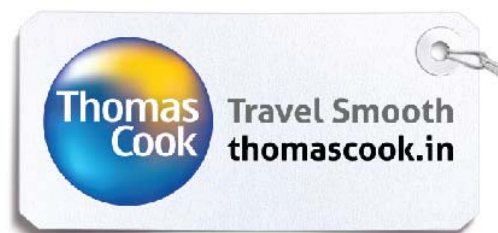


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



05th April, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 05th April, 2021 titled *"Thomas Cook India forays into a new market – Sets up first Holidays Outlet in Jammu – Gold Circle Partner (franchise) outlet inaugurated at Bahu Plaza"*.

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

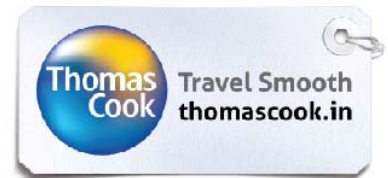
Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

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N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
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News Release



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Thomas Cook India forays into a new market

Sets up first Holidays Outlet in Jammu

Gold Circle Partner (franchise) outlet inaugurated at Bahu Plaza

Mumbai, April 5, 2021: Thomas Cook (India) Limited, India's leading integrated travel services company inaugurated its first Gold Circle Partner franchise outlet in Jammu with a focus to leverage the growth potential of the region. Jammu's consumers will benefit from Thomas Cook India's extensive range of end-to-end travel solutions, including: international & domestic holidays (group tours, personalised and luxury holidays, cruises, etc.), Travel Insurance and Visa Services. To build consumer confidence in travel, the outlet will also offer Thomas Cook India's comprehensive **Assured Safe Travel Program** in partnership with Apollo Clinics and seamless **COVID-negative certification services**. Of additional advantage, especially during the COVID era, are **Thomas Cook India's Doctor on Call 24x7** and **Safe Holiday Helpline** services.

The Thomas Cook India's [Holiday Readiness Report](#) reveals that 89% respondents are displaying keen interest to resume travel. Further a significant 71% need the guidance of a holiday expert and so prefer to visit an outlet/Virtual Store/video chat to plan their holidays. Hence in an initiative to support its Jammu based customers, Thomas Cook India has set up its first Gold Circle Partner franchise outlet at Jammu's Bahu Plaza.

Jammu Traveller Trends/ Behaviour: Given lockdown fatigue Jammu based consumers are showcasing significant pent-up demand for travel. For the upcoming Summer Holiday season, favourites include Goa, Himachal Pradesh, Kerala, Andamans; also Dubai, Maldives, Egypt, Russia and Turkey. Jammu's travellers are displaying interest in non-standard elements: accommodation in a villa, haveli/fort or a plantation bungalow amidst tea - coffee estates. Jammu's millennials and Gen Z travellers prefer exciting options of outdoor/ adventure based experiences like kayaking, dune bashing, snorkelling, ziplining and wild-life jungle safaris.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, "We have been observing strong and increasing travel appetite from Jammu and hence we are delighted to announce our first Gold Circle Partner franchise outlet in Jammu. We have selected Bahu Plaza given its prime location that provides us with a viable catchment across families, young working professionals and corporate travellers."

Gold Circle Partner Mr. Rasvinder Singh is a travel and tourism veteran and his expertise in the industry along with his extensive network will assist Thomas Cook India to further strengthen its presence in this growing market.

Contact Details:

Thomas Cook (India) Limited
Shop No. 54A - 2, South Block, Bahu Plaza
Jammu - 180012
Ph: 9915771992, 8717041622
Email: Joginder.Pal@thomascook.in

Assured Insured Secured Program: To ensure health and safety of customers, Thomas Cook India has put together a holistic three pronged customer confidence-building program in the form of **Assured-Insured-**

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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Secured that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The company has launched several meaningful initiatives: The **Assured Safe Travel Program** and **Doctor on Call** 24x7 service in partnership with Apollo Clinics; India's first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via a tie up with ICMR accredited labs.

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITTA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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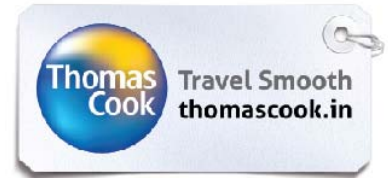
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Media Enquiries:

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Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

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