Holiday Feeling', which can only be experienced in Queensland."

About Tourism and Events Queensland

Tourism and Events Queensland (TEQ) is the state's lead marketing, destination and experience development and major events agency. TEQ works in partnership with industry, government and regional tourism organisations to inspire travel to Queensland and grow the visitor economy.

Queensland is a premier holiday destination and TEQ works to showcase iconic experiences and places to inspire repeat domestic travel and attract first-time international visitors.

About Thomas Cook (India) Limited:

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with MICE Powerhouse at MaxiiiMICE Awards 2025, Outbound Travel Operator of the Year (2024) and MICE Travel Operator of the Year (2024 & 2023) at The Economic Times Travel & Tourism Annual Awards, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 at the SATTE Awards, IMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022.

CRISIL has upgraded the rating on debt programs and bank facilities of TCIL - 'CRISIL AA/Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company. The highest rating for a travel & tourism company in India.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

About Fairfax Financial Holdings Limited:

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited (TCIL):

Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited is a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 55 resorts, hotels and retreats across 48 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

SOTC Travel Limited

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.



Established in 1949, SOTC is an Indian-grown brand with a legacy of over 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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