

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



March 04, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated March 04, 2021 titled "Thomas Cook India & SOTC partner with Air Asia & Sterling Holiday Resorts to leverage travel demand - Launch Summer Holiday Sale with a range of exclusive offers."

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

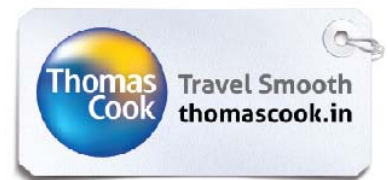
Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



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Thomas Cook India & SOTC partner with Air Asia & Sterling Holiday Resorts to leverage travel demand Launch *Summer Holiday Sale* with a range of exclusive offers

- **Book a Summer Holiday & Get Flight Tickets Free***
- **Full Holiday - Half Price to Dubai, Maldives & Seychelles**

Mumbai, March 4, 2021: A combination of missed holidays in 2020 coupled with positive sentiment around the vaccine roll-out has created a strong uptick in travel demand. In a bid to catalyze this potential for India's upcoming summer season, Thomas Cook India, India's leading integrated travel services company, and its Group Company, SOTC Travel Ltd., announced their **Summer Holiday Sale**, from March 4-15, 2021. The companies have partnered with Air Asia and Sterling Holiday Resorts to launch exclusive deals: **Book Your Summer Holiday & Get Your Flight Tickets Free** and **Full Holidays at Half Price** - to a range of favourite domestic and international destinations. Stays at Sterling Holiday Resorts come with the flexibility/choice of 28 resorts bookable up to 15 days prior departure, complimentary dinner and free accommodation for a child below 6 years. In addition, customers can avail of unique holiday options/experiences like private villas with a private chef and concierge services and exciting adventure/ nature options of camping, trekking, diving and biking.

To ensure health and safety of customers, Thomas Cook India & SOTC have put together a holistic three pronged customer confidence-building program in the form of **Assured-Insured-Secured** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The companies have launched several meaningful initiatives: The **Assured Safe Travel Program** and **Doctor on Call 24x7** service in partnership with Apollo Clinics; India's first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via a tie up with ICMR accredited labs.

Based on the improved positive sentiment as the vaccination drive rolls out across India, Thomas Cook India and SOTC's **Summer Holiday Sale** has been perfectly timed to help travellers book their summer vacation by availing of the range of attractive benefits on offer.

Exciting deals that form part of Thomas Cook India and SOTC's **Summer Holiday Sale** are:

- **Book your Summer Holiday & Get Your Flight Tickets Free:** Holidays starting at Rs. 18 300.00* with free flight tickets (includes airfare ex-Mumbai, accommodation, meals, sightseeing, transfers). Customers can also fly from the nearest airport to their home at a nominal additional cost. A variety of destinations and delightful experiences are on offer: Sea Kart adventure in Andamans, a thrilling ATV Ride at Nubra Valley, picnic lunch at Corbett or at an apple orchard in Himachal, a Kalaripayattu show in Kerala, a shikara ride on Dal Lake, a complimentary family photo shoot in the North East, a visit to Kedarnath by helicopter...
- **Full Holiday - Half Price!** includes airfare, accommodation, meals, sightseeing, transfers for tours to Maldives, Dubai, Seychelles

Customers are also presented with a range of exciting options such as:

- **Private Stays:** Private Villas with services of a chef & concierge
- **Adventure:** camping, trekking, diving & biking trips to Ladakh, Spiti, Andamans and many more

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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- **One India - One Price:** Sterling Resorts - 3 days stay at just Rs. 7 990.00 per person. Choose from 28 resorts across India up to 15 days prior to travel (child below 6 years stays free and complimentary dinners)

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *“Think summer and holidays are the first thing that comes to one’s mind. And, in view of the missed vacation opportunity last year, travel demand is clearly on the upswing. As affordable holidays are a key customer demand, our **Summer Holiday Sale** presents great offers - free flight tickets on summer holiday bookings, full holidays at half price and more. Customers can choose from trending domestic destinations, including Himachal, Kerala, Uttarakhand, Kashmir, Andamans and international destinations like Dubai, Maldives, and Seychelles.”*

Click [here](#) for more details on Thomas Cook India’s **Summer Holiday Sale**

Mr. Daniel D’souza, President & Country Head, Leisure, SOTC Travel said, *“As the vaccine rollout accelerates, homebound Indian travellers are eager to plan their summer break in 2021 after having skipped it last year. Reinforcing our commitment to consistently provide value for our customers, SOTC has introduced Summer Holiday Sale that offers the best deals such as free flight tickets on summer holiday bookings, full holidays at half price etc. Travellers with pocket friendly budgets can now avail of our value packages to a wide range of domestic and international destinations.”*

Click [here](#) for more details on SOTC’s **Summer Holiday Sale**

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia’s Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to ‘CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

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Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

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