

Thomas Cook (India) Ltd.

Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717

A FAIRFAX Company



February 11, 2022

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated February 11, 2022 titled “Thomas Cook India, Mastercard and HDFC Bank collaborate for exclusive Expo 2020 Dubai Holiday promotion”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

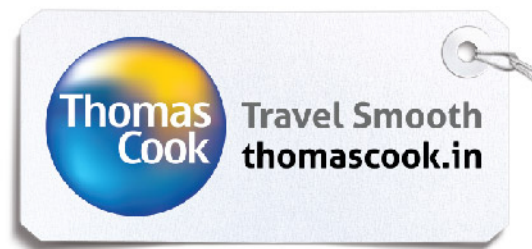
Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38



Thomas Cook India, Mastercard and HDFC Bank collaborate for exclusive Expo 2020 Dubai Holiday promotion

Highlights

- **Attractive discounts on Thomas Cook's Expo 2020 Dubai holidays exclusively for HDFC Bank Mastercard cardholders**
- **Discounts on Expo 2020 Dubai tickets and a guided tour**

Mumbai, February 11, 2022: Thomas Cook (India) Ltd., India's leading integrated travel and travel-related financial services company, has partnered with Mastercard and HDFC Bank to launch an exciting Dubai Holiday campaign.

Thomas Cook's internal survey reveals strong travel intent with over 60% of respondents indicating Dubai as their destination of choice. To accelerate conversion of this travel desire, Thomas Cook has partnered with Mastercard and HDFC Bank to offer customers attractive discounts across a range of Thomas Cook's Dubai holidays when payments are made on HDFC Bank Mastercard debit or credit card for a period of 30 days starting from February 11, 2022.

Expo 2020 Dubai offers a once-in-a-lifetime opportunity for travellers, Thomas Cook India, Mastercard and HDFC Bank have collaborated for special offers/promotions that allow Indians to avail exciting Expo 2020 Dubai holidays, before this celebration ends on 31st March, 2022.

Exclusive Offers for HDFC Bank Mastercard cardholders for a period of 30 days starting from February 11, 2022:

- Rs. 3000.00* off on Expo 2020 Dubai Holiday of Rs. 40000.00* and above
- 15% off* on Dubai Expo 2020 tickets and guided tour

Mr Abraham Alapatt, President & Country Head – Marketing, Service Quality, Value Added Services & Innovation said *“Customer confidence in travel is on the rise and with Dubai being a favourite, Indians are displaying strong desire to witness the once-in-a-lifetime opportunity of Expo 2020 Dubai. We have therefore partnered with Mastercard and HDFC Bank to launch an exclusive promotion when they book their Thomas Cook Expo 2020 Dubai holiday and tickets with guided tours with us. Additionally, given that financial safety is a critical need especially when travelling in the COVID-era, Mastercard's inbuilt safety and security provides much needed reassurance to cardholders.”*

He added, *“To restore customer confidence in travel, our Expo 2020 Dubai holidays are covered by our **“Assured” Safe Travel Program** - developed in association with Apollo Clinics, ensuring best in class travel safety protocols covering every distribution, delivery and partner touch point in the travel ecosystem. **“TravShield”** an upgraded safety commitment of only vaccinated staff and co-passengers among many other precautions, ensure traveller safety in the pandemic era.”*

Mr Parag Rao, Country Head – Payments, Consumer Finance Technology and Digital Banking at HDFC Bank, said, *“Our customers always look forward to availing exclusive deals and offers, especially now that everyone is excited about what the new year has to offer. We are delighted to partner with Mastercard and Thomas Cook to reward our customers with these exclusive offers and facilitate a memorable experience. We are sure that these offers will find an instant affinity among our customers.”*

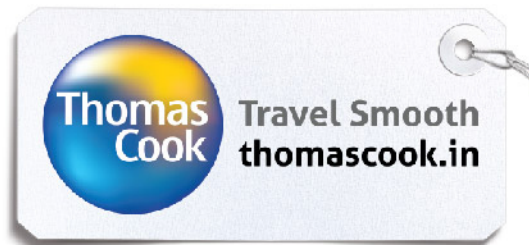
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“Mastercard’s partnership with Thomas Cook and HDFC Bank aims to unlock several unique experiences for cardholders. The pandemic forced people across the globe to cancel their plans as physical travel was put on hold. Now that travel is opening up, 71% of Indians want to travel for leisure and are showing increasing interest in exciting offers to unwind, according to a [Mastercard survey](#). This partnership with Thomas Cook offers HDFC Bank Mastercard cardholders Priceless experiences and innovative travel solutions while making the journey safer, more convenient and rewarding, keeping in mind the recent developments.” said **Mukul Sukhani, Senior Vice President, Business Development, India, Mastercard.**

Click here for details:

[Thomas Cook Expo 2020 Dubai Mastercard promotion](#)

*T&C apply

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa, and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2021, The Best Travel Agency – India at TTTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2019 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited:

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world’s leading imaging solutions and services providers.

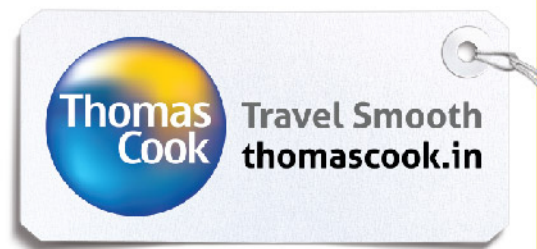
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For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Media Enquiries:

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