

**Thomas Cook (India) Limited**

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May 31, 2024

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited (“TCIL”) dated May 31, 2024 titled, “Sterling Holiday Resorts Arrives in Dehradun - Sterling Marbella Dehradun - first Spanish Themed hotel in the heart of Uttarakhand”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a



## Press Release

### **Sterling Holiday Resorts Arrives in Dehradun!**

**Sterling Marbella Dehradun- first Spanish-Themed hotel in the heart of Uttarakhand**

**May 31, 2024:** Sterling Holiday Resorts announces the launch of Sterling Marbella Dehradun, the city's first-ever Spanish-themed hotel in the Himalayan foothills, an idyllic haven for year-round adventures.

Dehradun is the gateway to the Garhwal region, and Sterling Marbella Dehradun is ideally situated on the popular Rajpur road in the heart of the city. Inspired by the life and culture of Spain, this iconic hotel exudes the charm of Spanish and Moorish architecture through every nook and corner – 500 pieces of paintings, photographs and sculptures adorn the walls and ceilings of this traveller's sanctuary.

Sterling Marbella Dehradun offers 37 European-styled rooms and suites, designed to provide an authentic Andalusian experience. Each accommodation option features stylish interiors, making it perfect for families, solo travelers, and business visitors.

The hotel's rooftop venue, Dreamers Restro, stands out as a popular destination for both private events and lively nightlife. Featuring indoor and outdoor spaces, Dreamers Restro offers an eclectic menu that features Indian favourites and Spanish specialities. Guests can savor delicacies like paella, tapas, tortilla, gazpachos, and sangrias while enjoying live music and the pleasant Dehradun weather.

Sterling Marbella Dehradun also features versatile banquet spaces, including an indoor board room accommodating 16 guests and an outdoor rooftop terrace for up to 75 guests, ideal for intimate celebrations and private meetings.

Mr. Vikram Lalvani, Managing Director and CEO of Sterling Holiday Resorts, shared, "We are thrilled to introduce Sterling Marbella Dehradun, a perfect amalgamation of Indian hospitality in Spanish themed setting. Dehradun for us is a crucial entry point for Uttarakhand and is an ideal mix of leisure and business travel converging between Haridwar, Mussoorie or Rishikesh."

"We are delighted to collaborate with Sterling Holiday Resorts through our transaction partner, Horizon Consulting. About our hotel, we wanted to bring the essence of Spain to our hometown and therefore we travelled to Marbella in the south of Spain, to imbibe the architecture and culture of the place. We have incorporated the same style in the architecture and iconic designs across the interiors & exteriors of our hotel. Sterling Marbella Dehradun promises to be a landmark destination that offers guests unique



cultural and culinary experiences,” said Mr. Inderjeet Singh and Mr. Komalbir Singh, Founding Partners, Marbella Hotel & Resorts, LLP.

Guests at Sterling Marbella Dehradun can explore a myriad of local attractions and activities. Discover the Tapkeshwar Mahadev Temple, Robbers Cave, paragliding adventures, the Mindrolling Monastery, and vibrant shopping at Rajpur Road. The hotel’s central location makes it a perfect base for exploring other Sterling resorts in Uttarakhand, including those in Mussoorie, Rishikesh, and Haridwar.

### **About Sterling Holiday Resorts Ltd.**

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages resorts, hotels and retreats, across 46 destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Currently, Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Corbett, Chail, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For more information and bookings, log on to <https://www.sterlingholidays.com/>