

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



February 10, 2025

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated February 10, 2025 titled, “Sterling Forays Into the Leopard Sanctuary of Rajasthan with Sterling Ratan Villas Jawai”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a



Press Release

Sterling Forays Into the Leopard Sanctuary of Rajasthan with Sterling Ratan Villas Jawai.

- Sterling's 8th Resort in Rajasthan, with more in pipeline
- Marks 13 Resorts in Premier Wildlife Destinations of India
- Upscale Boutique Resort with Focus on Exclusive and Indulgent Experiences

10th February 2025 – Sterling Holiday Resorts unveils Sterling Ratan Villas Jawai, an elegant jungle retreat set amidst the dramatic landscapes of Rajasthan's premier leopard country. This marks Sterling's eighth property in Rajasthan, further deepening its presence in a state known for its wildlife, heritage, and distinctive landscapes.

Strategically located near Jawai Bandh, the region's prime leopard-sighting zone, the resort offers a seamless blend of raw nature and refined opulence. Situated amidst 30 acres of unspoiled farmland, it caters to those who seek both adventure and serenity—whether tracking Jawai's elusive leopards or unwinding in its pristine wilderness.

"Sterling Ratan Villas Jawai is a key addition to our Rajasthan portfolio. The state's unique mix of wildlife and cultural tourism makes it an undeniable choice for discerning travelers. This also brings to itinerary a one-of-a-kind circuit between our Sterling resorts in a Hill-station like Mount Abu, Heritage destination like Udaipur and Wilderness escape like Jawai." said **Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts.**

Designed to blend seamlessly with the terrain, the resort features thoughtfully curated accommodations, ranging from intimate Jawai Rooms to expansive Pool Villas with private courtyards. Select suites also offer private plunge pools, creating an exclusive retreat amidst the wilderness, and for large families, the 2 and 4-Bedroom Suites with additional large sized bunker beds offer more avenues to relax.

The resort's culinary experiences celebrate Rajasthan's rich flavors, with **Chulha**, an all-day dining restaurant, serving authentic local delicacies like Godwadi Maans and Pather Kutta Gosht, crafted with fresh, locally sourced ingredients. **Soviet** – the bar and alfresco inspired by 1970s Soviet graffiti, offers a bold selection of regional spirits and inventive cocktails, while **Robin**, the coffee lounge and library, provides a laid-back escape with artisanal brews and fusion snacks.



“Sterling Ratan Villas Jawai is designed to deliver a promise of luxury to our travellers. Our commitment to the product is unmatched, it is carefully crafted to present the charm of Jawai in its décor and facilities. Aligning with the product is our association with Sterling Holidays– India’s leading leisure hospitality brand. We are confident that together we will bring more attention and much needed boost to the destination.” **said Sawai Singh Chaudhary and Siddharth Singh Chaudhary Owners, Ratan Villas Hospitality.**

The resort goes beyond opulent accommodations and gourmet dining—it is designed as a gateway to extraordinary experiences. Guests can embark on day/night jeep safaris, led by expert trackers. For those seeking cultural immersion, heritage treks offer a glimpse into the timeless traditions of the Rabari community, whose nomadic lifestyle has remained unchanged for centuries, and a guided visit to Ranakpur Temple, and Kumbhalgarh fort. Guests can also experience private Bush Dinners by the crocodile pond, a surreal setting where nature takes center stage under a canopy of stars.

The resort also caters to wellness seekers with bespoke experiences designed for relaxation and rejuvenation. From sundowner with high tea by the Jawai River to curated nature treks that reveal the region’s diverse flora and fauna, every aspect of the stay is crafted to provide a deeper connection with the land. Whether it’s an expedition into the wild or a star gazing experience, this retreat offers a rare chance to connect with Rajasthan in its most authentic form

Guests can now grab the limited period inaugural deals with add-ons like meals, shared jeep safari, etc. starting from INR 14,999*, plus taxes. Conditions Apply.

Bookings now open on www.sterlingholidays.com.

About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio across 49 unique destinations, comprising of 58 resorts, hotels and retreats with more than 3,000 keys operational. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. The company offers a network of properties across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Badami, Bokaro, Corbett, Chail, Coorg, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jawai, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.