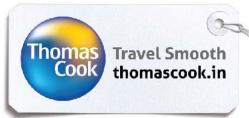
Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

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June 7, 2022

The Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 500413 The Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051 Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated June 7, 2022, titled "Thomas Cook India & SOTC capitalise on extended summer and late booking trends, Launch *Easy Holidays and Quick & Easy Holidays*, Easy to Travel, Easy to Pay & Easy Visas."

This is for your information and records.

Thank you.

Yours faithfully, For Thomas Cook (India) Limited

Amit J. Parekh Company Secretary and Compliance Officer

Encl.: As above

Holidays • Business Travel • Foreign Exchange • Visas • Insurance

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# Thomas Cook India & SOTC capitalise on extended summer and late booking trends Launch Easy Holidays and Quick & Easy Holidays Easy to Travel, Easy to Pay & Easy Visas

- Range of short haul / easy access destinations
- · Simple-Quick turnaround with no visa/visa on arrival/ e-visa or hassle free visa destinations
- Affordable range of air-inclusive international products starting at Rs. 40,000.00\* & domestic specials starting at Rs. 18,599.00\*
- Attractive discounts up to Rs. 29,000.00\*
- Flat Rs. 5,000.00\* off on no cost EMI transactions zero interest, zero down payment, zero processing fees

**Mumbai, June 7, 2022:** The late reopening of India's skies coupled with strong pent up demand has resulted in significant challenges to the visa process for several mid/long haul destinations. To capitalise on the emerging trends of an extended summer vacation season and an increasing market of late bookers, Thomas Cook (India) Limited, India's leading omnichannel travel services company and its Group Company, SOTC Travel, have launched an exciting range of **Easy Holidays** and **Quick & Easy Holidays**. The products offer easy travel (short-haul) destinations, affordable pricing, attractive discounts of up to Rs. 29,000.00\*, with easy to pay options of no cost EMI with flat Rs. 5,000.00\* off and Holiday Now, Pay on Return.

Thomas Cook & SOTC's *Easy Holiday* and *Quick & Easy Holidays* have been strategically designed around international destinations requiring no-visa (Indonesia, Seychelles); visa-on-arrival (Maldives, Mauritius, Thailand); e-visa (Dubai, Singapore, Malaysia, Vietnam, Cambodia, Oman, Jordan, Kenya, Australia); or with a simple/hassle free visa (Turkey, Egypt). Also on offer are attractive domestic locales including, Kashmir, Ladakh, the North East and Kerala.

While the *Easy Holidays* and *Quick & Easy Holidays* are primarily aimed at families (before schools reopen), the companies also intend to target the high potential couples and millennial/young working professionals segment.

**Inclusions**: airfare & visas (where applicable), meals, quality hotels, insurance, sightseeing and the valued reassurance of the Companies' experienced Tour managers on select tours.

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, "To make holidays simple and smooth for customers this Summer, our 'Easy Holidays' offers an exciting range of handpicked favourite closer to home destinations that require no visa or a stress-free visa process and quick turnaround time. We've also added exotic locations like Seychelles, Vietnam, Cambodia and Jordan. Also on offer are top domestic locales. Our 'Easy Holidays' come at affordable price points, starting at just Rs. 18,599.00\*, offer great discounts - up to Rs. 29,000.00\* and Rs. 5,000.00\* off on no cost EMI transactions. We invite our customers to book now to avail of their much-awaited summer holiday, before schools reopen."

**Mr. Daniel D'souza President & Country Head - Holidays, SOTC Travel** said, "The genesis of our 'Quick & Easy Holidays' was to eliminate the significant pain involved in obtaining visas for several countries this year, coupled with the added challenges of cancellation/rescheduling due to visa delays. We have hence included destinations with no visa or easy visa regimes and domestic destinations, to help customers book their last minute summer holidays with ease and confidence. Our 'Quick & Easy Holidays' include flights & visas (where applicable), meals, quality hotels, insurance, sightseeing and the services of our experienced tour managers on select tours, making it a smooth holiday experience for our customers."

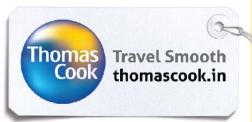
For further details, click here: <u>Thomas Cook</u> SOTC

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## \*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company. For more information, please visit <u>www.thomascook.in</u>

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 70.58% of its paidup capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

#### About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

## For more information, visit:

Sterling Holiday Resorts Limited: <u>http://www.sterlingholidays.com</u> SOTC Travel Limited: <u>http://www.sotc.in</u>

**About SOTC Travel:** SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

#### Media Enquiries:

Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in

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