Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

A FAIRFAX Company

25th June, 2020

The Manager, Listing Department **BSE Limited**

Phiroze Jeejeebhoy Towers

Dalal Street Mumbai - 400 001

Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager, Listing Department

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1 G Block, Bandra-Kurla Complex, Bandra (E)

Travel Smooth

thomascook.in

Mumbai - 400 051

Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated June 25, 2020 titled: "Thomas Cook India identifies a new trend in Domestic Tourism Growing demand for quick getaways - close to home Launches Staycations."

This is for your information and records.

Thank you, Yours faithfully, For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel

Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. :+91-22-2302 2864

News Release



Thomas Cook India identifies a new trend in Domestic Tourism Growing demand for quick getaways - close to home Launches Staycations

- Simple, stress-free getaways
- Conveniently located within one's home city/ a short drive away

Mumbai, June 25, 2020: Thomas Cook (India) Ltd., India's leading integrated travel services company, has introduced *Staycations*, an array of mini-vacations for Indians increasingly seeking quick, stress-free getaways close to home. With stays at handpicked hotels, either within one's city of residence or at a short drivable distance, *Staycations* come attractively priced starting at Rs. 2 199.00*.

According to <u>Thomas Cook India's Holiday Readiness Report - Future of Travel post COVID-19</u>: 64% respondents were keen on a domestic holiday; 75% ranking health & safety as a primary concern. To ensure a perfect blend, Thomas Cook's *Staycations* are designed to allow Indians to unwind at hotels in their home city or at a convenient driveable distance close to home - saving on time, additional travel expenses and without the stress of complex itinerary planning. Hotels have been carefully selected under the Company's <u>Assured Program</u> in partnership with Apollo Clinics, to ensure health and safety standards. Less time spent on travelling results in more time on the actual holiday - to rest, relax and indulge in precious me-time or family fun time!

Thomas Cook India's *Staycations* provide both the comfort of a home-away-from-home, along with immersive experiences, be it spa-wellness, gourmet cuisine, the refreshing outdoors or wildlife and adventure. Each *Staycation* has been designed with care, offering a rejuvenating holiday experience at a single location and a choice of unique accommodation: resorts, colonial mansions, heritage bungalows and more. *Staycations* also serve as a great option to celebrate special occasions, anniversaries or birthdays.

A range of home destinations on offer include India's metros and Tier 2 cities like Gurgaon, Hyderabad, Chennai, Kolkata, Cochin, Udaipur, Indore, Bhopal, Lucknow, Bhubaneswar as well as driveable locales like Mysore, Lonavala, Kumarakom, Pench, Goa, among others.

For more details, click here.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, "Indians are demanding new ways of holidaying – ushering in a new wave of domestic tourism closer to home. Our launch of Staycations therefore, is perfectly timed as travellers seek comfort in familiar locales minus the stress of planning or long hours spent on the road. Our Staycations provide a welcome and refreshing break while allowing travellers to indulge in special experiences such as spa-wellness, gourmet cuisine, jungle safaris, adventure activities and pure holiday fun!"

He added, "In addition, our Assured Program in partnership with Apollo Clinics, will ensure meticulous health and safety protocols at every stage of the customer journey, so that our customers can truly enjoy a relaxed vacation."

*(per person on twin sharing basis)

SPECIAL EARLY BIRD OFFER (valid for bookings till Jun 30, 2020; travel till Sept 30, 2020, for land-only Short Breaks)

- Minimum booking amount of Rs. 2,000 per person
- FREE Cancellation: Cancel booking at zero charge up to 3 days prior to departure
- FREE Date Change: Reschedule your holidays at no charge
- FREE Travel Insurance

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with The Best Travel Agency - India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution - India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance - 2015 to 2019 and the Condé Nast Traveller - Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com

SOTC Travel Limited: http://www.sotc.in

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