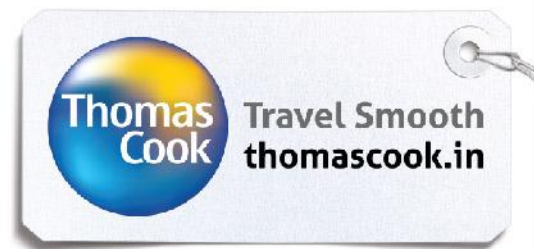


**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717  
A FAIRFAX Company



1st October, 2020

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

**Sub: Press Release**

We are enclosing herewith the Press Release dated 1st October, 2020 titled “*Thomas Cook & SOTC collaborate with Marriott International to launch the ‘Holiday with Confidence’ portfolio - Focus on safe & secure holidays in the COVID-19 era*”

This is for your information and records.

Thank you,

Yours faithfully,  
For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## News Release

### Thomas Cook & SOTC collaborate with Marriott International to launch the '**Holiday with Confidence**' portfolio Focus on safe & secure holidays in the COVID-19 era

- **Comprehensive Health & Cleanliness protocols inbuilt into every travel touch point**
- **Range of India & International staycations, workations and getaways**
- **Exceptional and memorable on-property and local experiences**

**Mumbai, October 1, 2020:** Reiterating its customer commitment towards building a safe travel environment with the highest standards of hygiene, Thomas Cook (India) Ltd., India's leading integrated travel services company, along with its Group Company SOTC Travel Ltd., have collaborated with leading hospitality company, Marriott International, to launch the **Holiday with Confidence** portfolio – holidays inbuilt with comprehensive protocols that ensure safe travel in the COVID-19 era. The launch is a continuum of a series of meaningful customer-first health & safety initiatives from Thomas Cook & SOTC: The *Assured Safe Travel Program* in partnership with Apollo Clinics, tie-up with ICMR accredited labs to deliver end-to-end contactless *COVID-negative certification services* pan India and the *Safe Holiday Helpline* - a free service to support customers in safe holiday planning.

According to the Thomas Cook India & SOTC *Holiday Readiness Travel Report*, a significant 75% respondents indicated health & safety as their overriding concern; 72% displayed a preference for reputed travel brands. Therefore, in an endeavour to build consumer confidence and offer them a safe and stress-free holiday experience, the companies have collaborated with Marriott International to launch the **Holiday with Confidence** portfolio that incorporates the collective expertise of the Thomas Cook & SOTC *Assured Safe Travel Program* in partnership with Apollo Clinics, and Marriott International's *Commitment to Clean*.

Combining Marriott's extensive footprint across India and its industry standards of hygiene and sanitization protocols, Thomas Cook & SOTC seek to redefine travel with distinctive holiday experiences across its range of staycations, workations, drivecations and quick getaways across 16 participating Marriott International brands, comprising - The Ritz-Carlton, The St. Regis, W Hotels, JW Marriott, Sheraton, Westin, Marriott Hotels & Resorts, Le Meridien, Renaissance, Marriott Executive Apartments, Tribute, Courtyard by Marriott, Fairfield by Marriott, Aloft and Four Points by Sheraton. Special experiences across the Marriott properties include, an exclusive 4-course dining experience by a specialty chef, a private session with a golf pro at the historic Poona Club Golf Club, pizza making classes, fun activities at the Kids & Family Club and a romantic movie-under-the-stars, among many others.

The *Holiday with Confidence* international selection includes- attractive discounts on spa treatments to shark feeding attractions, fun and exciting water sport activities in key resort destinations, and more.

**Mr. Madhavan Menon, Chairman and Managing Director, Thomas Cook (India) Ltd.** said, "*Health & Safety form a critical element of our customer-first strategy at Thomas Cook India & SOTC and this is reflected in the series of meaningful initiatives aimed at building customer confidence: our Assured Safe Travel Program in partnership with Apollo Clinics, our COVID-negative certification services and Safe Holiday Helpline. I am hence delighted to announce our association with Marriott International that reiterates our customer promise of health & safety with the launch of our **Holiday with Confidence** portfolio. This partnership brings together the power of our collective brands in delivering comprehensive hygiene and safety protocols via the Thomas Cook & SOTC Assured Safe Travel Program and Marriott's Commitment to Clean designed by the Marriott Global Cleanliness Council.*"

He added, "*As part of our **Holiday with Confidence** program, our customers also benefit from the exceptional hospitality of Marriott International, combined with the holiday expertise of Thomas Cook India and SOTC.*"

Commenting on the partnership **Mr. Rajeev Menon - President - Asia Pacific (excluding Greater China), Marriott International** said, *“The travel-related implications (of Covid-19) have been unprecedented and fast-changing. As restrictions and lockdowns are becoming more relaxed, there is a cautious return-to-travel, with consumers putting their faith in brands they trust. In keeping with our endeavour to restore confidence in travel & stays across our hotels, Marriott International is very pleased to partner with Thomas Cook & SOTC in bringing the Holiday with Confidence portfolio of experiences to our guests. With Marriott’s Commitment to Clean initiative and Thomas Cook & SOTC’s dedication to responsible travel, we have developed a harmonized set of health and cleanliness protocols, that will enable guests to re-experience the joy of travel through elevated and unique hotel experiences.”*

Click below for details on the Thomas Cook & SOTC **Holiday with Confidence** packages

[Thomas Cook International Marriott Packages](#)

[SOTC International Marriott Packages](#)

[Thomas Cook India Special Marriott Packages](#)

[SOTC India Special Marriott Packages](#)

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia’s Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at ‘CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Ltd.:** Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.



SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

**For more information, visit:**

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

**Media Enquiries:**

Thomas Cook (India) Limited: Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)

Joyce Fernandes | +91 98922 20141 | [joyce.fernandes@thomascook.in](mailto:joyce.fernandes@thomascook.in)

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

**Media Enquiries:**

SOTC Travel Limited: Bineeta Mehta | +91 99209 62470 | [bineeta.mehta@sotc.in](mailto:bineeta.mehta@sotc.in)

Neha Dcunha | +91 98926 63010 | [neha.dcunha@sotc.in](mailto:neha.dcunha@sotc.in)

**About Marriott International:**

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 7,400 properties under 30 leading brands spanning 134 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy™, its highly-awarded travel program. For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com).

In addition, connect with us on Facebook and @MarriottIntl on Twitter and Instagram.