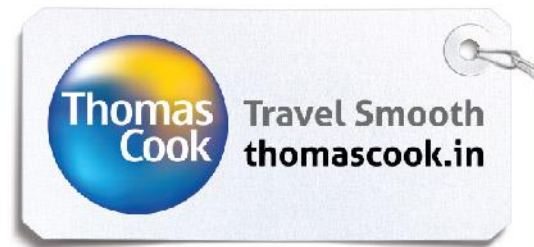


**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717  
A FAIRFAX Company



August 24, 2020

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

**Sub: Press Release**

We are enclosing herewith the Press Release dated August 24, 2020 titled “Thomas Cook India and SOTC introduce exciting savings for customers - Launch the Holiday Card”.

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

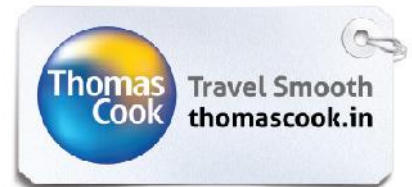
**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864

## News Release



A FAIRFAX Company

## Thomas Cook India and SOTC introduce exciting savings for customers Launch the Holiday Card

**Significant benefits include 15% Extra Cashback on holiday packages  
Complete flexibility for travel until December 31, 2021**

**Mumbai, August 24, 2020:** In an ongoing endeavour to present customers with exciting benefits and savings as they plan their next holiday, Thomas Cook (India) Ltd., India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have introduced the **Holiday Card**. Designed to delight, the card offers significant benefits such as: 15% extra cash back on holiday packages purchased against the card and complete flexibility for domestic or international travel until December 31, 2021.

Thomas Cook India & SOTC have been at the forefront of innovation and customer centric initiatives in this new era of travel, including the Assured Safe Travel Program, the Safe Holiday Helpline, COVID-negative certification services and virtual/contactless holiday planning. In yet another initiative to provide significant customer benefit and convenience, the **Holiday Card** has been thoughtfully designed - with a host of in-built advantages\*:

- 15% Extra Cashback on holiday packages purchased against the Holiday Card
- Multiple Denominations: Pay Rs. 25 000.00, Get Rs. 28 750.00; Pay Rs. 50 000.00, Get Rs. 57 500.00; Pay Rs. 75 000.00, Get Rs. 86 250.00; Pay Rs. 100 000.00, Get Rs. 115 000.00
- Complete flexibility for travel until December 31, 2021

Customers can purchase multiple cards at denominations starting from Rs. 25 000.00 and then top up to a maximum value of Rs. 1.05 lakhs per person – as per their requirement and convenience.

Additional customer benefits:

- 10% off on COVID-negative certification services
- 5% discount on visa and passport services
- 3-month free subscription to Mindhouse
- 25% off on car bookings at Zoomcar
- 3-month free subscription to Gaana

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd.** said, "Safety, savings and flexibility have become key drivers as Indian's plan their next holiday. So, in our continued endeavour to extend a wide range of advantages to our customers, we are delighted to present our **Holiday Card**, which offers 15% extra cash back on holiday packages with complete flexibility for domestic or international travel until December 31, 2021 and a host of additional offers."

He added, "Our **Assured Program** in partnership with Apollo Clinics ensures meticulous health & safety protocols across every touch-point and to further assist our customers, we have tied up with ICMR accredited labs to offer seamless end-to-end **COVID-negative certification services** with contactless facilitation – across India. Our **Safe Holiday Helpline** is yet another meaningful consumer initiative - a free service to support customers in safe holiday planning. With our zero cancellation, flexible rescheduling and guaranteed refund promise, we want to ensure that all our customers travel smooth."

**Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel** said, "At SOTC, we strive to make our products, prices and holiday designs convenient and affordable. In line with this commitment, we have introduced the **SOTC Holiday Card** that simplifies the travel experience and offers complete savings and benefits for the aspiring Indian traveller. Customers can now plan their perfect holiday while enjoying maximum benefits and great savings. With attractive customer benefits like 15% Extra Cashback, 10% off on COVID-negative certification services and discounts on ancillary services like visa and passport, the Holiday Card presents travel enthusiasts with an opportunity of a lifetime to book exciting tour packages across top international and domestic destinations."

\*Terms and conditions apply

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11<sup>th</sup> Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

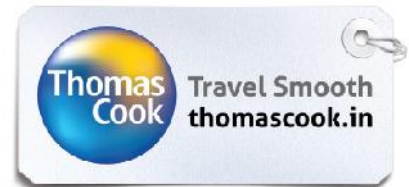
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

## Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



A FAIRFAX Company

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITTA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Ltd.:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)

Joyce Fernandes | +91 98922 20141 | [joyce.fernandes@thomascook.in](mailto:joyce.fernandes@thomascook.in)

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

### Media Enquiries:

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | [bineeta.mehta@sotc.in](mailto:bineeta.mehta@sotc.in)

Neha Dcunha | +91 98926 63010 | [neha.dcunha@sotc.in](mailto:neha.dcunha@sotc.in)

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11<sup>th</sup> Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: [enquiry@in.thomascook.com](mailto:enquiry@in.thomascook.com) | CIN No.: L63040MH1978PLC020717

[www.thomascook.in](http://www.thomascook.in)