

Thomas Cook (India) Ltd.

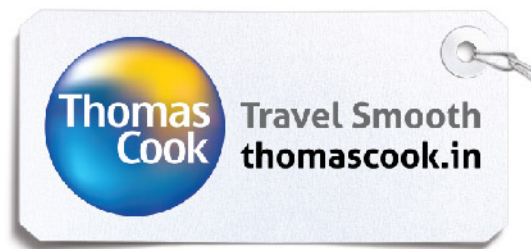
Thomas Cook Building, Dr. D. N. Road,

Fort, Mumbai - 400001

Board: +91-22-6160 3333

CIN: L63040MH1978PLC020717

A FAIRFAX Company



September 08, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated September 8, 2021 titled “Thomas Cook India & SOTC announce the 7th edition of the Grand Indian Holiday Sale & Super Holiday Sale Strategically timed to accelerate demand for India’s Festive Season opportunity”

This is for your information and records.

Thank you.

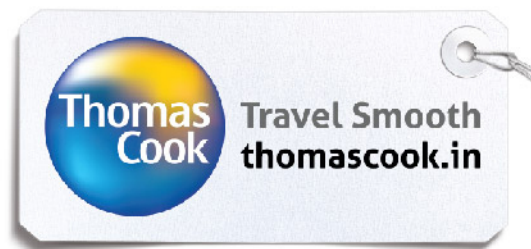
Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a



Thomas Cook India & SOTC announce the 7th edition of The Grand Indian Holiday Sale & Super Holiday Sale Strategically timed to accelerate demand for India's Festive Season opportunity

Range of great offers and inclusions

- **Buy one, Get One – Free Companion holiday**
- **Extensive portfolio of Expo 2020 Dubai products with discounts up to Rs. 15,000.00**
 - 6-day Dubai Crazy Deal with Expo starting at Rs.46,290.00 and more
- **Add-on Expo options with every Dubai holiday** (Flight inclusive; Land products, etc.)
- **Europe Flight Inclusive Group Holidays with discounts up to Rs. 60,000.00**
- **India Extravaganza Holidays with Free Taj voucher worth Rs.10,000.00**
- **Honeymoon Specials; Adventure & Camping; Festive Specials**

Mumbai, September 8, 2021: Indians have been longing for a holiday and with reopening of destinations and easing of restrictions, the upcoming Festive Season (India's second largest vacation period) presents a significant opportunity. With a clear intent to accelerate demand and catalyse bookings, Thomas Cook (India) Ltd., India's leading integrated travel and travel-related financial services company and its Group Company SOTC, have launched the 7th edition of The Grand Indian Holiday Sale and Super Holiday Sale with an array of unbeatable deals, discounts and spot offers. The Grand Indian Holiday Sale & Super Holiday Sale extends from September 8-18, 2021 and is available across the companies' omnichannel network - websites www.thomascook.in & www.sotc.in, over 250 retail outlets, virtual holiday stores and apps.

Great Holiday & Super Holiday Sale Offers:

Buy one, Get one – Free Companion Holiday:

Dubai, Egypt, Switzerland, Spain, Kashmir, Ladakh, Himachal & Andaman

Flight Inclusive Group Holidays starting at Rs. 135,900 with discounts up to Rs. 60,000.00

Russia, Europe (France, Switzerland & Germany) & Turkey

Maldives Holidays starting at Rs. 49,999.00

Maldives with flights; Nakai Dhiggri Maldives (4-star); Sheraton Maldives (5-star) and more

Flight Inclusive Dubai Holidays starting at Rs. 46,290 with discounts up to Rs. 15,000.00

Dubai crazy deal with EXPO 2020; Dubai fully loaded; Dubai Getaway and more

Honeymoon Specials starting at Rs. 38,990.00

Himachal, Switzerland, France, Maldives, Austria, North East, Russia, Turkey

Adventure & Experiences starting at Rs. 24,990.00

Bike Trips starting at Rs. 24,990.00 & Russian Lapland starting at Rs. 189,900.00 (flight inclusive)

Festive Specials (Flight Inclusive) starting at Rs. 29,990.00

Kashmir, Andamans, Himachal, Egypt, Ladakh, Uttarakhand

India Extravaganza Holidays starting at Rs. 48,990.00 with free Taj Vouchers worth Rs. 10,000.00

Andaman, Himachal, Rajasthan & Ladakh

The Grand India Holiday Sale & Super Holiday Sale is additionally loaded with Thomas Cook and SOTC's **TravShield - Travel Safety Commitment**. It encompasses meticulous safety protocols in association with Apollo Clinics:

Thomas Cook (India) Ltd.

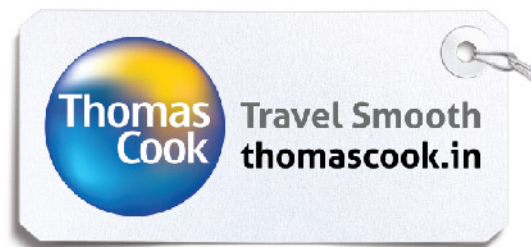
Thomas Cook Building, Dr. D. N. Road,

Fort, Mumbai - 400001

Board: +91-22-6160 3333

CIN: L63040MH1978PLC020717

A FAIRFAX Company



- Vaccinated Travel Advisors & Contactless Bookings • Free Re-scheduling & Cancellation • Covid Insurance Cover with 24/7 Doctor on Call • Vaccinated / Covid negative fellow travellers • Covid negative / Vaccinated Drivers, Hotel Staff • Sanitized Rooms & Vehicles

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited. said, *“The Grand India Holiday Sale is a property that has worked very well for us and I am delighted to announce this the 7th edition! We have timed the launch perfectly – coinciding with the booking window for the upcoming festival holiday season. With pent up travel demand, positive announcements on lifting of restrictions and new destinations being reopened, customers are raring to travel. Our Grand India Holiday Sale offers unbeatable offers and discounts – intended to inspire customers to avail of special deals while choosing their long awaited holiday - across an array of destinations like Dubai, Abu Dhabi, Switzerland, Russia, France, Turkey, Egypt, Andamans, Himachal, Kashmir, Ladakh and more.”*

Mr. Daniel D’souza President & Country Head, SOTC Travel said, *“We have been observing strong travel desire from Indians and after 18 long months, we invite customers to book their favourite destination in India or internationally. Our SOTC Super Holiday Sale includes very special offers, discounts, add-ons, and the very attractive Buy one, get one – Companion free offer and our three-pronged Travel Safety Commitment – TravShield.”*

For details on the Great Indian Holiday & Super Holiday Sale: click here:

[Thomas Cook](#)
[SOTC](#)

*T&C apply

Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphotography Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.
SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.
Travel Corporation (India) Limited. (TCI), a brand owned by TCIL through its wholly owned subsidiary company, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.
Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>
SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in