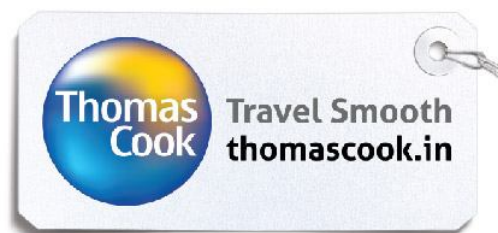


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
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05th November, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 05th November, 2020 titled “*Thomas Cook India & SOTC announce India's first physical holiday roadshows since lockdown – Thomas Cook India's Freedom Month Celebrations and SOTC's Freedom Month Carnival*”.

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



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Thomas Cook India & SOTC announce India's first physical holiday roadshows since lockdown: Thomas Cook India's *Freedom Month Celebrations* and SOTC's *Freedom Month Carnival*

Customer centric initiative: expert guidance and safe holiday bookings
At select Accor & Marriott hotels across 11 cities, pan India

- Attractive deals/offers; air-inclusive holidays starting at just Rs. 10 790.00*
- One couple wins a Dubai holiday*
- Flat 15% cash back on Holiday Card

Mumbai, November 5, 2020: With the easing of restrictions, as Indians seek the freedom of travelling again, Thomas Cook India, India's leading integrated travel services company and its Group Company, SOTC Travel Ltd., have announced the first physical holiday roadshows since lockdown - Thomas Cook India's ***Freedom Month Celebrations*** and SOTC's ***Freedom Month Carnival***. The series of customer centric roadshows, in association with Accor and Marriott hotels, will be held on Sunday, November 8, 2020 from 11 am to 5 pm across key source markets - Delhi, Mumbai, Chennai, Bengaluru, Hyderabad, Ahmedabad, Kolkata, Pune, Kochi, Jaipur and Baroda.

The *Holiday Readiness Travel Report - Future of Travel post COVID-19*, has revealed that Indian consumers are in need of reassurance, expertise and human touch to help them plan their holidays, and more so during the COVID era: 58% preferring to book holidays at physical outlets/home service. Thomas Cook India's ***Freedom Month Celebrations*** and SOTC's ***Freedom Month Carnival*** have thus been designed to incorporate the reassurance of an in-person holiday booking experience within easy access, coupled with the hygiene-safety protocols of Accor and Marriott venues. Thomas Cook India and SOTC holiday experts will be present to guide and assist customers with important elements, including health and safety protocols, etc. - aimed at bringing back customer confidence in travelling during the COVID era.

With a range of domestic and international destinations on offer, customers can avail of special deals/discounts and attractively priced flight-inclusive holidays starting at Rs. 10 790.00* – with a free holiday to Dubai* to be won.

To ensure customer health and safety together with a personalised experience, an online pre-registration enables customers to book their preferred time slot. Click here to register for [Thomas Cook India's *Freedom Month Celebrations*](#) and [SOTC's *Freedom Month Carnival*](#).

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, “To assist our customers plan their perfect holiday and guide them through the new/updated travel protocols, we have simplified the booking process by bringing our ***Freedom Month Celebrations*** right to our customers' doorstep! Held at Accor and Marriott hotels across India, we intended to provide Indians with a safe and smooth holiday booking experience and the assistance of our holiday experts, while availing of great offers.”

He added, “Our ***Assured Program*** in partnership with Apollo Clinics ensures meticulous health & safety protocols. To further assist our customers, we have tied up with ICMR accredited labs to offer end-to-end ***COVID-negative certification services*** with contactless facilitation – across India. Our ***Safe Holiday Helpline*** is yet another meaningful consumer initiative - a free service to support customers in safe holiday planning.”

Mr. Daniel D'souza, President and Country Head, Leisure, SOTC Travel said, “Travellers are looking for holidays that are safe and offer exceptional experiences, but planning their trip during COVID times is a daunting task. So at SOTC Travel, we've introduced our unique ***Freedom Month Carnival*** to support our

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Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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customers with *safe travel planning with our holidays experts and benefit from an exciting range of products and offers. The Accor and Marriott hotels further ensure our customers the assurance of high levels of hygiene and sanitation at each venue.*

Ms. Kerrie Hannaford, Vice President Commercial, Accor India & South Asia said, *“The Freedom Month Carnival roadshow in association with Thomas Cook India & SOTC is a testimony that the industry is progressing and provides us an opportunity to showcase our services to guests. It is heartening to see the event is being conducted in real locations and not virtually as is the current norm. The event will be a steppingstone for the MICE segment to restart and also provide an assurance to travellers about the safety standards being followed across hotels as per Accor’s ALLSAFE label. We are certain that this roadshow will be successful and prove to be beneficial for all the stakeholders.”*

Mr. Ramesh Daryanani, Vice President, Global Sales - Asia Pacific, Marriott International commented, *“As travel routes and borders open up, we are seeing customers slowly yet surely starting to travel again. We continue to reiterate our commitment to responsible travel, wellbeing and ensuring we follow the highest cleanliness protocols for our guests. We continue to evolve and enhance our hospitality experiences, initiating engagements through partnerships with leading and trusted travel institutions like Thomas Cook and SOTC, in order to provide our guests with more informed choices to work with, making travel not just safer, but better.”*

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia’s Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to ‘CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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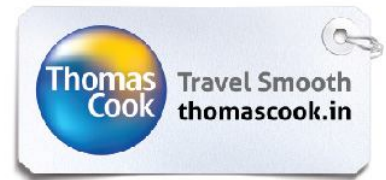
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SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>
SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in
Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | bineeta.mehta@sotc.in
Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

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