

Thomas Cook (India) Limited.

A Wing, 11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



November 14, 2022

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated November 14, 2022 titled “Thomas Cook India inks a long-term agreement with KrisFlyer - the loyalty programme of Singapore Airlines - Selected as the First Foreign Exchange Partner for the Program”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

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Thomas Cook India inks a long-term agreement with KrisFlyer - the loyalty programme of Singapore Airlines

Selected as the First Foreign Exchange Partner for the Program

- **KrisFlyer & PPS Club members will earn miles on every Thomas Cook Foreign Exchange transaction**
- **Valid for both, retail Foreign Exchange currency and card transactions**

Mumbai, November 14, 2022: Thomas Cook (India) Limited - India's leading omnichannel forex services company has signed a long-term agreement with KrisFlyer - Singapore Airlines (SIA) Group's loyalty membership program. This makes Thomas Cook India the first Foreign Exchange partner on the KrisFlyer platform, giving Thomas Cook valuable first mover advantage. With the rapid revival of travel, the partnership intends to leverage India's multiple and highly opportune segments of business: leisure, b-leisure and Corporate MICE.

KrisFlyer members will earn 15 KrisFlyer miles on every purchase of US\$100 cash or equivalent value in any other currency; and 30 KrisFlyer miles on loading equivalent forex on card. This offer is valid on a minimum purchase value of US\$500/equivalent on retail transactions and available across Thomas Cook India's omnichannel retail and digital network. Members can redeem miles on their flights including Singapore Airlines, Scoot, Star Alliance member airlines and SIA partner carriers, and on KrisShop - SIA Group's award-winning e-commerce arm. In addition, miles can also be redeemed on a broad range of shopping and dining experiences, as well as wellness activities, with partners on Kris+ - SIA Group's rewards and lifestyle mobile app.

Foreign Exchange comprises a key business line for Thomas Cook India, with a dominant market share in the Country. KrisFlyer – Singapore Airline Family's world class rewards programme, has an extensive membership of over 50 lakhs globally and 3 lakhs in the India region. The partnership offers Thomas Cook India a viable database of active travellers, while giving KrisFlyer members a dual advantage: easy access to India's leading Foreign Exchange Company, coupled with mileage benefits on every retail forex transaction.

Thomas Cook's Foreign Exchange empowers its customers with the convenience and flexibility of its unique omnichannel model: simple and quick bookings via its online Forex store, support of its call centre or its closest Forex outlet to interact with a Forex expert. The Company's *Ghar pe Forex* commitment of doorstep delivery in 2 hours, serves as a strong reassurance with a smooth, swift and effortless closure.

Mr. Mahesh Iyer, Executive Director & CEO, Thomas Cook (India) Limited. said, *"At Thomas Cook India, we value strong partnerships and alliances to serve more customers and so, are delighted to partner with KrisFlyer, the premium membership programme of the world's most awarded airline, Singapore Airlines. This strategic partnership is aimed at benefiting consumers of both brands.*

KrisFlyer members are rewarded with miles on every retail card and cash forex transaction with Thomas Cook India, which can be redeemed on flights, cabin upgrades, shopping, dining experiences, and more. Thomas Cook India in turn, gets an opportunity to serve KrisFlyer members - some of the most valuable and discerning travellers in the world. As India's Forex Specialist, Thomas Cook India's omnichannel model offers seamless Forex services to KrisFlyer members via our extensive retail network of over 100 dedicated foreign exchange branches across 65 Indian cities, 21 counters at leading airports, our call centre and website."

Mr. Sy Yen Chen, General Manager India, Singapore Airlines, said, *"KrisFlyer has evolved from an airline loyalty programme to a travel and lifestyle-centric rewards programme that unlocks an entire universe of benefits for our customers. With international travel bouncing back so rapidly, this partnership with a brand that is as renowned and trusted as Thomas Cook, gives our members a new avenue to earn miles, not just when they fly with us. We are very pleased and proud to have collaborated with Thomas Cook in what is surely going to be a very successful partnership."*

*T&C apply

Holidays | Foreign Exchange | Business Travel | Visas | Insurance

Corporate Office: A Wing, 11th Floor, Marathon Futurex Building, N. M. Joshi Marg, Lower Parel (East), Mumbai 400013.

Registered Office: 11th Floor, Marathon Futurex Building, N. M. Joshi Marg, Lower Parel (East), Mumbai 400013.

Email id: enquiry@in.thomascook.com CIN No.: L63040MH1978PLC020717

www.thomascook.in

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents

TCIL has been felicitated with IAMA India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Outbound Tour Operator at the SATTE Awards 2019, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in

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About KrisFlyer

KrisFlyer has evolved from being an airline loyalty programme to an industry-leading lifestyle-centric rewards programme. Today, it has about 5 million members who benefit from wide-ranging accrual and redemption opportunities both on the ground and in the air.

Members can earn miles from everyday spend with more than 3,300 non-airline partners and merchants. These include banks, hotels, travel services, restaurants, retail brands, and a wide range of experiences in Singapore and around the world.

KrisFlyer members may also earn or redeem miles with KrisShop, the Singapore Airlines (SIA) Group's award-winning e-commerce arm, which offers more than 1,000 Singapore-based and international brands. They can also enjoy a broad range of shopping and dining experiences, as well as wellness activities, with partners on Kris+, the SIA Group's rewards and lifestyle mobile app.

Members can also earn and redeem miles on their flights on Singapore Airlines, Scoot, Star Alliance member airlines, and SIA partner carriers. They may also convert miles to points with selected non-airline loyalty programmes in Singapore and around the world, for an even larger number of reward offerings.

For SIA-related media queries please contact:

Sohini Gupta

Perfect Relations Pvt Ltd

Email: Sohini.Gupta@perfectrelations.com