

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



March 16, 2023

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated March 16, 2023 titled “Thomas Cook India & SOTC powered Vistara Gateways Holidays, now include attractive discounts and Club Vistara Frequent Flier Program benefits.”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook & SOTC powered Vistara Getaways Holidays, now include attractive discounts + Club Vistara Frequent Flier Program benefits

- **Flat Rs. 4000.00 off on over 150 Indian and International holidays starting March 18th onwards**
- **Club Vistara members earn 8 CV points on every Rs. 100.00 spent**
- **Bookings can be made on the Vistara Getaways portal, by calling Thomas Cook or SOTC call centers or via their extensive branch network pan India**

Mumbai, March 16, 2023: Thomas Cook (India) Limited - India's leading omnichannel travel services company and its Group Company, SOTC Travel, have expanded their partnership with Vistara, India's finest full-service carrier (a joint venture of the Tata Group and Singapore Airlines), to benefit customers with Club Vistara (CV) points on every Vistara Getaways purchased. This exclusive partnership of India's leading travel brands empowers Club Vistara members with 8 CV points on every Rs. 100.00 spent on purchase of a Vistara Getaways holiday with Thomas Cook & SOTC Travel. The CV points earned are on land-only components (accommodation, sightseeing and transfers) and will be credited into the member's account within 60 days post travel. Members can then redeem their CV points by upgrading their cabin class, opting for award flights across the Vistara and partner network or towards part payment of a Vistara flight.

The Companies have announced an attractive offer, Club Vistara members can avail a flat discount of Rs. 4000.00 on purchase of Vistara Getaways holidays starting March 18th onwards.

The Vistara Getaways product extends across over 150 domestic and international holidays and can be purchased across a convenient phygital network: the Vistara Getaways portal or through Thomas Cook & SOTC Travel's call centers and extensive branches - pan India. Vistara Getaways offers customers a choice of holidays specially designed by Thomas Cook and SOTC Travel: from minications, family getaways, spiritual sojourns, wildlife safaris, wellness retreats, city breaks to honeymoon specials and romantic breaks. Based on their personal preference, customers can opt for ready-to-book holidays, add-on experiences or co-curate personalised itineraries together with Thomas Cook and SOTC Travel's holiday experts.

With travel demand at an all-time high, this partnership intends to leverage India's multiple and highly opportune segments of Gen Z, millennials, multigenerational families, couples/honeymooners and Gen S.

The Vistara Getaways range of destinations include domestic favourites (Kashmir, Himachal, Uttarakhand, the North East, Punjab, Gujarat, Madhya Pradesh, Rajasthan, Karnataka, Kerala, Tamil Nadu, West Bengal, Goa, Andamans, and more) and top international locales of Abu Dhabi, Dubai, Oman, Thailand, Singapore, Mauritius (starting March 26th); also Sri Lanka and Nepal in the Indian subcontinent.

Vistara Getaways' spiritual sojourns include Varanasi, Prayagraj, Puri, Dwarka and Somnath.

Vistara Getaways, powered by a cutting-edge technology platform designed and built by Thomas Cook and SOTC Travel, presents customers with dynamic inventory and ready-to-book holidays. Each Vistara Getaways comes with flights (Vistara), transfers, value to premium hotel stays, sightseeing/experiences, visas (where required) and a dedicated concierge service. The seamless digital interface empowers customers with speed and convenience with the added advantage of support from the Companies' holiday experts via its call centres and extensive retail outlets pan India.

Mr. Mahesh Iyer, Executive Director & CEO, Thomas Cook (India) Ltd. said, "At Thomas Cook and SOTC Travel, we value strong alliances that ensure an exceptional customer experience. We are hence delighted to expand our exclusive partnership with Vistara Getaways for their Club Vistara program. Club Vistara members can now earn CV points on every purchase of Vistara Getaways holidays via the portal or Thomas Cook & SOTC Travel's exclusive call centers and extensive retail outlets - across India. This strategic partnership leverages on the

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strengths of the three brands, to benefit our customers with attractive CV points in addition to truly memorable holiday experiences.”

To become a member and start redeeming accumulated CV Points, [click here](#)
To book your Vistara Getaway, [click here](#)

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents

TCIL has been felicitated with IAMA India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Outbound Tour Operator at the SATTE Awards 2019, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office & Registered Office:

11th Floor, Marathon Futurex Building, N. M. Joshi Marg, Lower Parel (East), Mumbai 400013.

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About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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