

Thomas Cook (India) Limited

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December 26, 2024

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated December 26, 2024 titled, “Sterling Unveils An Enchanting Oasis Amidst the Wilderness: Sterling Bagh Ranthambore”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a



Press Release

Sterling Unveils An Enchanting Oasis Amidst the Wilderness: Sterling Bagh Ranthambore

December 26, 2024 – Sterling Holiday Resorts proudly announces the opening of Sterling Bagh Ranthambore, its 10th wildlife resort and 7th property in Rajasthan. Nestled in the heart of Sawai Madhopur, this quaint retreat redefines wildlife getaways by blending the raw beauty of the jungle with refined comfort, cultural immersion, and bespoke curated experiences.

Located just minutes from Gates 1 to 5 of the renowned Ranthambore National Park, Sterling Bagh Ranthambore's tranquil courtyard, featuring an inviting pool surrounded by swaying palms, evokes the charm of a Middle Eastern oasis. Guests are welcomed into tastefully designed accommodations that combine nature-inspired elegance with modern conveniences. Suites feature separate living spaces & scenic views & pool-facing rooms bring the outdoors closer for a peaceful, immersive stay.

"We are thrilled to launch Sterling Bagh Ranthambore, our 7th resort in Rajasthan. This exclusive retreat embodies Sterling's vision of creating unique wildlife experiences, combining immersive storytelling, cultural richness, and Sterling's signature hospitality to redefine wildlife getaways." said **Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts Limited.**

Also, speaking on the same were **Satinder Singh Chandel and Amit Aggarwal, Owners Maxtra Hospitality Pvt. Ltd** "We are delighted to collaborate with Sterling Holiday Resorts and bring out the best of this iconic wilderness destination through its design, service style and experiences. We are confident about the association and the expertise of Sterling in the Jungle Resorts category. Coupled with their network strength in leisure segment, we look forward to making our Sterling Bagh Ranthambore the sought-after destination for travellers".

The resort's signature restaurant, **Sawai**, treats guests to a culinary journey through Rajasthan's authentic flavors. Local delicacies like Jungli Maas, Ker Sangri, and Panchkutta ki Sabzi complemented by dishes crafted with Sawai Madhopur's famed guavas. The menu also features popular Indian & international options, served in a wildlife-inspired ambience that enhances the dining experience.

Sterling Bagh Ranthambore's bar combines the timeless charm of a classic British pub with a creative local twist. Alongside its curated selection of fine spirits and signature cocktails, the bar offers fusion creations inspired by the region's flavors, like '**Toddy Fusion**', which reimagines the traditional local brew with a contemporary flair, blending it with herbs, spices, & modern mixology techniques. The rich wooden interiors & vintage decor makes it the perfect spot to unwind after a day of exploration.

The resort's **Discovery Central** brings the region's rich history and folklore to life with a journey through the fables of Ranthambore. Guests can delve into captivating tales, such as Raja Hammir Dev's legendary defence of the Ranthambore Fort and the mystical blessings of the Trinetra Ganesh Temple. Storytelling sessions and curated activities celebrate the vibrant heritage of the area, offering an enriching experience for all.

The resort offers unique experiences and a host of tailored activities for wildlife enthusiasts and cultural explorers alike:

Guided Safari Rides to witness Bengal tigers and other wildlife in their natural habitat.

Bird-Watching Tours and Treks to explore the diverse flora and fauna of Ranthambore.



Heritage Visits to iconic sites such as the UNESCO World Heritage-listed Ranthambore Fort, the Trinetra Ganesh Temple, and the serene Padam Talao lake.

Evenings are magical, with bonfires under starlit skies, cultural programs, and serene walks along the expansive lawns. These spaces also provide an ideal setting for thematic destination weddings, corporate events, and intimate celebrations, blending natural beauty with impeccable hospitality.

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages more than 3000 keys, across 57 resorts, hotels and retreats, at 48 unique destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan. Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For more information and bookings, log on to www.sterlingholidays.com