

**Thomas Cook (India) Limited**

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October 8, 2024

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited ("TCIL") dated October 8, 2024 titled, "Sterling unveils a Paradisiacal Staycation, Sterling Stolen Heaven Lonavala".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a



## Press Release

### Sterling unveils a Paradisiacal Staycation, Sterling Stolen Heaven Lonavala

- 2 & 3-Bedroom condos and rooms with private sit-outs / balconies for the extended family.
- Set amidst 80 acres of greenery with the best Air Quality Index.
- Perfect staycation with view of mountain ranges on both sides – Karla Caves and Bhaja Caves.
- One of the largest outdoor swimming pools & curated experiences in private secluded environment.
- Ideal for families planning intimate weddings and celebrations.

**08/10/2024** Sterling Holiday Resorts announced the launch of Sterling Stolen Heaven Lonavala, a condo-styled resort nestled in Karla on the outskirts of the picturesque hill station of Lonavala, Maharashtra. Strategically located near the iconic Bhaja Caves and Karla Caves, the resort is located amidst a sprawling 80 acres of greenery with over 15,000 trees with an Air Quality Index of 11 – providing a green lung-space for guests from Mumbai and Pune.

Located in a gated-estate away from the highway, the resort provides serene surroundings, with its own 2.5 km bicycle track, large swimming pool and the surrounding greenery that includes 450 fruit-bearing trees. With a choice of Standard rooms and 1/2/3-Bedroom condo-style rooms of up to 1100 sq.ft the resort provides options for couples, nuclear families, extended families or groups of friends to enjoy a stay together under one roof. Equipped with balconies / sit-outs, the rooms enable guests to unwind in comfort and style, with wonderful views of the huge estate and the nearby Karla and Bhaja Caves.

The pillar less banquet hall for 140 guests, with views of the Bhaja Cave mountains is another standout feature, providing a perfect setting for varied events. With multiple lawns to host up to 1,000 guests, the resort is ideal for intimate weddings. Being just an hour from Pune's Pimpri belt, it is ideal for conferences including team-building activities.

"We are thrilled to introduce Sterling Stolen Heaven Lonavala, our second resort in Lonavala. The resort will provide guests with a different stay experience – with large condo-style rooms and located away from the bustle of the town, with acres of green space to detox and rejuvenate," said **Mr. Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts.**

Sterling Stolen Heaven Lonavala boasts three unique dining options, including Retro Coffee House and Vann - Multicuisine and Regional Specialties – with glass-house seating to enjoy the greenery.

For day long experiences around the resort, guests can try the nearby Ekvira Temple, Karla Caves, Bhaja Caves, Lohagad Fort, Kune Waterfalls, and Lonavala National Park. The resort also offers a range of activities, including shopping for local delicacies, visiting water parks, hiking, and more.

"We are excited to be associated with Sterling Holidays Resorts, one of India's leading hospitality brands. Designed with the thought of providing a convenient getaway from Mumbai and Pune Sterling Stolen Heaven is equipped with all modern facilities and amenities for families and corporates" said **Mr. Mudhit Gupta, Founder Emgee Group**



### **About Sterling Holiday Resorts Ltd.**

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages 3000 keys, across 53 resorts, hotels and retreats, at 46 unique destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Bokaro, Corbett, Chail, Darjeeling, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For more information and bookings, log on to <https://www.sterlingholidays.com/>

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