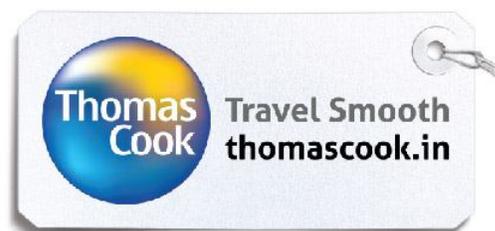


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



02nd November, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

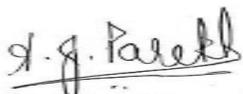
Sub: Press Release

We are enclosing herewith the Press Release dated 02nd November, 2020 titled “Thomas Cook India & SOTC leverage the festive season to catalyse travel demand – Introduce Freedom Month”.

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

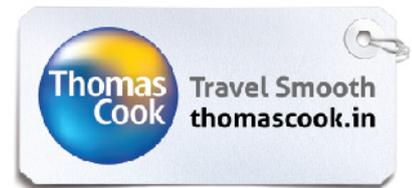

Amit J. Parekh
Company Secretary & Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



A FAIRFAX Company

Thomas Cook India & SOTC leverage the festive season to catalyse travel demand Introduce **Freedom Month**

Big Savings & Big Value

- Flight-inclusive holidays starting at just Rs. 10 790.00*
- One couple wins a Dubai holiday everyday*
- Flat 15% cash back on Thomas Cook India & SOTC Holiday Cards
- Zero cost EMI
- Flat 5% cash back (up to Rs. 5 000.00 on ICICI Bank Cards*)

Mumbai, November 2, 2020: With the onset of the festive season, India is already witnessing green shoots in consumer spending and this positive sentiment augurs well for the travel industry. Domestic travel is seeing significant easing of travel restrictions and several destinations are re-opening their borders. The festive time hence serves as the perfect opportunity to escape the stress and hectic pace of work life and indulge in the freedom of a well-deserved getaway - to relax and rejuvenate. To give fillip to demand, Thomas Cook India, India's leading integrated travel services company and its Group company, SOTC Travel, have launched **Freedom Month**, inviting customers to avail of a host of special deals, value benefits and flight-inclusive holidays attractively priced starting at Rs. 10 790.00* – with a free holiday to Dubai* – everyday! The Freedom Month offers are available across Thomas Cook India & SOTC's websites, apps and outlets pan India, till November 30, 2020.

Thomas Cook India and SOTC's *Holiday Readiness Travel Report - Future of Travel post COVID-19*, revealed that the festive season is the Indian consumers' top choice for travel in 2020: November (29%) and December (50%). With Indians displaying an increasing desire to get out/ break free from the stresses of the lockdown and extended work-from-home, the festive season offers much potential for a well-deserved break. In an endeavour to inspire bookers, Thomas Cook India & SOTC's **Freedom Month** hence comes with an array of attractively priced holidays and offers to favourite domestic destinations like Goa, Rajasthan, Madhya Pradesh, Kerala, Himachal, Uttarakhand, etc.; also Dubai and Maldives.

A range of benefits include: flat 15% cash back on Thomas Cook India & SOTC Holiday Cards, zero cost EMI, flat 5% cash back (up to Rs. 5 000.00 on ICICI Bank Cards*) and 30 free holidays to be won to Dubai with one lucky couple winning a Dubai holiday, everyday! Thomas Cook India's customers can also avail of extra loyalty points via Payback.

Thomas Cook & SOTC have also launched a special digital campaign that captures customer angst through the prolonged lockdown and their longing for freedom - to get back to the joys of travelling again. Featuring a range of exciting locales, the film invites customers to enjoy worry-free holidays with the companies' Assured, Insured and Secured program.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *"The festive season has always brought good cheer and India is already seeing green shoots in consumer spending across sectors. Given the growing demand to break free from the stresses of the lockdown and easing of travel restrictions, travel hungry Indians are keen to leverage this season for a much needed break. Our **Freedom Month** is perfectly timed to bring customers an unbeatable price-value proposition and catalyse holiday demand via our special deals and additional savings on the Holiday Card, zero cost EMI offers, extra loyalty points via Payback and the backing of our unique Assured, Insured and Secured program."*

*"Our **Assured Program** in partnership with Apollo Clinics ensures meticulous health & safety protocols and to further assist our customers, we have tied up with ICMR accredited labs to offer end-to-end **COVID-negative certification services** with contactless facilitation – across India. Our **Safe Holiday Helpline** is yet another meaningful consumer initiative - a free service to support customers in safe holiday planning."*

Click [here](#) to book Thomas Cook India's Freedom Month Holidays

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

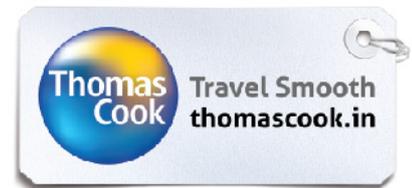
Registered Office: 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001.

Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

www.thomascook.in

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Mr. Daniel D'souza, President & Country Head, Leisure, SOTC Travel said, *"Given the strong pent-up travel demand over the last few months, SOTC continues to simplify the travel experience, offering complete savings and benefits for the aspiring Indian traveller. The festive season in India has always been about family and loved ones, and so offers customers the perfect holiday opportunity to escape from the stresses of the lockdown. In a focused plan to boost travel demand, SOTC's strategically planned **Freedom Month** aims at catalysing demand. The attractive zero cost EMI, big savings and big value offerings promise priceless experiences and a great opportunity for travellers to maximise on the discounts and offers available. Having always been a customer-centric travel company, our endeavour is not only to provide value-for-money, but to create memories of a lifetime."*

Click [here](#) to book SOTC Travel's Freedom Month Holidays

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.**

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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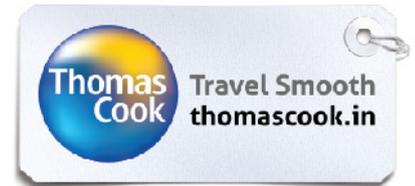
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Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>
SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in
Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | bineeta.mehta@sotc.in
Neha Dcunha | +91 98926 63010 | neha.dcunha@sotc.in

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