Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

A FAIRFAX Company

June 28th, 2021

The Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 500413 The Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051 Scrip Code: THOMASCOOK Travel Smooth

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Cook

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated June 28, 2021 titled "Thomas Cook India's acquisition Digiphoto Entertainment Imaging (DEI) inks a strategic multi-year memorandum with Shanghai Disney Resort".

This is for your information and records.

Thank you,

Yours faithfully, For **Thomas Cook (India) Limited**

Amit J. Parekh Company Secretary and Compliance Officer

Encl: a/a

Holidays • Business Travel • Foreign Exchange • Visas • Insurance

Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.

Thomas Cook (India) Ltd. A Wing, 11th Floor, Marathon Futurex N. M. Joshi Marg, Lower Parel Mumbai - 400 013. Board No.: +91-22-4242 7000 Fax No. : +91-22-2302 2864 News Release



Thomas Cook India's acquisition Digiphoto Entertainment Imaging (DEI) inks a strategic multi-year memorandum with Shanghai Disney Resort

- DEI becomes the official imaging service sponsor of Shanghai Disney Resort
- DEI to be the exclusive service provider of Shanghai Disney Resort's iconic Disney PhotoPass experience

DEI footprint now extends to 145 global partnerships

Mumbai, June 28, 2021: Thomas Cook (India) Ltd.'s subsidiary DEI (Digiphoto Entertainment Imaging), the world's leading imaging solutions and services provider has signed a multi-year memorandum with Shanghai Disney Resort, establishing DEI as their official imaging service sponsor. Effective June 3, 2021, DEI has become the exclusive service provider of Shanghai Disney Resort's iconic Disney PhotoPass experience, capturing guests' magical moments with their families and friends for a lifetime of unforgettable memories.

DEI will support a brand new Disney PhotoPass App, being launched on June 3, 2021, offering a seamless way for guests to view, select and download photos taken by official PhotoPass photographers or captured by the on-ride photo cameras at some of the most popular attractions at Shanghai Disneyland, such as TRON Lightcycle Power Run and Pirates of the Caribbean: Battle for the Sunken Treasure. Adding a touch of Disney magic to the photos, a variety of digital Disney-themed photo frames will be available on the app, including Shanghai Disney Resort 5th Birthday Celebration themed frames and frames featuring beloved Disney Characters. The resort's special events and offerings, such as Disney's Fairy Tale Weddings, Magical Birthday Celebrations and Youth Programs, will also form an integral part of DEI's portfolio.

With this new alliance, DEI will more than double the number of PhotoPass capture locations at Shanghai Disneyland, deploying more photographers across the park to provide a seamless experience for guests using the Disney PhotoPass service. Starting this September, new imaging cart locations will join the pre-existing carts, enabling guests to purchase and print photos in Fantasyland, Disney Pixar Toy Story Land, Tomorrowland and Gardens of Imagination.

Shanghai Disney Resort is home to the Shanghai Disneyland theme park, featuring seven lands, two resort hotels, Disneytown, a large shopping, dining and entertainment district, Wishing Star Park and other outdoor recreation areas. Shanghai Disneyland is a Magic Kingdom-style theme park featuring classic Disney storytelling and characters but with authentic cultural touches. It offers something for everyone – thrilling adventures, lush gardens where guests can relax together, and enriching interactive experiences.

Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Limited said, "Since our acquisition of a 51% stake in Digiphoto (DEI) in 2019, we continue to witness a noteworthy growth trajectory – even more significant given the challenges of the COVID era. With the signing of this new memorandum and alliance with Shanghai Disney Resort, DEI introduces the much loved and powerful Disney brand to its portfolio, reaffirming its commitment to maximising opportunities in a growth driven agenda and delighting customers with special memories."

Mr. K.S. Ramakrishnan (Ram), President and CEO, DEI said, "This agreement marks the start of DEI's Disney chapter. We will ink this partnership with our commitment to the highest quality of imaging services and solutions. Technology will continue to remain at the core of everything we do and we are confident of providing guests with memories they will cherish forever."

"Tens of millions of guests have created countless magical memories during their visits to Shanghai Disney Resort," said **Mr. Joe Schott, President and General Manager of Shanghai Disney Resort.** "Together with DEI, we look forward to providing our guests with an elevated photo experience that will allow guests to take home tangible memories captured by our official photographers across the resort."

Holidays | Foreign Exchange | Business Travel | Visas | Insurance **Corporate Office:** A Wing, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400 013. **Registered Office:** 324, Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400 001. **Email id:** enquiry@in.thomascook.com | **CIN No.:** L63040MH1978PLC020717

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About Digiphoto Entertainment Imaging (DEI): DEI is the global leader in capturing guests' memorable experiences by providing the highest quality imaging services and solutions. In the past 17 years, DEI has expanded to over 250 venues across 16 countries. DEI's solution is built on 'enterprise-wide' technology, focused on aggregating photos and videos across attractions, and for every individual guest. This allows for efficient archiving and swift retrieval of images on demand. Continuous innovation has allowed DEI to deliver guest images from multiple retail points as well as personal consumer devices through online and mobile app solutions. DEI's end-to-end approach allows it to target guests even before they visit an attraction and continues beyond the exit gates. Its vision is to encompass every single imaging opportunity across the lifecycle of every individual.

DEI, a subsidiary of Thomas Cook (India) Limited, is part of the Fairfax Group and is headquartered in Dubai.

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Reprt (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2018; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has revised the rating on debt programmes and bank facilities of Thomas Cook (India) Limited to 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paidup capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka. Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com SOTC Travel Limited: http://www.sotc.in

Media Enquiries:

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