Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717





1st July, 2020

The Manager, Listing Department **BSE Limited**

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai – 400 001

Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

The Manager, Listing Department

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051

Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated July 01, 2020 titled" Thomas Cook India eyes strong demand from India's Couples Segment Introduces Honeymoon Specials & Romantic Breaks"

This is for your information and records.

Thank you,

Yours faithfully, For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel

Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. :+91-22-2302 2864

News Release



Thomas Cook India eyes strong demand from India's Couples Segment Introduces *Honeymoon Specials & Romantic Breaks*

- Honeymoon travel postponed due to lockdown or delayed weddings
- Couples needing a break from lockdown stresses
- Celebration of anniversaries or special occasions

Mumbai, **July 1**, **2020**: Thomas Cook (India) Ltd., India's leading integrated travel services company, has introduced *Honeymoon Specials & Romantic Breaks*, a range of exclusive experiences for newly-weds or getaways for India's couples looking to spend quality time post lockdown. Set against spectacular locales, the Company's romantic escapades start at Rs. 5 999.00* (domestic) and Rs. 13 100.00* (international); with special elements, including candle-light dinners, couple spas, etc. for honeymooners. In addition, personalised itineraries are co-curated to cater to the couple's unique interests.

India's lockdown and work-from-home has put couples through increased pressures: a relationship test amidst juggling work with domestic chores. Thomas Cook India's *Romantic Breaks* thus offers couples that much-needed time to unwind and rediscover themselves. The packages also serve as a unique opportunity to celebrate an anniversary or special occasions - for couples across age groups.

The Company's *Honeymoon Specials* are aimed at newlyweds, with honeymoon plans postponed due to the lockdown or those now getting married. With restrictions resulting in small weddings, the highly reduced expenses allow couples to indulge in exclusive honeymoon travel experiences.

Thomas Cook has handpicked India's favourite romantic destinations and special undiscovered locales at: Manali, Binsar, Jaipur, Agra, Udaipur, Chikmagalur, Nileshwar, Munnar, Kodaikanal, Pollachi, Pondicherry, Darjeeling, among others. The locations have been selected with care to include natural vistas of teaestates, vineyards, rolling hills, beaches-backwaters; unique accommodation set amidst a golf-course or plantation, from a tree house or houseboat to a private villa. Personalized offerings such as eclectic cuisine, champagne sundowners, sunset cruises or a dinner on a private yacht, spa-wellness experiences, wine tasting, private picnics or an exclusive photo-shoot ensure the perfect romantic getaway.

International destinations include Maldives, Mauritius, Thailand, Dubai, Bali, etc. For India's millennial couples, a range of outdoor-adventure activities are available as add-ons, like: snorkeling/river rafting or a cooking class in Bali, ATV tours, white-water rafting, bungee jumping in Thailand; swimming with the dolphins or kayaking in Mauritius; underwater dining, private yachting or a submarine ride in the Maldives; a helicopter/sea plane ride, hot-air ballooning, or zooming on the world's longest urban zipline in Dubai.

Click here for details on Romantic Breaks and Honeymoon Specials.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, "The lockdown and extended work-from-home model has put a strain on couples and so, our Romantic Breaks at handpicked locations, offer couples the opportunity to spend quality time with one another - while indulging in delightful experiences such as couple spas or fun outdoor- experiences."

He added, "Our Honeymoon Specials cater to India's newly wedded couples who have missed out on their honeymoon or are planning their wedding shortly; also couples wanting to travel to celebrate anniversaries and special occasions together. Our itineraries set against exotic locales offer exclusive elements to ensure a truly special and memorable experience.

In addition, our <u>Assured Program</u> in partnership with Apollo Clinics, ensures meticulous health and safety protocols at every stage of the customer journey."

*(per person on twin sharing basis)

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Special offers – Romantic Breaks: (valid for bookings till July 31, 2020; travel till Sept 30, 2020, for land-only Short Breaks)

- Minimum booking amount of Rs. 2 000.00 per person
- FREE Cancellation: Cancel booking at zero charge up to 3 days prior to departure
- FREE Date Change: Reschedule your domestic holidays at no charge*
- FREE Travel Insurance

Special offers - Honeymoon Specials:

- Flexibility of date change*
- Zero cancellation charges up to 5 days prior to departure
- Hotel upgrades
- A minimal booking amount of merely Rs. 5 000.00*
- · Easy payment and EMI options

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

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Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com

SOTC Travel Limited: http://www.sotc.in

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