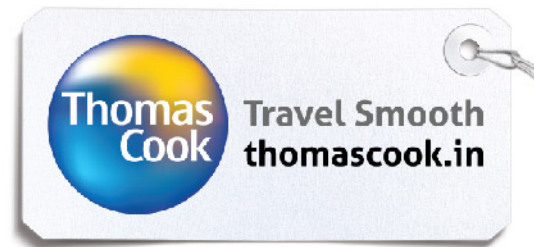


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

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July 20th, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated July 20th, 2021 titled "Thomas Cook & SOTC launch unbeatable 'Buy One Get One Free' Durga Pujo special Holiday offers - To inspire travel restart in West Bengal".

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864
News Release



Thomas Cook & SOTC launch unbeatable 'Buy One Get One Free' Durga Pujo special Holiday offers - To inspire travel restart in West Bengal

Special Offers!

- **Buy One Get One Free - Companion offer on International Holidays***
- **A Free Staycation: on Domestic Holidays & Durga Pujo air-inclusive international tours***
- **Pujo Specials: Shundor Switzerland; Jhalakmoy Russia; Egypt Bengali Tour Manager, select Bengali cuisine on tour, guaranteed departures***

Mumbai, July 20, 2021: Durga Pujo is a very special time for Bengalis. This upcoming Pujo season is witnessing significant pent up travel demand with missed holidays due to successive lockdowns, coupled with the positivity of accelerated vaccine drives and easing travel restrictions. To tap into the viable West Bengal market, India's leading integrated travel services company, Thomas Cook India, and its Group Company, SOTC Travel, have launched a special Durga Pujo holiday range. Exclusive offers like *Book One Get One Free* and *Staycations Free* have been included to help Bengalis celebrate the festive season with family and loved ones and take a well-deserved break - to rest, rejuvenate and discover exciting new destinations.

Thomas Cook India & SOTC's Third Holiday Readiness Report (June 2021) reveals that over 69% of Indians are keen to resume travel in 2021. The data for West Bengal however highlights an even stronger travel desire: over 74% respondents are eager to travel this year, and of this, over 79% chose the festive Pujo season. With 52% opting for domestic and 48% for international holidays, 66% respondents from West Bengal prefer to travel with family/friends. In an endeavour to leverage this significant travel appetite, Thomas Cook India & SOTC's Pujo specials are aimed at converting latent demand into bookings.

Special Benefits:

- **Free Staycations** with partners like Novotel, Sterling Resorts and more, on:
 - Domestic holidays to Kashmir, Himachal, Uttarakhand, Ladakh, Kerala, Andamans
 - Durga Pujo air-inclusive tours to Switzerland, Russia, Egypt
- **Book One Get One Free (Companion holidays free)** on international holidays to Dubai & Maldives
- **Holiday Now and Pay After Return** - at no extra cost

Details & Inclusions:

Book any Domestic Holiday & get a Staycation Free!

With Airfare: Kashmir / Himachal 7 Days; Uttarakhand 6 Days

Includes: Airfare, accommodation with breakfast & dinner, select sightseeing tours & transfers

Unique experiences included: a romantic Shikara Ride on Dal Lake; lunch at an apple orchard in Manali; tour of Bhimtal, Naukuchiyatal & Sattal

Without Airfare: Kerala 6 Days; Ladakh 7 Days; Andamans 6 Days

Includes: Accommodation with breakfast & dinner, select sightseeing tours & transfers

Exciting experiences included: Kalari Payattu martial art show; adrenalin infused ATV ride at Nubra Sand Dunes; Sea Kart Ride at Port Blair

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

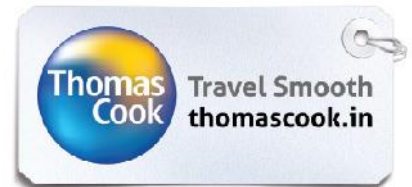
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Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



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Book a Durga Pujo air-inclusive Holiday & get a Staycation Free!

Shundor Switzerland 6 Days; Jhalakmoy Russia 6 Days; Egypt 9 Days

Pujo Specials: Bengali Tour Manager, select Bengali cuisine* on tour, guaranteed departures

Includes: Airfare, visa, travel insurance, accommodation with breakfast & dinner, sightseeing, transfers

FREE: Quality Staycations at Novotel (Accor Group), Sterling Holidays & others on every domestic booking – stays to be completed by September 30, 2021

Buy One Get One Free - Get your Companion's Holiday Free!

Dubai 5 Days; Maldives 5 Days

Includes: accommodation with breakfast, select sightseeing & transfers

Special value add-ons included: Upgrade stay options on 4 & 5 star hotels; Visit Dubai Frame (Dubai)

All Meals Included plus Your Child Stays Free (Maldives)

Option: Avail of the unbeatable **Holiday First, Pay After You Return** scheme

To ensure personal/physical, financial and mental safety and build consumer confidence in travel, Thomas Cook India & SOTC's comprehensive **TravShield - Travel Safety Commitment** encompasses meticulous safety protocols in association with Apollo Clinics:

- Vaccinated Travel Advisors & Contactless Bookings
- Free Re-scheduling & Cancellation
- Covid Insurance Cover with 24/7 Doctor On Call
- Vaccinated / Covid negative fellow travellers
- Covid negative/ Vaccinated Drivers, Hotel Staff
- Sanitised Rooms & Vehicles

Mr. Rajeev Kale President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, *"The Durga Pujo festival has always brought on joy/positivity and is a key travel season for Bengalis. This year, with both pent up demand and easing of travel restrictions, we are seeing increasing travel desire for the Pujo season. And so, we have designed special domestic and international holidays at attractive price points and with unbeatable offers like Buy One Get One Free and Staycations Free. We have added special touches like a Bengali Tour Manager, Bengali cuisine* and guaranteed departures on our Pujo special air-inclusive tours. This is our gift to enable Bengalis celebrate their favourite festival with their loved ones – and indulge in their amazing passion for travel!"*

Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, *"The festival of Durga Pujo offers the perfect holiday opportunity. We have observed a significant growth in demand amongst diverse travellers, especially families, millennials and couples seeking that much-needed break to explore domestic and international destinations around this festive season."*

*"Our Pujo holidays come with our unique **TravShield** Travel Safety Commitment - with comprehensive safety protocols in partnership with Apollo Clinics to ensure you travel safe with us,"* he added.

For details on the special Durga Pujo Holidays, Buy Now Get One Free & Staycations offers, click here:

[Thomas Cook](#)
[SOTC](#)

*T&C apply

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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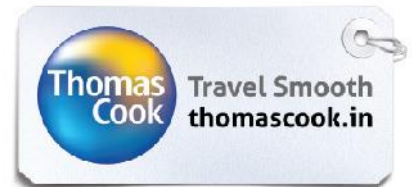
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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Reprt (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Limited to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | bineeta.mehta@sotc.in | Neha Dcunha | 9892663010 | neha.dcunha@sotc.in

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