

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



14th July, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated July 14, 2020 titled "As Indians seek to travel safe via smaller groups, Thomas Cook India & SOTC launch premium, chauffeured Van Tours - Private Journeys"

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

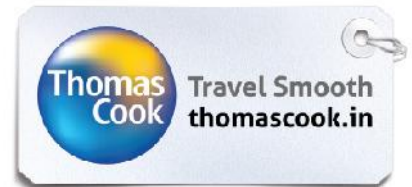
Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



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As Indians seek to travel safe via smaller groups, Thomas Cook India & SOTC launch premium, chauffeured Van Tours - *Private Journeys*

- Personalised itineraries across 32 countries
- Attractive Pricing and Special Offers
- Assured Safe Travel Program in partnership with Apollo Clinics

Mumbai, July 14, 2020: Aimed at ensuring the health and safety of its customers, Thomas Cook (India) Ltd., India's leading integrated travel services company along with its Group Company SOTC Travel Ltd., have launched **Private Journeys**: premium, chauffeured van tours, strategically designed for smaller groups of family, extended family or friends. *Private Journeys* covers over 32 countries, for travel from September 2020-2021 and at affordable prices starting at Rs. 25 800.00*.

Thomas Cook's & SOTC's *Private Journeys* allows for a leisurely exploration of a destination: its history, culture, cuisine and its hidden secrets! Curated by experts, exclusive private experiences have been included: from chasing the Northern Lights in Norway or the Russian Lapland, whale watching in South Africa, enjoying the resplendent colours of autumn in Bavaria, Germany or soaking in the ambience of Christmas markets from Paris to Prague, a celebration of Christmas in Santa Land, Finland, a taste of history and culture in Vietnam or Cambodia, exploring the natural wonders of New Zealand or the breathtaking winter wonderland in Switzerland.

Destinations range from: France, Italy, Switzerland, Finland, Germany, Austria, Belgium, Croatia, Czech Republic, Norway, Hungary, Netherlands, Estonia, Russia, Romania, Croatia, Montenegro, Slovakia, Slovenia, Latvia, Lithuania, Georgia, Armenia, Kazakhstan; Kenya and South Africa; Abu Dhabi, Dubai, Vietnam, Cambodia and Thailand to New Zealand, among others.

Private Journeys offers customers a range of benefits:

1. Premium, private vehicles at one's disposal with professional English speaking drivers
2. Centrally located 4 star hotels; inclusive of breakfast
3. Itineraries cover key seasons, festivals, wildlife experiences, unique elements of culture & history
4. 24x7 on ground local emergency helpline
5. Affordable pricing & Attractive discounts: Up to 30% off basis group size + Early Bird Bonus (15% off for bookings up to July 31, 2020)
6. Travel from Sept 2020 till Sept 30, 2021 (Offer for early bookers till July 31, 2020)
7. Flexibility of date change*; Zero cancellation charges up to 15 days prior to departure
8. A minimal booking amount of Rs. 25 000.00*; Easy payment and EMI options
9. Meticulous health & safety under the Company's [Assured Program](#) in partnership with Apollo Clinics
10. Overseas Medical Insurance- cover includes Covid-19 related hospitalisation

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, "As we enter a new era of travel with increased focus on health and safety, our *Private Journeys* intends to bring back consumer confidence with a unique concept of premium, chauffeur-driven van tours, specially designed for smaller/secure groups of family or close friends. The easy-paced itineraries promise a relaxed holiday with in-depth exploration of each destination. And while we have included delightful premium experiences, the pricing has been kept very affordable - starting at just Rs. 25 800.00*. Further, our Assured Program in partnership with Apollo Clinics ensures meticulous health and safety protocols across every travel touch-point: from airports, transportation, hotels, to restaurants and attractions."

[Click here](#) to book Thomas Cook India's Private Journeys

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

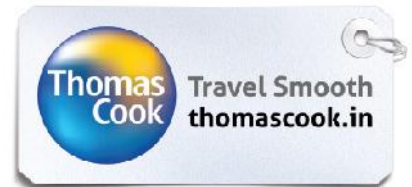
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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Mr. Daniel Dsouza, President & Country Head, Leisure, SOTC Travel said, *“Private trips is an emerging trend, that lets families and friends enjoy and explore a destination in privacy and safety in the COVID era. The pioneering concept of Private Journeys offers the comfort of a chauffeur driven van ensuring a safe and private holiday all throughout their journey. Private Journeys comes with the Assured Program – in association with Apollo Clinics and includes comprehensive Insurance Cover for COVID-19 related hospitalization for a stress free travel journey.”*

He added, “To ensure a safe customer journey right from the start, we have conceptualized Virtual Outlets to assist via phone, chat or a video call for customers seeking contactless services.”

[Click here](#) to book SOTC's Private Journeys

**Terms and conditions apply*

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at 'CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

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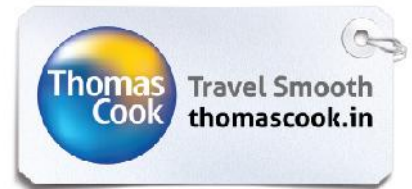
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Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>
SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

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Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

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