

**Thomas Cook (India) Ltd.**  
A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai 400 013  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



A FAIRFAX Company

24th March, 2021

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

**Sub: Press Release**

We are enclosing herewith the Press Release dated 24th March, 2021 titled *“Thomas Cook India & SOTC present the perfect opportunity to book a holiday in 2021 – Launch exclusive offers in association with GoAir”*.

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

**Corporate Office :** A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

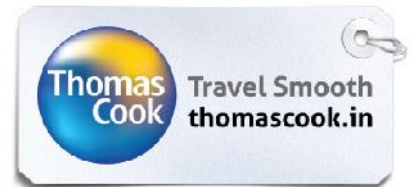
**Registered Office :** Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717

www.thomascook.in

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## News Release

# Thomas Cook India & SOTC present the perfect opportunity to book a holiday in 2021

## Launch exclusive offers in association with GoAir

- **Full Holiday at Half the Price**
- **Buy 1 Get 1 Free – Companion Holiday Offer**
- **Get up to 20% off on Flights**

**Mumbai, March 24, 2021:** With the accelerated vaccine roll out and the re-opening of several destinations, Indians having missed out on travel last year are eager to holiday again. To cater to this pent up demand, Thomas Cook India Limited, India's leading integrated travel services company, and its Group Company, SOTC Travel Ltd., announced the launch of a range of exclusive offers in association with GoAir: **Full Holiday at Half the Price, Companion Holidays Free, up to 20% off on Flights**; also free cancellation\* available. The offers are valid on bookings received till April 9, 2021, for travel before September 30, 2021.

Included is an exciting array of domestic as well as international destinations and covers accommodation, meals, sightseeing and transfers. The companies have handpicked India's favourites such as North East, Goa, Kerala, Kashmir, Himachal Pradesh, Andaman, Uttarakhand and Ladakh. International destinations include a diverse selection, from Dubai, Maldives, Egypt, Russia to Turkey.

Special experiences have been incorporated into the products: a thrilling ATV ride at Nubra Valley, a picnic lunch at an apple orchard in Himachal, a shikara ride on Dal Lake, Sea Kart adventure in the Andamans, a fascinating martial art show - Kalaripayattu in Kerala, a complimentary family photo shoot in the North East, adrenalin infused dune-bashing/sand surfing in Dubai, adventure sports like snorkeling and kayaking in the Maldives, visit of the Great Pyramids of Giza, Sphinx, papyrus fair, perfume factory/cotton shop in Egypt, a cruise on the mighty River Neva in Russia and a cable car trip to Pierre Loti Hill for spectacular views of the Golden Horn and Istanbul, etc.

To ensure health and safety of its customers, Thomas Cook India & SOTC have put together a holistic three pronged customer confidence-building program in the form of **Assured-Insured-Secured** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The companies have launched several meaningful initiatives: The **Assured Safe Travel Program** and **Doctor on Call** 24x7 service in partnership with Apollo Clinics; India's first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via a tie up with ICMR accredited labs.

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, *"Indians are actively seeking holidays and this growing demand is indeed a positive sign of revival. Hence, in an initiative to inspire, we have introduced very attractive offers - timed perfectly with this crucial booking window for the upcoming summer holiday season. Our exclusive deals in association with GoAir include Full Holiday at Half the Price and Buy 1 Get 1 Free Offer: Book your holiday and get your companion's holiday free and up to 20% off on Flights."*

Click [Thomas Cook India Offers](#) for more details

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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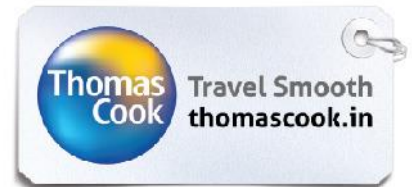
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**Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, "As vaccines are rolled out, Indian travellers are increasingly optimistic of being able to take a vacation this year. Our great offers of Full Holiday at Half the Price, Buy 1 Get 1 Free Offer: Book your holiday and get your companion's holiday free and up to 20% off on Flights, encourages Indian travellers to book a dream vacation - within their budget!"**

Click [SOTC Offers](#) for more details

\*T&C apply

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphot Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Ltd.:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

**For more information, visit:**

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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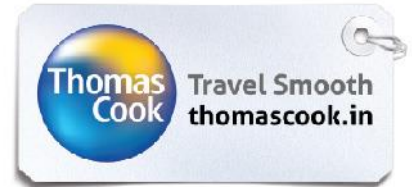
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SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

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Joyce Fernandes | +91 98922 20141 | [joyce.fernandes@thomascook.in](mailto:joyce.fernandes@thomascook.in)

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

### Media Enquiries:

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Neha Dcunha | +91 98926 63010 | [neha.dcunha@sotc.in](mailto:neha.dcunha@sotc.in)

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