

Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



September 01, 2020

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated September 01, 2020 titled “Thomas Cook India & SOTC tap into the demand for offbeat/unique experiences - Launch India’s Hidden Gems”

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

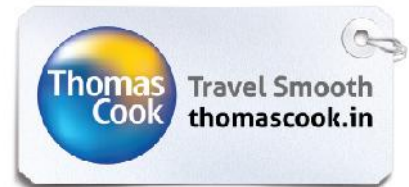
Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Thomas Cook (India) Ltd.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864

News Release



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Thomas Cook India & SOTC tap into the demand for offbeat/unique experiences Launch India's *Hidden Gems*

A unique voyage of discovery - with exceptional locales & experiences across India

Mumbai, September 1, 2020: The pent-up travel demand due to the lockdown has resulted in a new-found interest in Destination India. Consumers are moving away from crowds/traditional tourist spots while seeking to discover India's untold stories and traveller secrets. And to tap into this demand for non-standard/unique journeys, Thomas Cook India, India's leading integrated travel services company and its Group Company, SOTC Travel, have introduced India's **Hidden Gems**. Starting at an attractive price of Rs. 11 500.00*, the holidays include accommodation for 2 nights/3 days at 4-5 star hotels or delightful boutique properties, breakfast and an additional dining experience, unique sightseeing, private transport and travel insurance.

Bringing to life nuggets of India's fascinating history-heritage, spectacular scenic beauty and unparalleled travel experiences, Thomas Cook India and SOTC's **Hidden Gems** incorporates a handpicked selection of **Exquisite Locales**: from Khajuraho, Rishikesh, Udaipur, Munnar, Jawai Sagar, Manali, Coorg, Kollam, Thekkady, Pachmarhi, Kabini, Bandhavgarh, Lalsot and Goa, amongst others.

Exceptional Experiences: An array of exciting traveller secrets have been woven into each journey, including a jeep safari amidst the lush plantations of Kolukkumalai, Munnar - the highest tea estate in the Western Ghats, a royal 4-course dining experience set against an evening bonfire at the luxurious Amritara Pali Jawai Sagar, picturesque coffee & spice plantation tours in Coorg aboard a specially designed jeep, an exclusive, private, night drive and star gazing experience in a gypsy at Pachmarhi, a unique bush-dining experience in Bandhavgarh, a vintage car drive around Udaipur's picturesque lake, mangrove walks in the Sundarbans biosphere or the heady adrenalin rush of bungee jumping in Rishikesh, etc.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *"Together with significant pent up travel demand, the lockdown has seen growing interest from Indians wanting to re-discover their own country, yet seeking non-standard experiences. And so, our teams have conceptualised **Hidden Gems** - holidays that offer unparalleled experiences at exquisite locations across India - at attractive prices starting at just Rs. 11 500.00*. Catering to a range of segments from families, couples, solo travellers to adventure seekers and wildlife enthusiasts, our Hidden Gems offers a well-deserved break, coupled with exceptional experiences that rejuvenate: be it bush-dining in Bandhavgarh, mangrove walks amidst the stark beauty of the Sundarbans or the thrill of bungee jumping in Rishikesh, etc."*

He added, *"Our **Assured Program** in partnership with Apollo Clinics ensures meticulous health & safety protocols across every touch-point and to further assist our customers, we have tied up with ICMR accredited labs to offer seamless end-to-end **COVID-negative certification services** with contactless facilitation – across India. Our **Safe Holiday Helpline** is yet another meaningful consumer initiative - a free service to support customers in safe holiday planning. With our zero cancellation, flexible rescheduling and our guaranteed refund promise, we want to ensure that all our customers travel smooth."*

For details on Thomas Cook India's **Hidden Gems Holidays** [click here](#)

Mr. Daniel D'souza, President and Country Head, Leisure, SOTC Travel said, *"The choice of destination and the experiences offered inspires travel decisions across all age groups, especially among millennials. From exploring the local cuisine, to finding offbeat experiences at every destination, Indian travellers wish to explore the unknown. Given the current situation and in order to satisfy their desire for immersive experiences, SOTC has designed unique domestic experiences that highlight this trend of experiential travel. These include incorporating workshops, wellness experiences, culturally immersive activities, food and drink experiences, outdoor activities and more."*

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013.

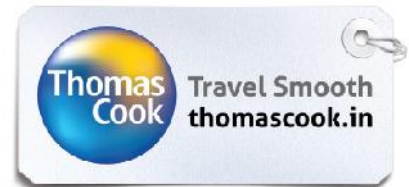
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Email id: enquiry@in.thomascook.com | CIN No.: L63040MH1978PLC020717

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He added, “As health and safety is a key concern, all our holidays come with ‘Assured’ - a comprehensive program to safe travel in the COVID-19 era in partnership with Apollo Clinics. To further assist our customers, we have launched **India’s first Safe Holiday Helpline**, a free service to the public - offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, travel documentation, health certification, etc. and have also tied up with ICMR accredited labs to offer seamless end-to-end **COVID-negative certification services** with contactless facilitation – across India.”

For details on SOTC’s **Hidden Gems Holidays** [click here](#)

*Per person on twin sharing basis

*Terms and conditions apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times, Silver award for Asia’s Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at ‘CRISIL AA-/Negative on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation India (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds a 51% stake in DEI Holdings Limited (DEI), one of the world’s leading imaging solutions and services providers.

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

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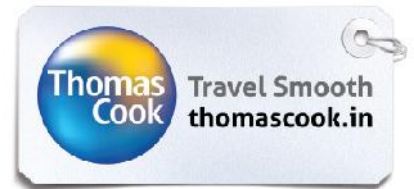
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For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>
SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

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Joyce Fernandes | +91 98922 20141 | joyce.fernandes@thomascook.in

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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