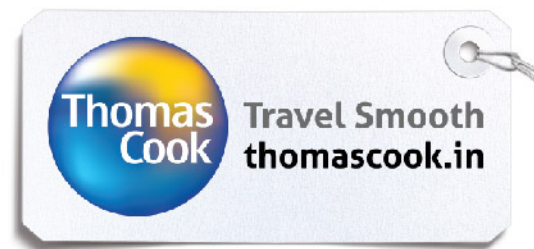


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



July 6, 2022

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated July 6, 2022 titled “Thomas Cook India targets students looking to study overseas with their specialist Foreign Exchange Services – *Launches exciting Study Buddy contest*”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

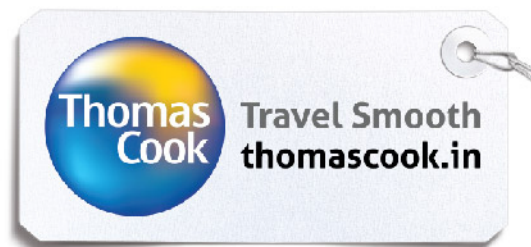
The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

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News Release



Thomas Cook India targets students looking to study overseas with their specialist Foreign Exchange Services

Launches exciting Study Buddy contest

Three lucky students to win free flight tickets to their study destination every month

Mumbai, July 6, 2022: India's international education segment is witnessing unprecedented growth, rapidly surpassing pre-pandemic levels by approximately 35%. In a strategic intent to target this high growth potential, Thomas Cook (India) Limited - India's leading omnichannel forex services company has launched an attractive contest with a host of assured prizes for students. Every month, three lucky winners get a chance to win flight tickets to their study destination; with one student winning a pair of bluetooth earpods daily. Additionally, every forex transaction comes with special discounts on select partner brands. The Study Buddy contest is live across Thomas Cook India's hybrid omnichannel network (online forex store, call center, or extensive retail presence - over 100 stores in 65 cities across India) till September 30, 2022.

Foreign Exchange comprises a key business line for Thomas Cook India and the student segment is a major contributor, with a dominant market share in the Country. The Company's internal data reveals strong resurgence with a powerful uptick of over 50% v/s pre-pandemic levels. To capitalise on the student opportunity in addition to the contest, the Company has enhanced its Study Buddy program to offer students a range of benefits:

- End-to-End Portfolio: Application Fees, University Fees, Living Expenses, Student Fee Remittances, Prepaid card, cash
- Forex delivery in 2 hours #GharpeForex
- Reload of Forex Prepaid Cards within 2 hours
- University Remittances in 4 easy steps; within 24 hours
- Contactless & Frictionless services via Thomas Cook India's hybrid Clicks & Mortar model

Mr. Deepesh Verma, Senior Vice-President – Foreign Exchange, Thomas Cook (India) Limited. said, *“The overseas education segment offers significant and growing potential and this is an opportunity that we intend to leverage to the maximum. Through our Study Buddy contest, we aim to accelerate demand for our range of products & services including Student Fee Remittances, Gharpe Forex - delivery in 2 hours, prepaid card reloads, etc. with assured prizes and free tickets to their study destination.*”

Our unique Study Buddy portfolio empowers our students whether based in India's metros or Tier 2-4 cities and towns with the convenience and choice of our phygital network: they get to choose their preferred mode of interaction, be it our online forex store, call center, or extensive physical presence - over 100 stores in 65 cities across the Country.”

*T&C apply

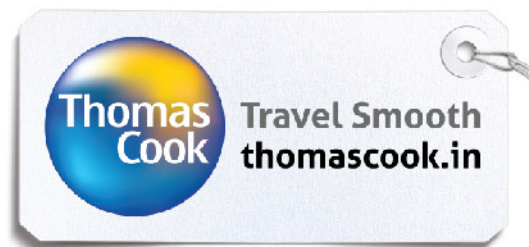
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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphotography Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company. For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

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