Thomas Cook (India) Limited

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Board No.: +91-22-4242 7000 Fax No. :+91-22-2302 2864

Thomas Cook

November 28, 2024

The Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 500413 The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61 Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited ("TCIL") dated November 28, 2024 titled, "Sterling Launches Upscale Boutique Resort in Wayanad – Sterling Lontano Waterfront".

This is for your information and records.

Thank you.

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a



Press Release 28-Nov-2024

Sterling Launches Upscale Boutique Resort in Wayanad – Sterling Lontano Waterfront

Sterling Holiday Resorts, India's leading leisure hospitality brand, proudly announces the launch of Sterling Lontano Waterfront Wayanad, its ninth property in Kerala and third in Wayanad. Nestled amidst the scenic landscapes of the Western Ghats, the resort is located near the iconic Karapuzha Dam, offering spectacular views of the Karapuzha waterfront and Cheengeri Hills.

Spread across 3 acres of Wayanad's pristine eco-belt, Sterling Lontano Waterfront boasts luxurious rooms and suites with breathtaking water views. Designed for couples seeking tranquillity and rejuvenation, the resort provides easy access to Wayanad's key attractions, making it an ideal getaway for those looking to unwind amidst nature.

With the addition of Sterling Lontano Waterfront, Sterling's presence in Wayanad now spans three distinct experiences: **waterfront, forest, and hills**. Travelers can explore Wayanad through separate holidays or combine these experiences into one unforgettable trip, making Sterling the region's most comprehensive hospitality provider.

"Sterling Lontano Waterfront Wayanad marks an exciting milestone in our expansion journey. As our third property in Wayanad and ninth in Kerala, Sterling now offers the most diverse range of holiday experiences in the state—from hill stations and waterfronts to jungle retreats and heritage destinations. We are committed to providing immersive, fun-filled holidays, secluded getaways, and refined luxe experiences, all tailored to our guests' preferences," said Mr. Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts Limited.

The resort offers thoughtfully designed accommodations, featuring expansive rooms and suites equipped with en-suite bathtubs or jacuzzis, plush bedding, and signature amenities. Each room includes a private balcony with panoramic views of the Karapuzha basin and Cheengeri Hills.

Guests can enjoy a serene infinity pool, the Subuthi Spa, a meditation center, and a scenic cycling track. These facilities, combined with the resort's lush surroundings, provide a perfect escape for relaxation and rejuvenation.

The Tamarind, the resort's in-house restaurant, offers a gastronomic journey featuring traditional Malabari cuisine alongside international favorites. Guests can savor these delicacies while soaking in the stunning views of the infinity pool and waterfront. For special occasions, the resort's outdoor gazebo creates the perfect setting for celebratory dinners or sparkling brunches.

The resort boasts of an indoor banquet hall, Celebrations, complemented by a sprawling 10,000 sq. ft. outdoor lawn. These versatile spaces are ideal for hosting intimate weddings, corporate offsites, themed celebrations, or any special event, ensuring unforgettable memories.

Sterling Lontano Waterfront offers curated experiences like yoga sessions, rain dances, and turf sports as well as an outdoor Kids Play Area. It also organizes guided tours to Wayanad's top attractions, including Karapuzha Dam, Nellarachal View Point, Jain Temple, Soochipara Water Falls, Edakkal Caves, Pookode Lake and the Muthanga Wildlife Sanctuary. These activities ensure guests can immerse themselves in the local culture and natural wonders.

For more information and bookings, visit <u>www.sterlingholidays.com</u>.



About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages 3000 keys, across 55 resorts, hotels and retreats, at 47 unique destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands — Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Badami, Bokaro, Corbett, Chail, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan. Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For more information and bookings, log on to https://www.sterlingholidays.com/