

**Thomas Cook (India) Ltd.**  
A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



November 8, 2022

**The Manager,**  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

**The Manager,**  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated November 8, 2022, titled “**Thomas Cook (India) Limited & SOTC Travel Limited launch range of winter holidays - Showcasing unique experiences like snowmobiling, snowboarding, tobogganing, skiing, rock climbing, husky/reindeer sleigh safaris and more.**”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
Company Secretary and Compliance Officer

Encl: a/a

## **Thomas Cook (India) Limited & SOTC Travel Limited launch range of winter holidays**

**Showcasing unique experiences like snowmobiling, snowboarding, tobogganing, skiing, rock climbing, husky/reindeer sleigh safaris and more**

- Attractive offers: Buy One, Get One – Companion Free on select International and Domestic destinations
- Live Video service to enable seamless connect with Holiday Consultants

**Mumbai, November 8, 2022:** The upcoming winter season presents a significant travel opportunity. Thomas Cook (India) Limited (TCIL / Thomas Cook) & SOTC Travel Limited's (SOTC / SOTC Travel) consumer data reiterates this with 68% respondents keen to take a winter vacation. To capitalise on this demand, Thomas Cook (India) Limited - India's leading omnichannel travel services company and its Group Company, SOTC Travel, have launched an extensive range of value to luxury, ready-to-book, air-inclusive, land-only and customizable Winter Holidays across top domestic and international destinations.

Showcasing winter at its best, Thomas Cook (India) Limited & SOTC Travel Limited have incorporated exceptional experiences: aurora hunting in Sweden; Finland's husky safaris; stays in an ice hotel or glass igloos in Norway with spectacular views of the northern lights, snowmobiling, snowboarding/ tobogganing in Lapland and a visit to Santa's village in Rovaniemi. A diversity of wellness: from Iceland's geo-thermal Blue Lagoon to the Swiss spa town of Bad Zurzach. Distinctive gastronomic options include fondue aboard Zurich's Fondue Tram or exclusive winery trips to Chamonix, Burgundy and California's Napa Valley.

Thomas Cook & SOTC's domestic winter portfolio includes outdoor-adventure like biking-camping trips; skiing, rock climbing and sleighing at Patnitop, Kashmir or a myriad of winter festivals including Gujarat's Rann Utsav, Jaisalmer's Desert Festival or Nagaland's Hornbill Festival. The Companies' winter range includes luxury stays: Kashmir's Khyber/Qayaam; Tamara/Gateway, Coonoor or glamping in Rajasthan.

With Thomas Cook & SOTC's data revealing a 40% surge in cruise demand, in addition to Cordelia Cruises, on offer are: Asia sailings on Genting Dream, Royal Caribbean; Middle East Costa Cruises sailings; Scandinavian Fjord cruises; Antarctica's ice-breaker luxury sailings.

Ensuring customer delight, the Companies' Live Video Connect platform seamlessly connects customers directly with holiday experts via a video call/chat, without having to download added apps/software.

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, *"Customer confidence in travel is back, driving high demand for winter travel. We have launched our distinctive Winter Holidays that offer spectacular winter vistas and unique snow experiences, romantic locales for couples, and winter cuisine-wine across India and international favourites. Customers can select from our array of value to luxury, ready-to-book or personalised options - to plan a truly once in a lifetime experience. Our special Buy One Get One Free and cash discounts/vouchers are sure to sweeten the deal!"*

**Mr. Daniel D'souza President & Country Head - Holidays, SOTC Travel Limited** said, *"Our consumer data reveals that 68% respondents are keen to travel during winter. To capitalise on this demand. we are delighted to present a range of winter wonderland experiences such as thrilling snow activities, rejuvenating wellness and gastronomic experiences and a special visit to Santa Claus' village in Finland. We've targeted India's millennials with exciting outdoor adventure, families with fun experiences and the HNI-UHNI segment with luxury stays and wellness."*

For further details, click here:

[Thomas Cook](#)  
[SOTC](#)

\*T&C Apply

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**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel and Value Added Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Limited:**

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

**For more information, visit:**

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

**About SOTC Travel Limited:** SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

**Media Enquiries:**

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Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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