

Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



January 28, 2022

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated January 28, 2022 titled “Thomas Cook India and SOTC leverage re opening of the USA for valid visa holders - Launch a range of holidays”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

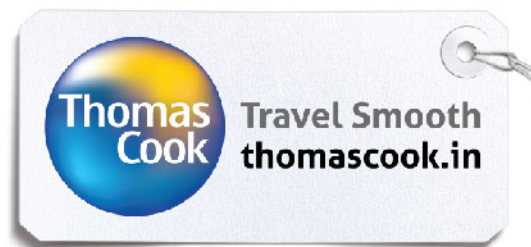
Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38



Thomas Cook India and SOTC leverage re-opening of the USA for valid visa holders Launch a range of holidays

- **Attractive air-inclusive holidays starting at Rs. 160,000.00 per person**
- **Range of group tours (6-14days) with guaranteed departures; escorted by experienced Tour Managers**
- **Special Experiential Tours to witness Cherry Blossom and Mardi Gras**
- **Special Cash Discounts**

Mumbai, January 28, 2022: The past 22 months have led to a significant pent-up demand especially for the United States of America (USA) – a favourite destination for Indians. Re-opening of the USA for fully vaccinated valid visa holders offers a significant opportunity. To capitalise on the potential, Thomas Cook India - India's leading integrated travel services company and its Group Company, SOTC Travel, have launched attractively priced air-inclusive group tours from 6-14 days starting from Rs. 160,000.00 per person. To reassure its customers, the Companies have announced guaranteed departures; additionally each group tour is accompanied by an experienced tour manager.

The USA is a highly aspirational destination for Indians. Its spectacular and diverse natural beauty, cosmopolitan cities, iconic architectural marvels, exciting theme parks, and shopping offer a strong appeal across segments including families, couples, working professionals, VFR, b-leisure, etc. However, planning an itinerary to the US can be both confusing and daunting. Hence, to assist travellers plan a smooth and memorable trip, Thomas Cook India and SOTC have introduced an extensive range of holidays covering must-see locales including New York, Washington DC, Buffalo, Hershey, and Niagara on the East Coast and San Francisco, Fresno, Las Vegas and Los Angeles on the West, and Orlando.

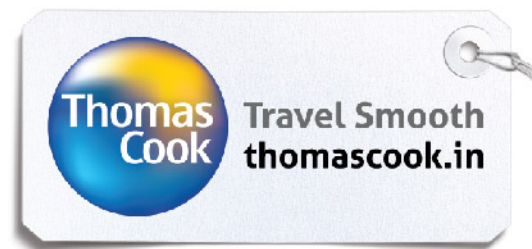
Guaranteed Group Departures

- ***Glimpses of East Coast*** – 6 Days Tour to New York, Washington DC and Buffalo with visit to Hershey's Chocolate World and Niagara Falls
- ***Glimpses of East Coast with Orlando*** – 9 Days Tour to Orlando, New York, Washington DC and Buffalo (visit to Hershey's Chocolate World and Niagara Falls)
- ***Glimpses of West Coast*** – 7 Days Tour to San Francisco, Fresno, Las Vegas and Los Angeles
- ***Highlights of USA*** – 11 Days Tour – an extensive itinerary featuring New York, Washington DC, Buffalo (visit to Hershey's and Niagara Falls), San Francisco, Fresno, Las Vegas and Los Angeles
- ***Highlights of USA with Orlando*** – 14 Days Tour – an in-depth itinerary featuring Orlando, New York, Washington DC, Buffalo (visit to Hershey's Chocolate World and Niagara Falls), San Francisco, Fresno, Las Vegas and Los Angeles

Special Experiential Group Tours

- ***Highlights of USA –11 Days: Cherry Blossom and Kite Festival starting from Rs. 280,000.00 per person with highlights like:***
 - Experience Cherry Blossom in Washington DC and San Francisco
 - Celebrate Kite Festival in Washington DC
 - Visit to Luray Caverns from Washington
 - Illumination tour of Las Vegas
 - Departure Date: March 23, 2022

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- **Best of USA – 8 Days: Mardi Gras starting from Rs. 277,000.00 per person with highlights like:**
 - Experience Mardi Gras Event in New Orleans
 - Guided Tour of New Orleans and Atlanta
 - Enjoy a trolley ride in New Orleans
 - Visit to the World of Coca Cola in Atlanta
 - Departure Date: February 25, 2022

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, *“The USA has always been a much sought after destination for our customers and we continue to see a strong desire across segments like families, couples, working professional, VFR, b-leisure, etc. With the USA having re-opened for doubly vaccinated visa holders, we are excited to launch our range of attractively priced air-inclusive holidays. To build confidence, we have announced guaranteed departures along with the added reassurance of our accompanied tour managers to guide and assist our customers. And to sweeten the deal our products come along with special cash discounts.”*

Mr. Daniel D’souza, President & Country Head, SOTC Travel said, *“With declining infections and easing of travel restrictions, customers are longing to plan their holidays to the USA – one of their favourite destinations. And so, we have launched a series of special US holidays that include the East & West Coast, Orlando; also Cherry Blossom and Mardi Gras tours.”*

He added, “To restore customer confidence in travel, our itineraries are covered by our “Assured” Safe Travel Program - developed in association with Apollo Clinics, ensures best in class travel safety protocols covering every distribution, delivery and partner touch point in the travel ecosystem. “TravShield” an upgraded safety commitment of only vaccinated staff and co-passengers among many other precautions, ensure traveller safety in the pandemic era.”

Click here for details:

[Thomas Cook](#)
[SOTC](#)

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

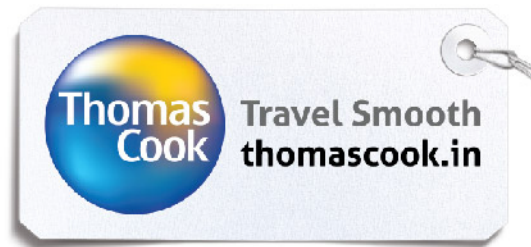
As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

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For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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