Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717





14th December, 2020

The Manager, Listing Department BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai – 400 001

Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

The Manager, Listing Department

Mumbai - 400 051

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E),

Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 14th December, 2020 titled "Thomas Cook India & SOTC Travel partner with WelcomHeritage Hotels to launch exceptional experiential stays across India".

This is for your information and records.

Thank you,

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel

Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. : +91-22-2302 2864

News Release



Thomas Cook India & SOTC Travel partner with WelcomHeritage Hotels to launch exceptional experiential stays across India

- Premium holidays at 40 heritage properties palaces, forts, havelis, resortsacross 16 states pan India
- Exquisite experiences
- o Attractive Pricing and Special Inclusions
- <u>Exclusive Offer</u>: Pay for 2 Nights & get the 3rd Free!
 Limited offer- available across Thomas Cook India and SOTC stores

Mumbai, December 14, 2020: With the growing trend for unique experiential holidays in the new Covid era, Thomas Cook India, India's leading integrated travel services company and its Group company, SOTC Travel, have collaborated with WelcomHeritage Hotels to introduce enriching and affordable holiday experiences across India. The holiday offerings provide Indians an exciting opportunity to connect with their heritage while promoting India's regional culture, tradition, cuisine and local flavour.

The portfolio features an unparalleled blend of palaces, forts, havelis and wellness & wildlife resorts, each with a special story to tell. The heritage stays are spread across 40 scenic and tranquil locales: from Srinagar, Gangtok, Dharamshala, Corbett, Nainital, Palampur, Amritsar, Jaisalmer, Jodhpur, Ranthambore to Pench, Chandrapur, Ooty, Coorg, etc. Starting at Rs. 5 599.00* per person, the packages showcase a balance between local traditions and modern-day amenities, to create best-in-class authentic experiences that highlight the heritage ethos of some of India's most inspiring settings.

Included are exceptional experiences that connect with Indian history & culture, wildlife, and nature: dinner at a dhaba or traditional setting with a bonfire, pottery sessions, tribal/folk dance and music performances, traditional culinary delights, nature walks, tiger and leopard safaris & trekking, amongst others.

Exclusive Offer: Book 2 nights and get the 3rd night free!

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, "Limited reopening of borders has put the spotlight firmly on Destination India and we are delighted to partner with the WelcomHeritage Hotels to catalyse Domestic Tourism. Our holidays offer an exceptional range of experiences and stays at very affordable prices. And to sweeten the deal our customers get to avail of our special offer- pay for 2 nights & get the 3rd free."

He added, "To ensure health and safety of our customers we have put together a holistic three pronged customer confidence-building program in the form of the **Assured-Insured-Secured Program** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. We have launched several meaningful initiatives: a Doctor on Call 24x7 service in partnership with Apollo Clinics; India's first Safe Holiday Helpline, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless COVID-negative certification services via our tie up with ICMR accredited labs."

Click here to book Thomas Cook's holiday packages with WelcomHeritage Hotels

Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, "We are delighted to have associated with WelcomHeritage Hotels to feature the finest traditions of heritage and hospitality in India with a unique portfolio of palaces, forts, havelis and resorts. With strong demand for safe holidays within driving distances our exclusive packages bring authentic experiences and best-in-class stay to our valued customers in some of the most inspiring places in India."

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A FAIRFAX Company

Click here to book SOTC's holiday packages with WelcomHeritage Hotels

Mr. Abinash Manghani, CEO, WelcomHeritage Hotels said, "We are happy to collaborate with Thomas Cook India and SOTC Travel, who are known as the pioneers of experiential holidays in India. WelcomHeritage Hotels offers a unique charm of the Indian culture, mingled with new-age comforts, which I am sure will be liked by our customers who are looking for aspirational holidays and new experiences. With our special curated packages, ensuring safety and hygiene, we expect to see a growth in bookings in the upcoming holiday season."

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with The Best Travel Agency - India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution - India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller - Readers' Travel Awards from 2011 to 2019.

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer. Prem Watsa, the company is headquartered in Toronto, Canada, Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com

SOTC Travel Limited: http://www.sotc.in

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Media Enquiries:

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About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | bineeta.mehta@sotc.in Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

About WelcomHeritage Hotels: A joint venture between ITC Ltd and Jodhana Heritage, WelcomHeritage represents some of the finest traditions of heritage hospitality and tourism in India. We offer 40 exclusive destinations, ranging from grand palaces to traditional havelis as well as magnificent forts and quiet nature resorts. Sitting in regal poise all over the country, all of these destinations are gateways to the finest of Indian legacy and culture. Our intrinsic philosophy is not just to identify and bring you great holidays at heritage properties at distant locations, but to help restore them in such a way that the coming generation can bask in the glory for long times to come. Thus, our heritage properties have their presence in the majestic Rajasthan and the magnificent Madhya Pradesh; amid the amazing Himalayas of Uttarakhand, Himachal Pradesh and Jammu & Kashmir; in the enchanting royalty of Karnataka, Gujarat, Maharashtra and Tamil Nadu; amid the serene environs of Sikkim and Goa; and also in the musical Punjab. But if you wish to stay near your city in Delhi NCR, we have excellent locations for you in Delhi, Haryana and Uttar Pradesh as well.

Our USP is not just giving you a memorable holiday at unique, majestic locations across India, but giving you an extraordinary experience. Each of the WelcomHeritage properties have a secret to share, so that you carry away memories and stories to share! So when are you joining us? We await to embrace you in the ambience, spirit and joy of an exclusive holiday.

For more information, visit: https://www.welcomheritagehotels.in

Media Enquiries:

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