

**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717  
A FAIRFAX Company



27th July, 2020

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

**Sub: Press Release**

We are enclosing herewith the Press Release dated July 27, 2020 titled “Thomas Cook India & SOTC to tap into the emerging festive demand - Launch Durga Puja Special Holidays”

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

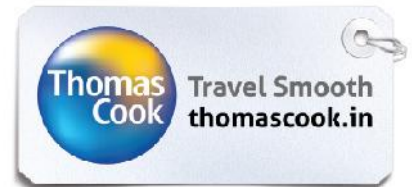
**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864

### News Release



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## Thomas Cook India & SOTC to tap into the emerging festive demand Launch Durga Puja Special Holidays

- A range of both personalized and all-inclusive tours
- Domestic & International destinations
- Affordably priced with attractive festive offers and discounts
- Assured Safe Travel Program in partnership with Apollo Clinics
- Seamless COVID-negative certification services also available - in partnership with ICMR accredited medical centres

**Mumbai, July 27, 2020:** With an intent to capitalize on the increased travel appetite due to the upcoming festive season, Thomas Cook (India) Ltd., India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have launched **Durga Puja Special Holidays**. The portfolio of **personalized** and **all-inclusive group tours** has been attractively priced, starting at Rs. 19 999.00\* and includes special festive offers/discounts - across domestic and international destinations.

Festivals have always been a strong driver of travel demand and more so this year. This is reiterated in the Thomas Cook & SOTC [Holiday Readiness Travel Report - Future of Travel post COVID-19](#): 14% respondents indicating clear intent to travel in 2020 – the festive season being their top preference. Additionally, in the absence of a summer vacation this year, Durga Puja offers Indians the first travel opportunity post lockdown.

Demand being high across West Bengal and East source markets, where consumers enjoy history, culture and cuisine while travelling, a wide selection of Europe-centric tours have been included: *Anandayaka Europe, Ratnomay Europe, Snighdo Sarathe Europe, Shundor Europe, Apurbo France O Swiss, Apurbo Austria O Swiss*; also mono-country options like *Mahaan Great Britain* and *Shreshta Italy*.

In addition, favourite domestic locales on offer are: the North East, West Bengal, Himachal Pradesh, Rajasthan, Kerala, Andamans; Bhutan and Nepal in the subcontinent and top international options of Dubai, Abu Dhabi, Indonesia, Thailand, Malaysia, Singapore, Japan, Cambodia and Vietnam.

With both **personalized tours** and **all-inclusive group tours**, customer benefits include:

1. Affordable pricing & Attractive discounts
2. Special Loyalty Bonus
3. Flexible cancellation options
4. Easy payment and EMI options
5. Meticulous health & safety under the Company's [Assured Program](#) in partnership with Apollo Clinics
6. Overseas Medical Insurance - cover includes Covid-19 related hospitalisation
7. Additionally, **COVID-negative certificate facilitation services are also available**

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd.** said, *“Given the strong pent up demand due to the lockdown, the upcoming festive season serves as the perfect opportunity for Indians to travel and celebrate! And so, our Durga Puja Special Holidays offer a range of options – for adventure and discovery or to relax/unwind and bond with family and friends at exotic locales. Pricing has been kept very affordable, starting at Rs. 19 999.00\*, with a range of all-inclusive tours for families, also personalized tours for millennials and groups of friends – across India and international destinations. Our attractive offers and discounts have been thoughtfully included for the festival season.”*

He added, *“Our **Assured Program** in partnership with Apollo Clinics ensures meticulous health & safety protocols across every touch-point: from airports, transportation, hotels, restaurants to attractions. To further assist our customers, we have tied up with ICMR accredited labs to offer seamless end-to-end **COVID-negative certification services** and our contactless facilitation – across India.”*

[Click here](#) to book Thomas Cook India's Durga Puja Special Holidays

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11<sup>th</sup> Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

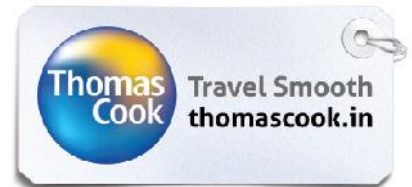
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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**Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel** said, *“Durga Puja is one of the most widely celebrated festivals in India offering a perfect break to embrace some quality time together with family and friends. As travellers were unable to travel for their summer holidays this year, there is clearly pent-up demand with a strong desire for a holiday due to lockdown restrictions. Our teams have carefully designed packages with a complete focus on health and safety for customers. They offer travellers an opportunity to celebrate Durga Puja while exploring a wide range of domestic and international destinations at affordable price points.”*

*“To ensure health and safety for travellers, we have associated with ICMR accredited labs across India to provide a first of its kind COVID-negative certification, thus rebuilding confidence in a hassle-free journey for all our customers.”*

[Click here](#) to book SOTC's Durga Puja Special Holidays

*\*Terms and conditions apply*

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Ltd.:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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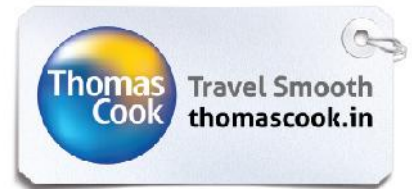
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SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

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**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

### Media Enquiries:

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Neha Dcunha | +91 98926 63010 | [neha.dcunha@sotc.in](mailto:neha.dcunha@sotc.in)

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