

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



29th July, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated July 29, 2020 titled “Thomas Cook India & SOTC see shift in demand to outdoors & adventure - Launch Domestic Jungle Experiences & Safaris on International Tiger Day”

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

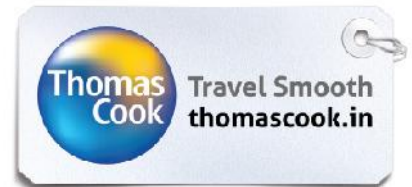
Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



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Thomas Cook India & SOTC see shift in demand to outdoors & adventure Launch Domestic *Jungle Experiences & Safaris* on International Tiger Day

- Range of national parks and wildlife sanctuaries/reserves
- Flexible cancellation options & Minimum booking deposit
- Assured Safe Travel Program in partnership with Apollo Clinics
- Seamless COVID-negative certification services also available – in partnership with ICMR accredited medical centres

Mumbai, July 29, 2020: Thomas Cook (India) Ltd., India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., commemorate International Tiger Day by launching ***Jungle Experiences & Safaris*** - across India's renowned national parks and wildlife reserves. The exciting wildlife portfolio of convenient 2-3 day quick breaks, at short drivable distances, intends to create awareness and respect for the majestic tiger and India's endemic wildlife in their natural habitat; and is attractively priced starting at Rs. 8 200.00*.

India's lockdown has given rise to a strong interest in nature and wildlife and this is reiterated in Thomas Cook & SOTC's data, that reveals a clear consumer shift towards outdoor and adventure trips; away from crowds. The range of exciting ***Jungle Experiences & Safaris*** was thus thoughtfully designed to help Indians re-discover their rich natural heritage while enjoying a perfect break in the heart of India's renowned tiger heartland and wildlife reserves, including Ranthambore, Bandhavgar, Kanha, Gir, Kabini or the Jim Corbett National Park. The unique selection of accommodation ranges from safari lodges, traditional cottages, tents and mud dwellings to boutique hotels and luxury resorts.

Customer Benefits include:

1. Quality accommodation options
2. Option of a safari drive / nature expedition, etc.*
3. Unique wildlife experiences, coupled with legendary service on the Taj Safaris
4. Flexible cancellation options; Minimum booking deposit
5. Easy payment and EMI options
6. Meticulous health & safety under the Company's [Assured Program](#) in partnership with Apollo Clinics
7. Additionally, [COVID-negative certificate facilitation services](#) are also available

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, "To commemorate International Tiger Day and India's rich wildlife, our newly launched ***Jungle Experiences & Safaris*** invite travellers to embark on an adventure of a lifetime: a unique opportunity to explore nature and spectacular wildlife – at very affordable pricing. With a noticeable shift in consumer demand towards outdoor and adventure experiences, our *Jungle Experiences & Safaris* offer the choicest of India's wildlife destinations: Ranthambore, Jim Corbett, Kabini, Bandipur, Kanha, Bandhavgarh and Gir."

He added, "Our **Assured Program** in partnership with Apollo Clinics ensures meticulous health & safety protocols across every touch-point and to further assist our customers, we have tied up with ICMR accredited labs to offer seamless end-to-end **COVID-negative certification services** with contactless facilitation – across India."

Click here to book Thomas Cook India's [Jungle Experiences & Safaris](#)

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

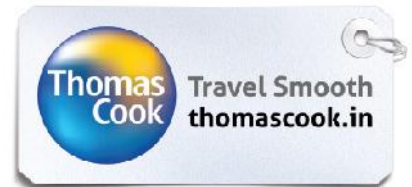
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, *“With the pressures of lockdown, customers have shown a strong inclination towards outdoor and adventure activities, as Indian travellers are actively seeking different kinds of vacations. While India is known for its lush greenery and enchanting jungles, it offers a wide range of wildlife safaris and adventures. Our wildlife special holidays have been designed to offer customers a perfect family getaway across some of India’s renowned wildlife reserves with a combination of thrilling adventure amidst the grandeur of Indian wildlife.”*

He added, *“To ensure health and safety for travellers, we have associated with ICMR accredited labs across India to provide a first of its kind **COVID-negative certification services**. This, along with our **Assured Program** in partnership with Apollo Clinics, focuses on rebuilding confidence in a hassle-free journey for all our customers.”*

Click here to book SOTC's [Jungle Experiences & Safaris](#)

**Terms and conditions apply*

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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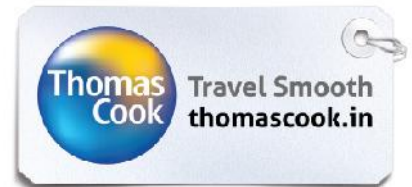
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SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

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Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

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