

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



February 7, 2025

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated February 7, 2025 titled, “Thomas Cook India’s MICE sets its focus on Malaysia - Successfully hosts an exclusive corporate outreach engagement in partnership with Tourism Malaysia”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a

## **Thomas Cook India's MICE sets its focus on Malaysia Successfully hosts an exclusive corporate outreach engagement in partnership with Tourism Malaysia**

**Mumbai, February 7, 2025:** With the extension of visa exemptions, easy access, direct connectivity and diverse offerings, including gastronomy, culture, heritage, shopping and nightlife — Malaysia presents an unrivalled combination of attributes making it an attractive destination for India's MICE segment. In a focused endeavor to inspire its top corporates, Thomas Cook (India) Limited - India's leading omnichannel travel services company partnered with Tourism Malaysia to host a high-impact MICE event in Mumbai.

The engagement witnessed strong participation of over 30 CXOs and senior executives from leading multinational corporations and Indian corporate houses across sectors that included BFSI, pharma, electronics, trade etc. along with representatives from Tourism Malaysia and Thomas Cook. These attendees were carefully handpicked by Thomas Cook to attend the exclusive, high-impact event

Inaugurated by Mr. Datuk Manoharan Periasamy, Director General of Tourism Malaysia, the event highlighted Malaysia's unwavering commitment to expanding its MICE offerings and enhancing its accessibility for Indian corporates.

Organized in coordination with Nuwal Fadhillah Ku Azmi (Director International Promotion, Asia & Africa), Azura Zainol Abidin (President, Malaysia Sports Tourism), Noriah Jaafar (Director, Tourism Malaysia Mumbai) and T.Ediwanto T.Eddie (Dy Director of Tourism Malaysia), the unique format of the event allowed for a productive blend of business and networking, packed with insightful presentations, engaging discussions and invaluable one-on-one sessions that allowed participants to explore Malaysia's vast MICE offerings in depth. The intent was not only to showcase Malaysia opportunity but also to inspire significant MICE groups for 2025-26.

Gastronomy being a key element for India's MICE segment, the event featured an immersive culinary experience with a delightful array of Malaysian delicacies, vibrant Indian cuisine and an innovative fusion of Malay-Indian-inspired dishes. The Malaysia-inspired décor transformed the event's ambiance, capturing the essence of the country's rich culture and scenic beauty.

The event concluded on a high note, with exciting prizes, giveaways, and many participants leaving with renewed enthusiasm to consider Malaysia as the top choice for their MICE programs in 2025-26 and beyond.

**Datuk Manoharan Periasamy, Director General, Tourism Malaysia**, said, *"We are proud to partner with Thomas Cook India to showcase Malaysia's varied facets and unique offerings to its MICE clients. Malaysia's warm welcome is a source of national pride and it has something to offer to groups of all sizes and tastes. Malaysia is uniquely positioned as a MICE destination, offering significant advantages such as visa-free travel, strong flight connectivity with direct flights from key Indian cities including Mumbai, Delhi, Bangalore, Chennai, Hyderabad and others, and excellent infrastructure that caters to all group sizes. Coupled with its exceptional value offerings, Malaysia provides an ideal environment for MICE events. We look forward to a long term collaboration to bring more Indian corporates to Malaysia for their MICE programs in the years ahead."*

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**Noriah Jaafar, Director, Tourism Malaysia Mumbai**, said, *“From the bustling streets of Kuala Lumpur to the serene beaches of Langkawi, Malaysia offers a perfect blend of modernity and tradition. It is an ideal destination for corporate groups seeking a combination of business and leisure, with diverse experiences to inspire and reward. Through our partnership with Thomas Cook India, we aim to continue building engagement and delivering exceptional MICE experiences, positioning Malaysia as the destination of choice for India’s growing corporate travel market.”*

**Rajeev Kale - President & Country Head, Holidays, MICE, Visa - Thomas Cook (India) Limited** said, *“Malaysia is not just a destination; it’s like a multifaceted jewel, offering exceptional value, world-class hospitality, and easy accessibility. With the recent exemption of visa requirements and direct connectivity, Malaysia stands poised to become the go-to choice for MICE planners. The intent of this corporate engagement was to bring Malaysia to the market, highlighting its unique blend of cultural richness, value offerings, and the seamless travel experience it offers. Last year, we strengthened our commitment by signing an MOU with Malaysia Aviation Group (Malaysia Airlines), tapping into the growing appetite of Indian travelers for Malaysia and beyond; as well had participated in the MATTA Fair 2024.”*

**Meera Charnalia, Executive Vice President & Head – MICE, Thomas Cook (India) Limited** said, *“This engagement marked our focused effort to elevate Malaysia’s standing in the competitive MICE market. With its exceptional offerings, ranging from state-of-the-art infrastructure to diverse cultural experiences, Malaysia is well positioned to meet the growing demands of Indian corporates. By delivering customized MICE solutions that address the specific needs of our clients, Thomas Cook India is reinforcing its commitment to providing seamless and memorable corporate travel experiences. I hope this engagement will further solidify Malaysia as a top choice for MICE events, offering immense potential for growth in the years to come.”*

### **About Thomas Cook (India) Limited:**

Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

TCIL has been felicitated with Outbound Travel Operator of the Year and MICE Travel Operator of the Year and at The Economic Times Travel & Tourism Annual Awards 2024, MICE Travel Agency (Outbound) at the Economic Times MICE & Wedding Tourism Awards 2024, 'Masters of Risk - Travel & Hospitality' at India Risk Management Awards 2024, MICE Tour Operator of the Year - Outbound at SATTE 2024, Best Tour Operator at India Travel Awards North 2023, MICE Travel Operator of the Year at the Economic Times Travel & Tourism Awards 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 & 2019 at the SATTE Awards, IAMA India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

### **Registered & Corporate Office:**

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.  
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717  
www.thomascook.in

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CRISIL has reaffirmed the rating on debt programs and bank facilities of TCIL - 'CRISIL AA- / Positive' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

### **About Fairfax Financial Holdings Limited:**

Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

### **About Subsidiaries of Thomas Cook (India) Limited:**

#### **Sterling Holiday Resorts Limited**

Sterling Holiday Resorts Limited Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with over 55 resorts, hotels and retreats across 48 locations in India covering hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays.

#### **SOTC Travel Limited**

SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, 'No one understands the Indian Traveller better than SOTC'.

#### **Travel Corporation (India) Limited**

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers) a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

#### **DEI Holdings Limited**

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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