

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



05th December, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 05th December, 2020 titled "Thomas Cook India & SOTC focus on year-end holiday demand – Launch 72 Hour Holiday Flash Sale with unbeatable holiday offers".

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

A handwritten signature in black ink, appearing to read 'Amit J. Parekh', with a horizontal line underneath.

Amit J. Parekh
Company Secretary & Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



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Thomas Cook India & SOTC focus on year-end holiday demand *Launch 72 Hour Holiday Flash Sale with unbeatable holiday offers*

- Flash Sale from December 5-7, 2020
- Attractive Rates across India and International Destinations
- Great Deals: complimentary additional night stay*, hotel upgrades*, up to 40% off*, free sightseeing/attractions
- Cashback offer on ICICI Bank Cards

Mumbai, December 5, 2020: As the year 2020 comes to a close, India's travellers are presented with one last opportunity to travel - the upcoming winter break/year-end holidays with consecutive long weekends of December 25 – 27 and January 1 – 3. And with working professionals keen to utilise their balance leave and spend time with loved ones, Thomas Cook India, India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have announced a **72 Hour Holiday Flash Sale** from December 5 – 7, 2020. With unbeatable holiday offers, value add-ons and attractive prices on air-inclusive holidays (starting at Rs. 11 790.00* for domestic and, Rs. 32 850.00* for international holidays), customers who pre-register also get a free holiday voucher of Rs. 2 000.00!

The **72 Hour Holiday Flash Sale** extends across India and international locales, including favourites like Goa, Rajasthan, Kashmir, Uttarakhand, Himachal, North East, Gujarat, Maldives, Dubai, Kenya, Egypt, South Africa.

Range of offers:

- Get an additional night complimentary*; Child stays free*
 - Flat 10% off on select holidays
 - Up to 25% discount on Visa & COVID-negative certification services
 - Additional 5% cash back up to Rs. 6 000.00* on ICICI Bank Cards (min. transaction value Rs. 30 000.00)
- Land and Flight- Inclusive Holidays include hotels, meals, sightseeing & transfers

Special Hotel/Cruise Offers*: Marriott (Stay for 2 or 3 nights, Get 1 night complimentary, 40% off on select properties), Accor (special rates), Taj (flat 10% off and complimentary add-ons on select properties), Leela Hotels (flat 10% off on select properties), WelcomHeritage Hotels (Stay 2 nights and get 1 night complimentary), Hyatt (special rates), Antara Cruises (10% off)

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *“With Christmas and New Year falling on a Friday, it presents travellers with the perfect opportunity to avail of an extended break, be it in India or international - to Dubai (for the Dubai Shopping Festival), Maldives, Egypt, Kenya, South Africa and more. And so, to benefit our customers, we have introduced our exciting 72 Hour Holiday Flash Sale with great deals and discounts for a much deserved vacation with their loved ones. Our Virtual Holiday Store ensures our customers safe/contactless services, convenience of a video chat and personalised service of our Holiday Experts.”*

Click [here](#) to register for Thomas Cook India's **72 Hour Holiday Flash Sale**

Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, *“As destinations ease restrictions, there has been renewed consumer confidence for travel this season. And in addition to our exciting 72 Hour Holiday Flash Sale, we have launched several meaningful initiatives: ‘Assured’ - a comprehensive program to safe travel in the COVID-19 era and a Doctor on Call 24x7 service in partnership with Apollo Clinics; India's first Safe Holiday Helpline, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures,*

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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health certification, etc. and seamless COVID-negative certification services via our tie up with ICMR accredited labs.”

Click [here](#) to register for SOTC's **72 Hour Holiday Flash Sale**

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphot Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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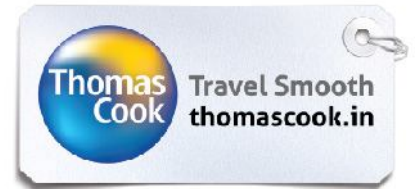
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Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

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