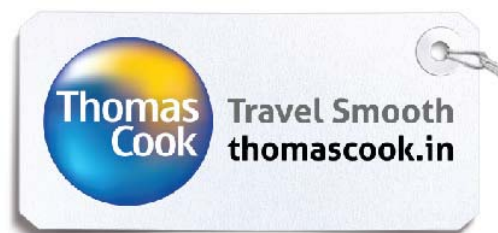


**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717  
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08th February, 2021

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

**Sub: Press Release**

Further to our intimation on even date, please find attached revised press release on the same subject matter i.e "Thomas Cook India targets strong growth potential of Maharashtra – Opens new Franchisee (Gold Circle Partner Outlet) at Kolhapur."

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864

### News Release



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## Thomas Cook India targets strong growth potential of Maharashtra Opens new Franchise (Gold Circle Partner Outlet) at Kolhapur

**Mumbai, February 8, 2021:** Thomas Cook (India) Limited India's leading integrated travel services company has expanded its footprint in Maharashtra with the launch of a new Gold Circle Partner franchise outlet in Kolhapur, inaugurated by Her Highness, Shrimant Sau Chhatrapati Madhurima Raje.

This expansion augments Thomas Cook India's distribution and reach in Maharashtra to **16 consumer access centres**: 6 owned branches and 10 Gold Circle Partner (franchise) outlets across Pune, Ahmednagar, Aurangabad, Nasik, Nagpur and Solapur.

The Thomas Cook India's [Second Holiday Readiness Report \(December 2020\)](#) reveals a significant increase in consumer confidence in travel - with 89% respondents displaying keen interest to resume travel. In addition, a sizeable 84% respondents stated their strong preference for reputed tour companies and travel brands. Hence to support its customers in the high potential Maharashtra market, Thomas Cook India has set up a new Gold Circle Partner franchise outlet at Kolhapur.

With the easing of travel restrictions, consumers from Kolhapur are displaying a strong demand for domestic travel – with destinations like Kashmir, Himachal Pradesh, Andmans, Goa, Uttarakhand and Kerala seeing high uptake International destinations such as Maldives and Dubai; also Egypt, Kenya and Turkey are witnessing encouraging interest.

Thomas Cook's Gold Circle Partner outlet in Kolhapur will offer consumers end-to-end travel solutions with a bouquet of travel and travel related financial services, including: International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc.), Value Added Services like Travel Insurance; Visa Services, etc. To build consumer confidence in travel, Thomas Cook India has launched its *Assured Safe Travel Program* in partnership with Apollo Clinics and *COVID-negative certification services*.

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, *"Maharashtra has always been a key source market for us at Thomas Cook India, and in an endeavour to cater to our growing customer base, we are delighted to announce the launch of our new Gold Circle Partner franchise outlet in Kolhapur. We aim to extend our reach to diverse consumer segments from Kolhapur, including families, millennials, senior citizens, etc. and tap the significant potential of this growing market."*

Gold Circle Partner, Ms. Isha Prathmesh Bhasme, is a travel and tourism industry veteran and her expertise in the industry along with her extensive network will assist Thomas Cook India to further strengthen its presence in this growing market.

#### Contact Details:

Address: Thomas Cook (India) Limited  
Flat no. 102, Rachna Apartment,  
Nagala Park, E Ward, Kolhapur – 416003  
Ph: 9890057858

**Assured Insured Secured Program:** To ensure health and safety of customers, Thomas Cook India has put together a holistic three pronged customer confidence-building program in the form of the **Assured-Insured-Secured** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The company has launched several meaningful initiatives: **Doctor on Call** 24x7 service in partnership with Apollo Clinics; India's first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11<sup>th</sup> Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

## Thomas Cook (India) Ltd.

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health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via a tie up with ICMR accredited labs.

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITTA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Limited to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Limited:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)

Joyce Fernandes | +91 98922 20141 | [joyce.fernandes@thomascook.in](mailto:joyce.fernandes@thomascook.in)

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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