Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717





08th December, 2020

The Manager, Listing Department BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai – 400 001

Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

The Manager, Listing Department

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051

Scrip Code: THOMASCOOK

•

Fax No.: 2659 8237/38

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 08th December, 2020 titled "Thomas Cook India & SOTC Travel eye the domestic Cruise Tourism opportunity – Introduce River Cruise packages with Antara Luxury Cruises".

This is for your information and records.

Thank you,

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel

Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. :+91-22-2302 2864

News Release



Thomas Cook India & SOTC Travel eye the domestic Cruise Tourism opportunity Introduce River Cruise packages with Antara Luxury Cruises

- o Sailing from Kolkata and back; Starting from 2 Nights 3 Days onwards
- o Festive season departures: Dec 24 & 30, 2020; Feb 13 & Mar 27, 2021
- Special pricing and inclusions

Mumbai, December 8, 2020: Thomas Cook India, India's leading integrated travel services company and its Group company, SOTC Travel, have reinvented their portfolio of holiday offerings this festive season, with the launch of unique river cruise journeys together with Antara Cruises, India's leading luxury river cruising company. From exclusive all-suite accommodation, luxurious on-board amenities, gastronomy experiences to wellness/on-board activities and shore excursions, the cruise itineraries are designed to ensure a fresh and transformative experience while exploring spiritual river routes and fascinating destinations steeped in culture and heritage - from Kolkata and back.

While cruise tourism in India has been witnessing strong growth, India's riverways offer a significant yet underleveraged opportunity. To tap into this potential, together with the strong pent up travel demand and remergence of domestic tourism, Thomas Cook India & SOTC have curated special Christmas, New Year, Valentine's Day and Holi river cruise packages starting at an attractive price of Rs. 50 000.00* per person, offering Indians unmatched & unforgettable holidays.

Highlights:

- Price includes accommodation, all meals (breakfast/ lunch/ high tea/ dinner)
- Evening Cocktail hour with choice of beverages and snacks
- Complimentary Wi-Fi
- Daily sightseeing with onboard guide
- Spacious air-conditioned lounge
- Thomas Cook India & SOTC's comprehensive *Assured* Safe Travel Program in partnership with Apollo Clinics together with Antara Assure a heightened hygiene, health and safety protocol

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, "At Thomas Cook India, we have maximised on the lockdown to re-imagine our holiday business and I am delighted to present this fresh and exciting new product of river cruises. The fascinating journey across the mighty Ganges, India's powerful ancient waterway, offers customers a delightful blend of history, culture, heritage and wellness. The array of exceptional dining experiences, amenities and activities like spa, yoga classes, outdoor and indoor kid activities, present our customers with yet another exciting holiday option to choose from. With travel dates strategically timed around key holidays such as Christmas, New Year, Republic Day, Valentine's Day and Holi, we aim to offer India a unique holiday experience and at attractive price points."

Click here to book Thomas Cook's holiday packages with Antara Luxury Cruises

Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, "We have observed a strong growth in cruise tourism across segments including honeymooners, families, millennials and MICE (Meetings, Incentives, Conferences & Events). India's new age traveller is seeking novel vacation experiences and River Cruises offer a perfect alternative to explore the country.

He added, "To build customer confidence in travel our 3 pronged initiative- Assured, Insured, Secured Program covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind."

Click here to book SOTC's holiday packages with Antara Luxury Cruises

*T&C apply

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel

Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. : +91-22-2302 2864



A FAIRFAX Company

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region. The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with The Best Travel Agency - India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution - India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance - 2015 to 2019 and the Condé Nast Traveller - Readers' Travel Awards from 2011 to 2019.

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com SOTC Travel Limited: http://www.sotc.in

Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel Mumbai - 400 013.

Board No.: +91-22-4242 7000 Fax No. : +91-22-2302 2864



Media Enquiries:

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | bineeta.mehta@sotc.in Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in