Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D. N. Road, Fort, Mumbai - 400001 Board: +91-22-6160 3333 CIN: L63040MH1978PLC020717

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March 28, 2022

The Manager, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Scrip Code: 500413 The Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051 Scrip Code: THOMASCOOK

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Travel Smooth

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Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated March 28, 2022 titled "Thomas Cook India expands presence in Punjab - Opens New Gold Circle Partner (Franchise) outlet in Ludhiana -Extends consumer access across Punjab and Chandigarh tri-city to 11 outlets".

This is for your information and records.

Thank you.

Yours faithfully,

For Thomas Cook (India) Limited

Amit J. Parekh Company Secretary and Compliance Officer

Encl: a/a

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Registered Office: Thomas Cook (India) Ltd. Thomas Cook Building, Dr. D N Road, Fort Mumbai - 400 001.

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Thomas Cook India expands presence in Punjab Opens new Gold Circle Partner (Franchise) outlet in Ludhiana Extends consumer access across Punjab and Chandigarh tri-city to 11 outlets

Mumbai, March 28, 2022: Thomas Cook (India) Limited - India's leading omnichannel travel services company inaugurated a new Gold Circle Partner (franchise) outlet in Ludhiana, Punjab. This expansion augments Thomas Cook India's distribution and reach in Punjab to 11 consumer access centres: 9 owned branches and 2 Gold Circle Partner (franchise) outlets across Punjab and Chandigarh tri-city. This new outlet will serve the commercial capital and the largest city of Punjab – Ludhiana and its surrounding towns of Khanna, Mandi Gobingarh, Rajpura, Phagwara, Sahnewal, Samrala and Moga.

In the new age of travel, customers are understandably seeking the guidance and reassurance of holiday experts and Thomas Cook India's internal survey reiterates the same, with a significant 77% respondents stating that they require guidance of a holiday expert. To help customers with their travel plans and requirements, Thomas Cook India has set up a new Gold Circle Partner (franchise) outlet at Ludhiana, Punjab.

Additionally, to strengthen customer confidence in travel, Thomas Cook's "TravShield" is India's only safety commitment – with only vaccinated staff and co-passengers among many other precautions, building on their "Assured" travel safety protocols - developed in association with Apollo Clinics.

TravShield & Assured together, ensure best in class safety and protection for travellers in the post Covid era, covering every distribution, delivery and partner touch point in the travel ecosystem.

With strong pent-up demand, easing of restrictions and the announcement on resumption of commercial aviation driving positive consumer sentiment, consumers from Ludhiana/Punjab are displaying a strong travel desire for domestic travel to Goa, Andamans, Kashmir, Leh-Ladakh, Himachal Pradesh and Kerala. Closer to home destinations like Maldives, Singapore, Dubai and Abu Dhabi are driving demand. Additionally, long/mid haul favourites include Switzerland, France, Canada, UK, Turkey, Egypt, Australia and USA for Visa holding customers. Key segments driving growth from Punjab include young professionals, families, couples, group of friends and seniors. Culture and heritage, adventure/outdoor, culinary experiences, and spa/wellness are top preferred holiday options for consumers from Punjab.

Thomas Cook's Gold Circle Partner outlet in Ludhiana offers consumers end-to-end travel solutions with a bouquet of travel and travel related services, including: International & Domestic Holidays (Group Tours, Personalised holidays, Cruises, etc.); Value Added Services like Travel Insurance; Visa Services, etc.

Contact Details:

Thomas Cook (India) Limited Unique Tower, 1st Floor, Adjoining The Upper House, New Lajpat Nagar, Pakhowal Road, Ludhiana - 141001, Phone: 0161-4608425 Email: joginder.pal@thomascook.in

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited said, "Ludhiana/Punjab have been key markets for us at Thomas Cook India, and we are seeing a strong travel desire from the region. Hence, we are delighted to announce the launch of our new Gold Circle Partner franchise outlet in Ludhiana. We intend to accelerate demand while supporting our customer segments - including families, couples/honeymooners, millennials/young professionals, group of friends and seniors."

He added, "Our Gold Circle Partners, Ms. Deepti Bajaj & Mr. Gaurav Chopra are travel enthusiasts and their expertise along with their extensive network in the region will assist Thomas Cook India to further strengthen its presence in this growing market and thereby assist our customers from Ludhiana/Punjab to plan their perfect holiday.

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We extend a warm welcome to our Punjab based customers. Our travel experts at our New Lajpat Nagar outlet will assist them to plan their much awaited holidays for 2022."

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short- term debt of the Company. For more information, please visit <u>www.thomascook.in</u>

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paidup capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <u>http://www.sterlingholidays.com</u> SOTC Travel Limited: <u>http://www.sotc.in</u>

About SOTC Travel: SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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