

**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717  
A FAIRFAX Company



06<sup>th</sup> August, 2020

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

**Sub: Press Release**

We are enclosing herewith the Press Release dated August 06, 2020 titled “Thomas Cook India & SOTC make holiday planning simple and stress free with ‘A La Carte Holidays”

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

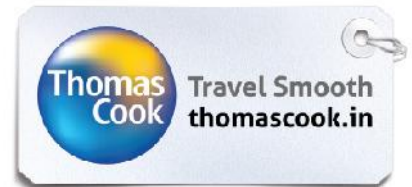
**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864

## News Release



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## Thomas Cook India & SOTC make holiday planning simple and stress free with 'A La Carte Holidays'

### A menu of options to *Create Your Holiday, Your Way!*

- 2 simple steps to an exciting holiday: choose a destination and select your experiences
- Top Locales & Exceptional Experiences – handpicked by our holiday specialists
- Range of top global destinations - over 33 cities on offer
- Hotel Upgrade: Book 3 star, get 4 star
- Attractive price-points starting at Rs. 20 600.00\*
- Flexible cancellation options & Minimal booking deposit
- Assured Safe Travel Program in partnership with Apollo Clinics
- COVID-negative certification services available – in partnership with ICMR accredited labs

**Mumbai, August 6, 2020:** Given significant pent up travel demand, Indians are spending their time during lockdown in planning their next holiday- for when borders reopen. What consumers seek are holidays that express their individuality/unique interests, but without the stress of itinerary planning. And so, Thomas Cook (India) Ltd., India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have launched **A La Carte Holidays** - a concept designed to delight, with a simple and convenient menu of over 33 top global destinations and a range of eclectic experiences – handpicked by holiday specialists.

Holiday planning has now been made truly effortless, with just two simple steps: (i) Pick a destination (ii) Opt from an array of unique experiences, from Food & Wine Trails, Outdoors & Adventure and Family Fun - to embark on a dream holiday - at affordable prices starting at Rs. 20 600.00\*.

**Top global destinations:** From London, Paris, Munich, Prague, Amsterdam, Lisbon, Madrid, Barcelona, Rome, Florence, Venice, Moscow, St. Petersburg, Istanbul, Athens, Sydney, Melbourne, Gold Coast, Cairns, Perth, Adelaide, Queenstown, Auckland, Cape Town, New York, Vancouver, Miami, Orlando, Las Vegas, San Francisco, Los Angeles, Washington DC, Cairo to Casablanca, among others.

**Exceptional experiences:** Dining with an astronaut in Orlando, a fascinating nocturnal rainforest tour in the Gold Coast, adrenalin infused machine gun shooting in Prague/ an ATV adventure in Cairns, a special English high-tea at Grosvenor House-London, food & wine tasting in a medieval winery in the Italian countryside/ a macaron baking class in Paris, a fun tuk-tuk ride on the 28 Tram Route in Lisbon, a segway in Miami or a spectacular seaplane tour in Vancouver.

### A range of Customer Benefits:

- 4 nights accommodation at branded city-centre hotels; hotel upgrade offer: book 3 star, get 4 star
- Return airport transfers on a private basis
- Unique sightseeing options – recommended by our holiday specialists
- Attractive price-points starting at Rs. 20 600.00\*
- Flexibility of date change\*; Zero cancellation charges up to 5 days prior to departure
- A minimal booking amount of merely Rs. 5 000.00\*; Easy payment and EMI options
- Meticulous health & safety under the Company's [Assured Program](#) in partnership with Apollo Clinics
- Additionally, [COVID-negative certificate facilitation services](#) are also available

**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd.** said, "At Thomas Cook India we believe that each traveller is unique and to cater to individual travel aspirations, we have designed an empowering new concept of **A La Carte Holidays**. Our customers now get to choose from a menu of favourite locales and exceptional experiences - whether it is food & wine, outdoors & adventure or family fun. And we have made all of this possible via a 2 step process that is truly simple and stress free! Our in-house holiday specialists have handpicked an array of exciting bucket-list experiences. To further delight our customers, we have kept the pricing very affordable, starting from merely Rs. 20 600.00, with a host of special offers and value add-ons included - complimentary!"

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11<sup>th</sup> Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

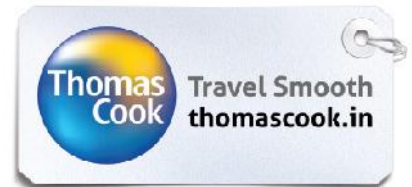
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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He added, “Our **Assured Program** in partnership with Apollo Clinics ensures meticulous health & safety protocols across every touch-point and to further assist our customers, we have tied up with ICMR accredited labs to offer simple and seamless **COVID-negative certification services** with contactless facilitation and doorstep services– across India.”

Click here to book Thomas Cook India’s [A La Carte Holidays](#)

**Mr. Daniel D’souza, President & Country Head, Leisure, SOTC Travel** said, “The COVID-19 era has redefined travel. Exposed to the power of choice, the new-age traveller is well-read, discerning and wants excitement, convenience and the best deals, all at once, when planning a journey. We have seen an immense demand with travellers who want their own itineraries, but actively seek travel connoisseurs to help them make informed decisions. Through **A La Carte Holidays**, SOTC will provide a service that is flexible and convenient to suit every traveller’s need. Customers now have the freedom to handpick from a menu with a wide range of cities, hotels or sightseeing experiences of their choice. We are extremely excited to introduce this novel offering and hope to further enhance and deliver memorable travel experiences to our customers.”

He added, “To ensure health and safety for travellers, we have associated with ICMR accredited labs across India to provide a first of its kind **COVID-negative certification services**. This, along with our **Assured Program** in partnership with Apollo Clinics, focuses on rebuilding confidence in a hassle-free journey for all our customers.”

Click here to book SOTC’s [A La Carte Holidays](#)

\*Terms and conditions apply

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia’s Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at ‘CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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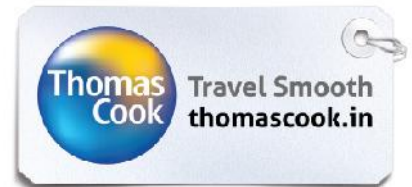
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**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Ltd.:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

### For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

### Media Enquiries:

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Joyce Fernandes | +91 98922 20141 | [joyce.fernandes@thomascook.in](mailto:joyce.fernandes@thomascook.in)

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

### Media Enquiries:

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Neha Dcunha | +91 98926 63010 | [neha.dcunha@sotc.in](mailto:neha.dcunha@sotc.in)

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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