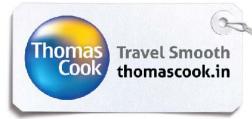
Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

A FAIRFAX Company



10th June, 2020

The Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001 Scrip Code: 500413

Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1 G Block, Bandra-Kurla Complex, Bandra (E) Mumbai – 400 051 Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

The Manager,

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated June 10, 2020 titled: *"Thomas Cook India leverages the opportunity of Work-from-Home launches Workations short breaks for Indians locked in at home - stressed with WFH & home chores."*

This is for your information and records.

Thank you, Yours faithfully, For **Thomas Cook (India) Limited**

Amit J. Parekh Company Secretary and Compliance Officer

Encl.: a/a

Holidays • Business Travel • Foreign Exchange • Visas • Insurance

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.

Thomas Cook (India) Ltd. A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel Mumbai - 400 013. Board No.: +91-22-4242 7000 Fax No. : +91-22-2302 2864 News Release



Thomas Cook India leverages the opportunity of Work-from-Home launches *Workations*

short breaks for Indians locked in at home - stressed with WFH & home chores

Mumbai, **June 10**, **2020**: Thomas Cook (India) Ltd., India's leading integrated travel services company, has introduced *Workations*, a range of exciting short breaks and mid-week escapes, to give respite to Indians stressed with the combined load of business work and home chores! Starting at an attractive price of Rs. 2 299.00*, *Workations* offer a relaxed and rejuvenating break at destinations close to home, with hotels carefully selected to include Wi-Fi access.

Work-from-home is the definitive new normal: KPMG's COVID-19 HR report reveals that 68% organisations have incorporated work from home policies; Willis Towers Watson India states that 55% companies have no end-date on work-from-home arrangements and Knight Frank indicating that over 70% companies are likely to continue with work-from-home for at least the next six months. (*Knight Frank report; KPMG Report; Willis Towers Watson*)

Thomas Cook India's customer research while reiterating the same, reveals that the ongoing work-fromhome model, has given rise to an increasing work-weary/stressed population with the combined burden of official/business work and home-work/chores – more so in the absence of domestic help or the option of a break to enjoy a meal at a restaurant. In an initiative therefore to offer Indians a well-deserved break, Thomas Cook India's *Workations* were conceptualised around short stays at attractive destinations located close to home. For those keen to take a mid-week break and still work remotely, hotels under the *Workations* portfolio offer that all important Wi-Fi to ensure smooth connectivity.

Thomas Cook India's *Workations* hence offers a welcome change from a restricted home environment- with refreshing scenic vistas for a getaway or a wholesome break with the family: the perfect balance of work with a vacation. *Workations* are inclusive of accommodation in quality hotels or private vacation homes (with well designed workspaces), meals & Wi-Fi access. Also included is the option of a self-drive/ a chauffeur-driven vehicle at select locations.

A range of destinations are on offer: including Jaipur, Agra, Kolkata, Mahabalipuram, Kovalam or even a staycation in Gurugram! From a taste of royalty at the Jai Mahal Palace, Jaipur, nature at its best on a wildlife safari at Ranthambore, to indulging in rejuvenating Ayurveda at a beach hotel in Kerala – each destination has been handpicked to allow for a soothing break while offering additional facilities to ensure a refreshed remote working experience, without the worry of household chores.

For more details, click here: https://www.thomascook.in/holidays/workation-tour-packages

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, "While work-from-home has clearly become our new normal, staying locked in and managing both business work and home work in the absence of any domestic help, adds significantly to our customer's stress levels. With opening up of domestic aviation and easing of travel restrictions across the country, we are witnessing strong pent up travel demand. Our Workations are hence aimed at offering Indian's a refreshing break from the burden and routine of working from home. Our wide range of destinations are selected with easy access and are attractively priced to ensure affordability."

*(per person on twin sharing basis)

SPECIAL EARLY BIRD OFFER (valid for bookings till Jun 30, 2020; travel till Sept 30, 2020, for land-only Short Breaks)

- Minimum booking amount of Rs. 2,000 per person
- FREE Cancellation: Cancel booking at zero charge up to 3 days prior to departure
- FREE Date Change: Reschedule your holidays at no charge
- FREE Travel Insurance

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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Thomas Cook (India) Ltd. A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel Mumbai - 400 013. Board No.: +91-22-4242 7000 Fax No. :+91-22-2302 2864



About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate

Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C **and** B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.

TCIL has been felicitated with The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <u>http://www.sterlingholidays.com</u> SOTC Travel Limited: <u>http://www.sotc.in</u>

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Holidays | Foreign Exchange | Business Travel | Visas | Insurance Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013. Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001. Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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