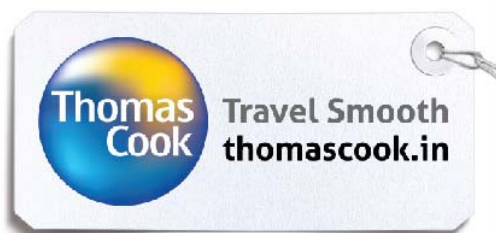


**Thomas Cook (India) Ltd.**

Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717

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08th January, 2021

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 08th January, 2021 titled *"Thomas Cook India and SOTC to capitalize on the long/extended weekend opportunity – Launch special holiday offers and discounts for January 14-17 and 23-26, 2021"*.

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

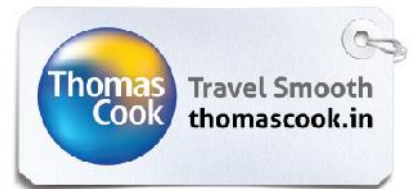
**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurax  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864

### News Release



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## Thomas Cook India & SOTC to capitalise on the long/extended weekend opportunity

### Launch special holiday offers and discounts

For January 14-17 and 23-26, 2021

- Rs. 3 000.00\* off on flight inclusive holidays
- Flat 5% off on land only packages
- 30% off on self-drive rides with Zoomcar
- Upto Rs. 10 000.00 hotel credit across select properties
- 25% discount on Visa, passport & Covid negative Services
- Focus of Health & Safety: Thomas Cook & SOTC's Assured Safe Travel Program

**Mumbai, January 8, 2021:** Lockdown fatigue having created significant pent-up travel demand, with positive news on COVID vaccines, Indian consumers are looking to avail of 2021's long weekends for short breaks/mini vacations. Further, given price surges and availability challenges of the Christmas-New Year high season, the weekends starting January 14-17 and January 23-26, 2021 offer attractive options that are easy on the wallet. To make the most of the long weekends in 2021, Thomas Cook India, India's leading integrated travel services company and its Group company, SOTC Travel, have handpicked the best deals for long weekend getaways starting at Rs. 3 450.00\*, across India, Dubai and Maldives.

According to the recent **Thomas Cook India and SOTC Travel - Second Holiday Readiness Report (December 2020)**, Indians are displaying a strong appetite for holidays - with 89% respondents indicating keen interest to resume travel. With approximately 15 long weekends this year, each weekend presents an opportunity for a well-deserved break with family and friends and to tick off destinations from their bucket lists.

From driving down to the nearest hill station or beach, or taking a flight to explore India's unique history-culture, outdoors and adventure, a cruise or safari; eclectic accommodation such as a colonial bungalow, plantation villa (coffee/ tea estates), heritage palaces/havelis, long weekends offer travellers a welcome break from the mundane routine/ work life stress while delving into delightful new experiences.

On offer are trending destinations like Goa, Kashmir, Rajasthan, Himachal, Uttarakhand, Kerala, Udaipur, Dubai and Maldives. Special offers during the stay include VIP darshan of Shrinath Ji in Udaipur (Nathdwara), upto Rs. 10 000.00 hotel credit across select properties, all meals with evening cocktail, snacks and daily sightseeing with on-board guide on Antara Cruise etc.

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd.** said, *"We understand that customers were unable to take a holiday during December due to challenges of availability and high pricing. And so we want the New Year celebrations to continue with our extended weekend holidays in 2021. We have launched very attractive getaways to benefit Indians with special discounts and value adds across India, Dubai and Maldives. And all of this comes with our commitment to Health & Safety with our Assured Safe Travel Program to ensure complete peace of mind and a relaxing mini-vacation!"*

**Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel** said, *"Based on customer demand and the strong success of our last holiday sale, to enable customers who missed out on the year end break, we have created special deals to make best use of the long weekends in January. With air*

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurax, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

## Thomas Cook (India) Ltd.

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*inclusive packages and destination stays, we've packed in an exciting range of favourite locales – all at great value pricing and amazing offers to ensure long weekend holidays that are easy on the wallet. Our long weekend packages are inbuilt with our Assured-Insured- Secured Program to bring confidence to our customers."*

To ensure health and safety of customers, Thomas Cook India and SOTC have put together a holistic three pronged customer confidence-building program in the form of the **Assured-Insured-Secured** Program that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The companies have launched several meaningful initiatives: a **Doctor on Call** 24x7 service in partnership with Apollo Clinics; India's first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via our tie up with ICMR accredited labs.

Click here for details on Thomas Cook India's [Long Weekend Specials](#)

Click here for details on SOTC's [Long Weekend Specials](#)

### **\*Per person on twin sharing basis**

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphot Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Ltd.:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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Email id: [enquiry@in.thomascook.com](mailto:enquiry@in.thomascook.com) | CIN No.: L63040MH1978PLC020717

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SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)

Joyce Fernandes | +91 98922 20141 | [joyce.fernandes@thomascook.in](mailto:joyce.fernandes@thomascook.in)

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

### Media Enquiries:

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | [bineeta.mehta@sotc.in](mailto:bineeta.mehta@sotc.in)

Neha Dcunha | +91 98926 63010 | [neha.dcunha@sotc.in](mailto:neha.dcunha@sotc.in)

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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