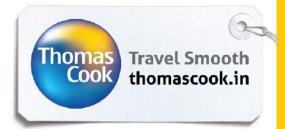
## Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

## A FAIRFAX Company



20th December, 2021

The Manager, Listing Department **BSE Limited** 

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai – 400 001

Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

The Manager, Listing Department

National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051

Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Ref: Press Release - Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

We are enclosing herewith the Press Release dated December 20, 2021 titled "Thomas Cook India expands presence in Haryana to tap the growing travel market - Inaugurates new Gold Circle Partner (Franchise) store in Karnal - Extends consumer access in Haryana to 4 outlets - across Faridabad, Gurgaon, Panchkula & Karnal"

This is for your information and records.

Thank you,

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl.: a/a

Thomas Cook (India) Ltd.

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# Thomas Cook India expands presence in Haryana to tap the growing travel market Inaugurates new Gold Circle Partner (Franchise) store in Karnal

Extends consumer access in Haryana to 4 outlets – across Faridabad, Gurgaon, Panchkula & Karnal

**Mumbai, December 20, 2021:** Thomas Cook (India) Ltd., India's leading integrated travel services company inaugurated a new Gold Circle Partner (franchise) outlet in Karnal, Haryana. The outlet was inaugurated by Mr. Yogender Rana (Distt. President Karnal, BJP). The new outlet will serve as a hub for nearby areas of Ambala, Panipat, Kurukshetra, Yamuna Nagar, Jind, and Kaithal as well.

This expansion augments Thomas Cook India's distribution and reach in Haryana to 4 Gold Circle Partner (franchise) outlets across Faridabad, Gurgaon, Panchkula & Karnal.

In the new age of travel (Covid-era), customers are understandably seeking the guidance and reassurance of holiday experts to navigate through the complexities and changes in travel and health protocols. Thomas Cook India's Third Holiday Readiness Report reiterates the same, with a significant 77% respondents stating that they require guidance of a holiday expert. To help customers with their travel plans and requirements, Thomas Cook India has set up a new Gold Circle Partner franchise outlet in Karnal, Haryana.

Additionally, to build consumer confidence in travel, Thomas Cook India has launched "Assured" Safe Travel Program - developed in association with Apollo Clinics that ensures best in class travel safety protocols covering every distribution, delivery, and partner touch points in the travel ecosystem. "TravShield" an upgraded safety commitment of only vaccinated staff and co-passengers among many other precautions, ensuring traveller safety in the pandemic era.

Over the past 20 months there has been a strong pent-up demand and with the easing of restrictions and vaccine acceptancy, consumers from Haryana are displaying a strong travel desire for domestic favourites like Goa, Andamans, Kashmir, Leh-Ladakh, Himachal Pradesh and Kerala; international destinations like Maldives, Dubai, Abu Dhabi, Sri Lanka, Switzerland, France, Turkey and Egypt.

Key segments driving leisure demand from Haryana include families, couples, group of friends/young professionals and retired personnel. Culture and heritage, adventure/outdoor, culinary experiences, and spa/wellness are top preferred holiday options for consumers from Haryana.

Thomas Cook's Gold Circle Partner outlet in Karnal, Haryana offers consumers end-to-end travel solutions with a bouquet of travel and travel related services, including: International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc.), Value Added Services like Travel Insurance; Visa Services, etc.

## **Contact Details**

Thomas Cook (India) Limited Shop No. 5, Khalsa College Market, Railway Road, Karnal, Haryana – 132001 Ph: 01844204340

Email: rajesh.kumar@thomascook.in

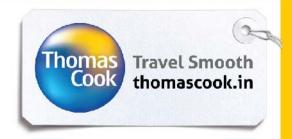
Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, "Karnal/Haryana have been key markets for us at Thomas Cook India, and we continue to see a strong travel desire from the region. We are delighted to announce the launch of our new Gold Circle Partner franchise outlet at Karnal's commercial cum residential area. We intend to accelerate demand while supporting our customers across segments like families, couples, group of friends/young professionals and retired personnel."

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He added, "Our Gold Circle Partners, Mr. Sushank Chandhok, Mr. Sikander Salmani and Mr. Mohan Lodhi are respected business entrepreneurs, their expertise and extensive network will further strengthen Thomas Cook India's presence in this growing market and thereby assist our customers from Karnal/Haryana to plan their perfect holiday. We invite customers from Karnal/Haryana to visit our store and meet with our travel experts to plan their long awaited holiday with us."

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company. For more information, please visit <a href="https://www.thomascook.in">www.thomascook.in</a>

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paidup capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

### About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

#### For more information, visit:

Sterling Holiday Resorts Limited: http://www.sterlingholidays.com

SOTC Travel Limited: http://www.sotc.in

About SOTC Travel: SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

#### Media Enquiries:

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