

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



October 18, 2024

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited ("TCIL") dated October 18, 2024 titled, "Sterling strengthens its Wildlife presence with 2nd resort at Pench".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a



Press Release

18-Oct-2024

Sterling strengthens its Wildlife presence with 2nd resort at Pench

- Located in Maharashtra, close to the Khawasa and Khursapar Gates.
- 4 acres of secluded wilderness setting.
- Spacious rooms and tents with sit-outs.
- Alfresco restaurant and treetop machan for private dining experience.

Sterling Holiday Resorts – India’s leading leisure hospitality brand has announced its second resort in Pench, on the Maharashtra side of the Pench wildlife sanctuary. The resort is conveniently located just off NH44 and easily accessible from Nagpur.

The 4-acre property is embellished by manicured lawns and flagstone paths and is a green haven, making it an ideal getaway from Nagpur. Located close to and midway between the Khawasa and Khursapar Gate, it can be an ideal base to explore the Pench wildlife sanctuary.

The resort has a choice of villa-styled rooms and large Luxury Tents, all equipped with a sit-out for guests to relax and enjoy the serene surroundings especially in the evenings. The rooms give a rustic look from outside, blending well with the surroundings, while they are equipped with all the modern amenities for a comfortable stay. Special features include open-to-sky showers, bathtubs with a separate shower area and premier rooms have a dedicated powder room within and a private lawn space outside.

“Sigri” is an open-format restaurant that provides a unique dining experience with beautiful views of the serene surroundings. One can enjoy popular favorites and delicious local dishes from Maharashtra and Madhya Pradesh. The “Machan” provides a tree-top dining experience ideal to enjoy a private celebration dinner, or a special gathering while enjoying the views of the surroundings.

The resort also boasts of a 4,500 sq.ft. banqueting space, and a 20,000 sq.ft lawn, ideal for small conferences, intimate gatherings and celebrating social events and weddings. Guests can also unwind in the swimming pool or at The Spa after enjoying a morning safari.

"Sterling Orient Woods, is our second resort at Pench. The rustic setting and the greenery make it ideal not only as a getaway for people from Nagpur, but also to explore the Pench wildlife sanctuary while enjoying all creature comforts." said **Mr. Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts.**

“We are extremely pleased to collaborate with Sterling Holiday Resorts. Sterling has a strong presence in wildlife resorts and we are sure they will bring their expertise in hospitality in general, and wildlife resorts in particular to make Sterling Orient Woods Pench, a grand success,” said **Mr. Afzal Mitha, MD Orient Group of Hotels & Resorts.**

The resort also has a holiday activity center that provides options of indoor and outdoor games to bond and spend quality time with friends and family. Besides safaris, the resort also provides unique experiences like boating on the Khokha river, Nature walks, visit to pottery village where guests can indulge in pottery-making.



About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages 3000 keys, across 53 resorts, hotels and retreats, at 46 unique destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Bokaro, Corbett, Chail, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan. Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For more information and bookings, log on to <https://www.sterlingholidays.com/>

Media Contacts:

Mr. Harinath M

Sr. VP Sterling Holiday Resorts Ltd

Email: harinath.m@sterlingholidays.com

Mr. Akhil Vijayan

Senior Account Executive, Viewpoint Public Relations Pvt. Ltd.

Email: akhil@viewpointpublicrelations.com