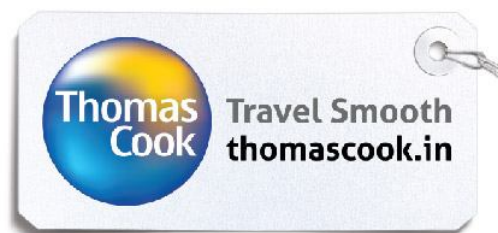


**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717  
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29th October, 2020

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

**Sub: Press Release**

We are enclosing herewith the Press Release dated 29th October, 2020 titled *"Thomas Cook India & SOTC introduce Attractive Air Inclusive Holidays – Partner with IndiGo to launch Crazy Deals IndiGo Special"*.

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864

### News Release



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## Thomas Cook India & SOTC Introduce Attractive Air Inclusive Holidays - Partner with IndiGo to launch Crazy Deals IndiGo Special

**Mumbai, October 29, 2020:** The upcoming festive season is a perfect opportunity to escape the pressures of lockdown. Travellers are yearning to holiday and explore new places and experiences. Eyeing the pent-up demand for travel, Thomas Cook (India) Ltd., India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have introduced **Crazy Deals** in partnership with IndiGo with a wide range of options and value add ons - at great pricing!

On offer are an array of top domestic destinations such as Goa, Udaipur, Jaipur, Kerala, Himachal, North East, Ranthambore, Mussoorie, Rishikesh, Chittorgarh, Andaman, among others, starting at an attractive price of Rs. 10 999.00\* and international short haul destinations such as Dubai and Maldives starting at Rs. 32 640.00\* and Rs. 45 710.00\* respectively.

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd.** said, *"We always strive towards delighting customers by striking the perfect balance between affordability and experience. And for the upcoming festive season, to benefit Indians who are hungry to travel again, we have curated **Crazy Deals** in partnership with IndiGo. These great value air inclusive holidays are so easy to book and go! With our attractive pricing and inclusions, we aim to catalyze demand across a wide segment of travellers from India's metro, tier 2 and 3 cities as well."*

He added, *"Our **Assured** Program in partnership with Apollo Clinics ensures meticulous health & safety protocols across every touch-point and to further assist our customers, we have tied up with ICMR accredited labs to offer seamless, contactless end-to-end **COVID-negative certification services** – across India. Our **Safe Holiday Helpline** is yet another meaningful consumer initiative - a free service to support customers in safe holiday planning."*

Click here for details on Thomas Cook India's [Dekho Apna Desh Crazy Deals \(IndiGo Special\)](#), [Dubai - Crazy Deals \(IndiGo Special\)](#), [Dubai Fully Loaded - Crazy Deals \(IndiGo Special\)](#), [Maldives - Crazy Deals \(IndiGo Special\)](#)

**Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel** said, *"While Indian travellers are price conscious, they also seek value in their holiday package. They long to spend some quality vacation time with their family and friends. Understanding this need of customers, SOTC has launched **Crazy Deals** in partnership with IndiGo. Travellers with pocket friendly budgets can now avail the best deals that offer air inclusive value driven packages to domestic and international destinations. As customers recognise the value and peace of mind of booking with reputed brands, we have introduced a range of assured, insured & secured holidays in line with our Safe Travel program to suit customer requirements."*

He added, *"As health and safety is a key concern, all our holidays come with '**Assured**' - a comprehensive program to safe travel in the COVID-19 era in partnership with Apollo Clinics. To further assist our customers, we have launched **India's first Safe Holiday Helpline**, a free service to the public - offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, travel documentation, health certification, etc. and have also tied up with ICMR accredited labs to offer seamless end-to-end **COVID-negative certification services** with contactless facilitation – across India."*

Click here for details on SOTC Travel's [Crazy Deals \(IndiGo Special\)](#)

*\*Per person on twin sharing basis*

*\*Terms and conditions apply*

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11<sup>th</sup> Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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**Mr. Sanjay Kumar, Chief Strategy & Revenue Officer, IndiGo** said, *"We are pleased to partner with Thomas Cook India and SOTC to introduce air inclusive holiday deals. We also introduced products like 6E double seat, multiple hotel partnerships and accelerated reward points on Ka-ching card in-line with consumer demand over the last few months. We have been consistently working towards stimulating customer demand, resulting into the 6.4Mn travelers placing their trust in IndiGo post lockdown, for a safe and hassle-free travel onboard our lean clean flying machines."*

### Highlights:

#### Dubai - Crazy Deals (IndiGo Special)\*

- Return Airfare on IndiGo
- 5 night's accommodation with breakfast
- Return Airport Transfers (Dubai International Airport)
- Dubai Visa Charges Included
- 5% VAT Charges Included
- Travel Insurance

#### Dubai Fully Loaded - Crazy Deals (IndiGo Special)\*

- Return Airfare on IndiGo
- 5 night's accommodation with breakfast
- Return Airport Transfers (Dubai International Airport)
- Dubai Visa Charges Included
- 5% VAT Charges Included
- Travel Insurance
- Sightseeing and Attractions include Dubai City Tour on Seat In Coach Basis, Desert Safari with Barbeque Dinner and transfers, Dhow Cruise with Dinner, At the Top Burj Khalifa – 124th Floor along with entry ticket to Dubai Aquarium & Underwater Zoo

#### Maldives – Crazy Deals based on Arena Beach Resort (IndiGo Special)\*

- Return Airfare on IndiGo
- 4 night's accommodation in a Deluxe Sea View Room with breakfast, lunch and dinner
- Travel Insurance

#### Maldives – Crazy Deals based on Sheraton Full Moon Resort & Spa (IndiGo Special)\*

- Return Airfare on IndiGo
- 4 night's accommodation in a Deluxe Room with breakfast and dinner
- 1 Child (between 3 - 11 years) stays free on sharing basis with parents
- Travel Insurance

#### Goa – Crazy Deal (IndiGo Special)\*

- Return Airfare on IndiGo
- 3 night's accommodation with breakfast

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management,

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Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Ltd.:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)

Joyce Fernandes | +91 98922 20141 | [joyce.fernandes@thomascook.in](mailto:joyce.fernandes@thomascook.in)

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

### Media Enquiries:

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Neha Dcunha | +91 98926 63010 | [neha.dcunha@sotc.in](mailto:neha.dcunha@sotc.in)

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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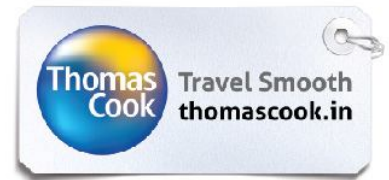
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### About IndiGo

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, and a courteous, hassle-free travel experience. With its fleet of 262 aircraft as of 31st March 2020, the airline offered 1,674 peak daily flights during the quarter and connected 62 domestic destinations and 24 international destinations. For more information, please visit [www.goIndiGo.in](http://www.goIndiGo.in). You can also connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

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