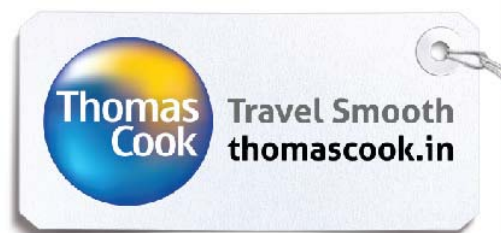


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
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04th February, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 04th February, 2021 titled *“Thomas Cook India & SOTC to catalyze demand for Valentine’s Day – Launch special travel experiences and offers”*.

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
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News Release



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Thomas Cook India & SOTC to catalyze demand for Valentine's Day Launch special travel experiences and offers

- **Holiday offers: Cash discount, Picnic Lunch, Candle-lit dinner with wine, Photography Session, Complimentary spa and a range of other complimentary activities**
- **Special Experiences: Sunset cruise, Bush dining, Rainforest Walk, Jungle Safari/trek, Gondola ride, Bird watching, wind-surfing, kayaking...**
- **Offers valid until February 10, 2021**

Mumbai, February 4, 2021: With Valentine's Day around the corner, Thomas Cook India, India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have announced their **Valentine Specials** introducing a host of special experiences and attractive offers to make this day even more special. Falling on a Sunday this year, the companies are eyeing demand for weekend breaks from India's couples segment with packages starting at Rs. 12 190.00* covering popular domestic destinations such as Goa, Kashmir, Rajasthan, Kerala, Himachal Pradesh, Madhya Pradesh, Uttarakhand, North East, Puducherry, Nilgiris, Gulmarg, Manali, Mussoorie, Cochin, Kollam, Udaipur, Sikkim, Pench National Park, Kanha National Park, etc. as well as international destinations such as Dubai and Maldives.

Thomas Cook India & SOTC's recent [Second Holiday Readiness Report \(December 2020\)](#) reveals that 67% respondents are willing to travel in the next 6 months and Valentine's Day presents the perfect opportunity to travel and bond with their loved ones. Besides romantic favourites including Goa, Kashmir, Kerala, Rajasthan, etc., India's couples, especially the millennial segment, are displaying keen interest in exploring unique locales and unconventional experiences. Hence, the Valentine's Day portfolio has been created to offer unique options such as a romantic escape in the Nilgiris to South Asia's remotest Luxury Jungle Resort, igloo stays in Manali, wildlife safaris in Kanha National Park, local stays and experiences – art, culture, cuisine in Gangtok, a relaxing hot-spring bath in Sikkim, off roading/self drives North East; also international favourites like a helicopter/sea plane ride in Dubai and scuba diving, kayaking, wind-surfing and water sports in the Maldives.

A range of offers as part of Thomas Cook India and SOTC's **Valentine Specials** are:

- Domestic Holiday Offers: Cash discount up to 20%, One Photography Session, Picnic Lunch/Private Dining, Candle-lit dinner with wine, Complimentary spa
- Range of complimentary activities such as Jungle Safari, Trekking, Nature Walk, Bird Watching, Rainforest Walk, Campfire, Gondola Ride, Water Sports
- International Holiday Offers: Cash discount, candle-lit dinner, complimentary bottle of champagne, water sports. Specials in Maldives: sea plane transfers, a romantic dinner on the beach, snorkeling tour, windsurfing session, Sunset cruise, yoga session, 20% discount on spa. Specials in Dubai: Dinner at Dubai's only rooftop, revolving restaurant - Al Dawaar at Hyatt Regency Hotel, flower bouquet, 15% discount on SPA at hotel, complimentary bottle of wine

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *"India's couples are looking forward to spending this Valentine's Day away from the crowds, indulging in unique experience at romantic locales. With growing demand for a combination of adventure, local experiences, wellness, back-to-nature experiences on their romantic break, we are delighted to introduce our Valentine Specials in India and international destinations. On offer are a host of exciting deals and discounts for our customers, across handpicked options such as Puducherry, Sikkim, Nilgiris, Kollam, Manali, etc. at an affordable starting price of Rs. 12 190.00* and Dubai & Maldives starting at Rs. 29 250.00* and Rs. 56 500.00* respectively."*

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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Click here for details on Thomas Cook India's [Valentine Specials](#)

Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, "As 2020 was a year of missed holidays, Indians are making most of every opportunity to travel and celebrate the important milestones in life, anniversaries and special occasions like Valentine's Day, birthdays etc. Couples are looking at micro-breaks in their routine daily life for some well needed rejuvenation and relaxation time. Our **Valentine Specials** offer one-of-a-kind experiences that add an element of exclusivity to the travel experience."

Click here for details on SOTC's [Valentine Specials](#)

Assured Insured Secured Program: To ensure health and safety of customers, Thomas Cook India and SOTC have put together a holistic three pronged customer confidence-building program in the form of the **Assured-Insured-Secured** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The companies have launched several meaningful initiatives: **Doctor on Call** 24x7 service in partnership with Apollo Clinics; India's first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via a tie up with ICMR accredited labs.

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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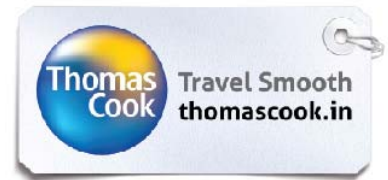
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About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

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Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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