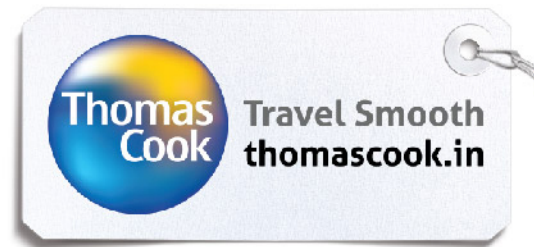


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



21st October, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 21st October, 2020 titled “*Thomas Cook India & SOTC host a series of Virtual Customer Events in partnership with Marriot International – Invite customers to enjoy a live virtual event and interact with holiday experts*”.

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

News Release

Thomas Cook India & SOTC host a series of Virtual Customer Events in partnership with Marriott International

Invite customers to enjoy a live virtual event and interact with holiday experts

Exciting Culinary Experiences, Holiday Deals, Free Vouchers and much more

Mumbai, October 21, 2020: In a follow up to the launch of the *Holiday with Confidence* portfolio in collaboration with leading hospitality company, Marriott International, Thomas Cook India, India's leading integrated travel services company and its Group Company, SOTC Travel, have come together, bringing a series of exclusive, virtual events for valued customers across India. In an initiative to celebrate the spirit of the upcoming festive-holiday season and to catalyse travel demand, the companies hosted 19 engaging virtual consumer events- the Thomas Cook India **Holiday Showcase** & SOTC **Holiday Preview** at select Marriott brands such as The Ritz-Carlton, The St. Regis, W Hotels, JW Marriott, Sheraton, Westin, Renaissance and Courtyard by Marriott covering key metros, mini metros and tier 2 cities across India, including Mumbai, Delhi, Chennai, Bengaluru, Kolkata, Hyderabad, Pune, Ahmedabad, Lucknow, Baroda, Chandigarh, Surat, etc.

The event invited customers to a preview of a range of **Holiday with Confidence** packages curated in partnership with Marriott International along with exciting deals on Dusshera, Diwali, Christmas and New Year holiday packages. The fun-filled virtual event also included live culinary experiences with Marriott's top chefs and mixologists, enthralling participants on classic twists and handy tips towards curating their signature cocktails, immunity booster drinks, acclaimed dishes, etc. The virtual event also gave customers an opportunity to interact with Thomas Cook India & SOTC's holiday experts and avail of exciting holiday offers- from the comfort and safety of their homes. At each city, one lucky winner attending the Thomas Cook India **Holiday Showcase** was given a free stay at a Marriott property; with one lucky winner per city attending the SOTC **Holiday Preview**, receiving a free Marriott restaurant meal voucher.

To convert the strong pent-up demand and build customer confidence in travel, Thomas Cook India and SOTC have been at the forefront of a series of innovative customer centric initiatives, including, the comprehensive *Assured Safe Travel Program* that focusses on health and safety, the *Safe Holiday Helpline*, *COVID-negative certification services*, along with the flexibility of date changes and attractive deals and savings to benefit the aspiring Indian traveller.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *“With the festive season around the corner we are witnessing an encouraging uptick in consumer demand to celebrate special occasions and anniversaries/birthdays at short drivable distances. And so, we are delighted to offer our customers a preview of attractive holiday options courtesy our partnership with Marriott - via the innovative Thomas Cook India **Holiday Showcase**. This unique virtual platform has been designed to help our customers plan their holidays and avail of special offers- all from the safety/comfort of their home.”*

Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, *“The upcoming festive season presents multiple avenues for travellers to avail the best of offers. With an increasing number of Indians investing in staycation experiences, there has been a significant rise in queries and bookings this festive season. As customers adopt safe, smart and digital approaches to travel planning with a strong preference for contactless services, our virtual **SOTC Holiday Preview** events in collaboration with Marriott International, have given us the ideal opportunity to interact, showcase our combined offerings and services while planning the perfect safe holiday for our valued customers.”*

Mr. Ramesh Daryanani, Vice President, Global Sales, Asia Pacific said, *“We are pleased to be partnering with Thomas Cook & SOTC India to engage customers via this unique virtual event. These events give us the*

opportunity to showcase some of our exciting destinations around the world combined with curated experiences for the upcoming holiday season.”

Customer Testimonials:

"I enjoyed participating in Thomas Cook India's Holiday Showcase event. It is a great platform to plan your dream holiday with the experts and also avail of the special offers and discounts that they have in store for you. I also had the exciting opportunity to interact with Marriott's Chef Dane Fernandes from The St. Regis Mumbai and learn to prepare the signature Avocado 2.0. Definitely going to try this delicious dish at home!" - Mr. Arun Kumar Pandya, Mumbai.

"We are extremely delighted to have been a part of the Virtual SOTC Holiday Preview with Marriott International. The live culinary experience with a Marriott chef sharing convenient tips and a step by step method to creating their finest dish was interesting and fun. It was a great opportunity to view and enquire about the exclusive holiday specials such as the city break and staycation options within the Holiday with Confidence portfolio. We look forward to many more interactive events with SOTC." - Mrs. Sonia Ajay Agarwal, Pune.

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digipho Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.



A FAIRFAX Company

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

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Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

About Marriott International:

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 7,400 properties under 30 leading brands spanning 134 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy™, its highly-awarded travel program. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com.

In addition, connect with us on Facebook and @MarriottIntl on Twitter and Instagram.