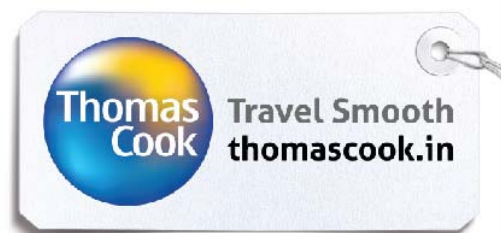


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



12th April, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 12th April, 2021 titled *“Thomas Cook India looks to capitalise on Lucknow’s growing travel demand – Expands presence with the new Gold Circle Partner (Franchise) Outlet at Mahanagar”*.

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

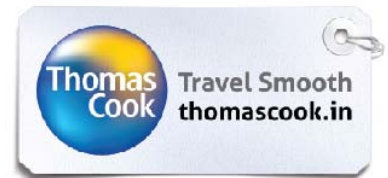
Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

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N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
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News Release



A FAIRFAX Company

Thomas Cook India looks to capitalise on Lucknow's growing travel demand

Expands presence with new Gold Circle Partner (Franchise) Outlet at Mahanagar

Mumbai, April 12, 2021: Given the growing demand for travel and travel related services in Uttar Pradesh, Thomas Cook (India) Limited, India's leading integrated travel services company has opened its second Gold Circle Partner (Franchise) Outlet in Lucknow.

This expansion augments Thomas Cook India's distribution and reach in Uttar Pradesh to 8 consumer access centres: 1 owned branch and 7 Gold Circle Partner (franchise) outlets. The Company's network in Uttar Pradesh extends to 5 locations including Lucknow, Kanpur, Meerut, Ghaziabad, Prayagraj and Varanasi.

Thomas Cook India's [Holiday Readiness Report](#) reveals a sizeable 84% respondents prefer reputed brands – especially when travelling in the COVID era. And Thomas Cook India's internal data reiterates that its customers from Lucknow too are keen on a reliable and trustworthy Holiday brand to ensure comfort and peace of mind when travelling.

Hence to support its customers and provide easy access nearer home, the company has identified Mahanagar to set up its Gold Circle Partner franchise outlet. The outlet offers a range of end-to-end travel solutions, including: international & domestic holidays (group tours, personalised holidays, cruises, etc.), travel insurance and visa services. To build consumer confidence in travel, the outlet will also offer Thomas Cook India's **Assured Safe Travel Program** in partnership with Apollo Clinics and **seamless COVID-negative certification services** with doorstep delivery. Of additional advantage, especially during the COVID era, are **Thomas Cook India's Doctor on Call 24x7** and **Safe Holiday Helpline** services.

Lucknow Travel Trends: Showcasing an impressive appetite for travel Lucknow based consumers have listed Goa, Kerala, Andamans, Kashmir as their domestic favorites and Dubai, Russia (Moscow), Maldives, Seychelles, Nepal and Turkey as their international favourites following the easing of travel restrictions. Segments spearheading Lucknow's travel demand include millennials, young couples, and families.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *"Lucknow has been identified as a prime growth driver and continues to deliver strong YoY growth for our Leisure Travel business. We've carefully selected our new outlet at Mahanagar - a key residential and commercial centre in Lucknow to provide us a viable catchment with a range of consumers across families, young professionals and business travellers, students, senior citizens and NRIs."*

Gold Circle Partner Akash Deep is a travel and tourism veteran and his expertise in the industry along with his extensive network will assist Thomas Cook India to further strengthen its presence in this growing market.

Contact Details:

Thomas Cook (India) Limited
First Floor, M -10, Gole Market,
Mahanagar, Lucknow,
Uttar Pradesh, 226006
Ph: 9450430565
Email: AmitKumar.Srivastav@thomascook.in

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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Assured Insured Secured Program: To ensure health and safety of customers, Thomas Cook India has put together a holistic three pronged customer confidence-building program in the form of the **Assured-Insured-Secured** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The company has launched several meaningful initiatives: **Assured Safe Travel Program** in partnership with Apollo Clinics & as an extension the valuable, **Doctor on Call** 24x7 service; India's first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via a tie up with ICMR accredited labs.

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITTA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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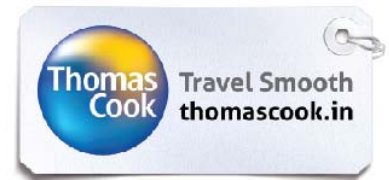
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Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in

Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

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