

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



30th September, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 30th September, 2020 titled “*Thomas Cook India targets strong growth potential of Punjab - Opens new Franchise (Gold Circle Partner Outlet) at Panchkula, Chandigarh*”.

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



A FAIRFAX Company

Thomas Cook India targets strong growth potential of Punjab Opens new Franchise (Gold Circle Partner Outlet) at Panchkula, Chandigarh

Mumbai, September 30, 2020: Thomas Cook (India) Ltd., India's leading integrated travel services company has strengthened its presence in Punjab with the launch of a new Gold Circle Partner franchise outlet in Panchkula.

According to [Thomas Cook India's Holiday Readiness Report - Future of Travel post COVID-19](#): 64% respondents were keen on a domestic holiday. Given the lockdown and the pent-up demand for travel, notable travel trends witnessed in the Punjab market include a growing preference for self-drive holidays, workations, staycations and also affordable luxury breaks. The survey also revealed that 36% respondents showed preference for an international holiday. Short haul destinations saw strong interest (41%) and with the reopening of India's borders, destinations such as Dubai and Maldives have witnessed growing interest from the Punjab market. In addition, favourites such as Europe (France, Switzerland, UK, etc.) and USA are also witnessing growing number of enquiries.

The new Gold Circle Partner outlet in Panchkula offers consumers end-to-end travel solutions with a bouquet of travel and travel related financial services, including: International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc.), Value Added Services like Travel Insurance; Visa Services, etc. To build consumer confidence in travel, the outlet will also offer Thomas Cook India's *Assured Program* in partnership with Apollo Clinics and *end-to-end COVID-negative certification services*.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *"The Punjab market has always been a strong growth driver for Thomas Cook India and in order to further leverage this growth potential, we have selected a key catchment of sector 5, Panchkula, Chandigarh for our new Gold Circle Partner franchise outlet. The locality is among the leading business hubs and an upcoming residential locality offering us a diversity of retail consumers- across families, working professionals, millennials, students, and B-Leisure."*

He added, *"The well-being of our customers is our number one priority and given the current situation, every outlet including our new addition to the Thomas Cook India family, has been fumigated and sanitised professionally as per WHO/ICMR health & safety protocols. Our teams are ready to service customers after undergoing a detailed training programme on health protocols with online health assessments."*

*Our **Assured Program** in partnership with Apollo Clinics ensures meticulous health & safety protocols across every touch-point and to further assist our customers, we have tied up with ICMR accredited labs to offer seamless end-to-end **COVID-negative certification services** with contactless facilitation – across India. Our **Safe Holiday Helpline** is yet another meaningful consumer initiative - a free service to support customers in safe holiday planning."*

Gold Circle Partner Mr. Bijender Gahlyan, is a travel and tourism industry veteran and his expertise in the industry along with his extensive network will assist Thomas Cook India to further strengthen its presence in this growing market.

Contact Details:

Thomas Cook (India) Ltd., SCO 140, First Floor, MDC, Sector - 5, Panchkula – 134112
Ph: +919915771992

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

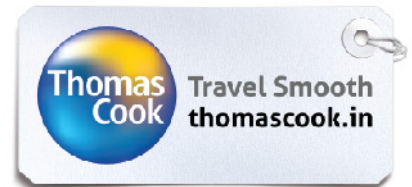
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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